

## Privacy Policy

This privacy policy describes how your personal data may be processed and how you can exercise your privacy rights when you access and use the Developer's app "Falling Hero" which was developed as Ad Supported app ("Service"). The Service is provided by Developer ("we", "us"), an individual Valentin Klimenko, at no cost and is intended for use as is.

This page is used to inform visitors regarding Developer's policies on the collection, use, and disclosure of Personal Information if anyone decided to use the Service.

If you choose to use the Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

You have certain rights in connection with your personal information and how we handle it. Some of these rights may be subject to some exceptions or limitations. You can exercise these rights at any time by sending us relevant requests to privacy at: kvartgdman@gmail.com.

## Information Collection and Use

For a better experience, while using the Service, the Developer may require you to provide us with certain personally identifiable information. The information that the Developer requests will be retained on your device and is not collected by the Developer in any way.

The app does use third party services that may collect information to identify you.

Link to privacy policy of third party service providers used by the app:

- [Google Play Services](#)
- [Facebook](#)

We do not request or intend to collect any "special categories of information" such as personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation. Kindly be cautious when sharing this information about yourself (or others) in our Services.

We use the information we collect about you/your device to deliver service and the app to you. We use it also for improving our service and app, for enhancing security and for analytics and research purposes to make sure we provide you with the best experience. In addition, we use your information to promote our service and app in our app and also in other publisher's apps and to display third-party advertisements to you. We use your information also for tracking and fraud prevention for advertising purposes, for complying with our legal obligations and for our legitimate interests.

We will keep and process your Personal Data only for as long as is necessary for the purposes for which it was collected. After this period, we will securely destroy or anonymize your personal data in accordance with applicable laws and regulations.

You can submit personal data deletion by email to [kvartgdman@gmail.com](mailto:kvartgdman@gmail.com)

We reserve the right to depersonalize your data (remove all direct or indirect references to your identity) and continue using it for our own legal interests. Please note that due to technical and other limitations it may not always be possible to completely remove or delete all of your information from our databases and that residual data may remain on backup media or for other reasons (including for our accounting and record keeping obligations) and where we retain your information in such circumstances we will continue to apply the same privacy and security protections described in this Privacy Policy and take reasonable steps to put such information beyond further use.

## Log Data

You are hereby informed that whenever you use the Service, in a case of an error in the app the Developer collects data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the app when utilizing the Service, the time and date of your use of the Service, and other statistics.

## Cookies

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

This Service does not use these “cookies” explicitly. However, the app may use third party code and libraries that use “cookies” to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

## Service Providers

Developer may engage third-party companies and individuals due to the following reasons:

To facilitate the Service;

To provide the Service on our behalf;

To perform Service-related services; or

To assist us in analyzing how our Service is used.

You are hereby informed that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on behalf of the Developer. However, they are obligated not to disclose or use the information for any other purpose.

## Security

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## Links to Other Sites

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by the Developer . Therefore, you are strongly advised to review the Privacy Policy of these third parties’ websites. The Developer has no control over and assumes no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## Children's Privacy

This Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided the Developer with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

## Changes to This Privacy Policy

The Developer may update this Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. No notification of modified Privacy Policy will be provided to you. Changes to the Privacy Policy will be posted on this page. Your continued access and use of the app shall mean your acceptance of modified Privacy Policy.

This policy is effective as of April 30, 2021.

## Contact Us

If you have any questions or suggestions about this Privacy Policy, do not hesitate to contact the Developer at [kvardgman@gmail.com](mailto:kvardgman@gmail.com).

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