

# POSITION DESCRIPTION

as of August 2025

**POSITION TITLE:** LAFS Coalition Manager  
**SUPERVISOR:** LAFS Executive Committee / Executive Director, Housing LA  
**LOCATION:** Louisiana, USA (remote)  
**SALARY RANGE:** \$60,000 - \$70,000, plus benefits  
**DEADLINE:** Rolling

## **SUMMARY DESCRIPTION:**

To avoid the most catastrophic impacts of climate change, we must urgently end reliance on fossil fuels. That requires closing the escape hatches that the oil and gas industry is using to sustain and grow the fossil economy under new guises, including petrochemicals, carbon capture and storage (CCS), hydrogen and ammonia, and other false solutions. Louisiana is the epicenter of a nationwide CCS buildout that could further entrench the fossil fuel economy at the expense of environmental justice.

The Louisiana Against False Solutions (LAFS) coalition is a group of more than 20 organizations leading in Louisiana and nationally for environmental, racial, and social justice, and an end to fossil fuel dominance and infrastructure in the state. Founded in 2022, LAFS includes expertise across a range of disciplines and experiences, including: law, policy, campaigns, science, traditional and Indigenous knowledge, frontline communities, and various working people across Louisiana. Our members include Alliance for Affordable Energy, Deep South Center for Environmental Justice, Greater New Orleans Interfaith Climate Coalition, Housing Louisiana, Healthy Gulf, Rise St. James, The Descendants Project, Taproot Earth, True Transition, Foundation For Louisiana, Center for Progressive Reform, Center for International Environmental Law, Earthworks, and Sierra Club Delta Chapter.

As the LAFS Coalition Manager, you will operationalize the coalition's priorities to accelerate the transition away from fossil fuels by confronting the deployment of false solutions, ensuring that people are at the center of climate policies. You will serve as the focal point for LAFS' coordinated work to confront the accelerating CCS buildout in Louisiana. This includes supporting new and ongoing strategic campaigns to educate, engage, and mobilize partners, the public, and decision-makers on the deployment of CCS, and the risks of that deployment for the climate, public resources, public safety, human health, and environmental justice. As the LAFS Coalition Manager, you will build and maintain effective working relationships and communication with partner organizations and advocacy targets; organize events, work with members to plan meeting agendas, and other logistics to advance campaign objectives; and plan and produce materials for a broad range of purposes, platforms, and audiences.

## **RESPONSIBILITIES:**

### **Coalition & Project Management (50%)**

- Schedule and prepare agendas and meeting materials for regular coalition and working group meetings.
- Manage coalition tasks and timelines contributing to overall strategic goals.

- Communicate with coalition partners to ensure tasks are executed on time.
- Support the steering committee with reporting and securing the necessary funds to support the campaign's activities.
- Coordinate with LAFS working group leads and **provide support** to these work areas:
  - Grassroots Organizing and Outreach
    - Establish and maintain relationships with local activists and community groups.
    - Train and empower volunteers to take action and advocate against CCS in their communities.
  - Communication and Media
    - Develop and maintain the campaign's online presence, including information on websites and social media accounts.
    - Coordinate media outreach efforts, including press releases, op-eds, and interviews, to gain media coverage.
    - Create educational materials and resources to inform the public and policymakers about the potential risks of and alternatives to CCS.
  - Research, Education, and Advocacy
    - Stay informed about the latest developments in CCS technologies and their associated environmental, social, and economic implications. (*\*Note: The coalition manager is **not** required to be a technical expert.*)
    - Educate policymakers and legislators about CCS facilities and policies.
    - Monitor legislative developments and advocate for policies that align with the campaign's goals.
- Coordinate in-person coalition meetings as necessary, including:
  - Securing meeting space, lodging, facilitation, and encouraging attendance
  - Developing agendas
  - Facilitating meetings

#### Campaign Strategy (40%)

- Work with coalition members and state and national allies to:
  - Develop and execute a comprehensive strategy to confront CCS projects in LA
  - Identify and prioritize key objectives and target audiences for all campaigns.
  - Create short-term and long-term goals to measure campaign success.
- Support coalition members to:
  - Mobilize and engage supporters, activists, and volunteers to participate in campaign activities.
  - Recruit and develop a broad coalition of like-minded organizations, activists, and experts to fight proposed CCS projects.
  - Organize rallies, protests, and public events to raise awareness and influence public opinion in Louisiana.
- Collaborate with communications and policy staff at partner organizations to craft and disseminate persuasive messaging to highlight the potential drawbacks of CCS technologies.

#### Administration (10%)

- Support fundraising efforts, including proposals and reports, as needed.

- Maintain timesheets and submit them on time.
- Meet periodically as requested with the supervisor and Executive Committee members.
- Participate in weekly meetings and other organizational activities, including a regular staff performance evaluation.
- Meet target dates, prioritize tasks, and ensure high-quality work products.
- Act as liaison between Steering Committee and our fiscal sponsor, Foundation for Louisiana
- Work with Steering Committee and our fiscal sponsor to ensure all contractors and expenses are paid in a timely manner

#### **Minimum Qualifications**

- 5-7 years of coalition coordination or management experience, especially in the environmental space, and including both grassroots and large
- Familiarity with climate and energy policy and/or grassroots campaigns.
- Experience or training facilitating group meetings in a consensus-based structure.
- Passion for environmental and climate issues and a commitment to the goals of the campaign.
- Ability to deliver clear, concise, and diplomatic interpersonal communication in writing and verbally.
- Ability to work independently and as part of a team.
- Exhibits organization, attention to detail, and effective time management.
- Project management and coordination experience.
- Cultural awareness and understanding of various demographic groups and geographic regions across Louisiana.
- Ability to attend meetings and hearings not in regular business hours.

#### **Desired Qualifications (not required)**

- Basic knowledge of CCS technologies and regulatory frameworks.
- Familiar with digital marketing and social media management.
- Experience crafting public-facing, persuasive messaging for an advocacy campaign.
- Experience preparing fact sheets, social media posts, press releases, or research reports on a policy or advocacy topic.
- Demonstrated experience co-designing and winning grassroots advocacy campaigns and serving in a leadership role in coalitions.
- Bachelor's or Master's degree in a related field (Environmental Science, Public Policy, Communications, or similar).
- Fluent in Spanish, French, Vietnamese, or another language commonly spoken in Louisiana other than English.

Please apply by sending a resume and a cover letter via email to [admin@lagainstfalsesolutions.org](mailto:admin@lagainstfalsesolutions.org) by **September 15, 2025**.

Applications will be reviewed on a rolling basis.