

Dear [name],

I'm excited to share that I have nominated your business for the [Inner City 100 \(IC100\)](#) award, which celebrates the 100 fastest-growing businesses in under-resourced communities nationwide.

Exclusive benefits for award winners:

- National recognition and media coverage
- A robust **communications toolkit** to help the company promote their achievement to customers and target audiences
- Opportunity to have a **feature story** written highlighting the company's story, success, and impact that will be distributed across ICIC's platforms
- Two days of impactful executive education at the **ICIC Annual Conference** and special recognition at the culminating **IC100 Award Ceremony**
- All IC100 winners will have the opportunity to apply for one of 25 year-long **mentorships with an expert business mentor (optional)** *(New in 2022)*
- Opportunity to attend a **3-session interactive strategy seminar** exclusively for IC100 winners led by Harvard Business School Professor Lynda Applegate in 2023 **(optional)** *(New in 2022)*

Given the incredible growth your company has experienced, I strongly encourage you to take advantage of this opportunity and apply for the IC100 award now at bit.ly/applyIC100. The initial application takes about 10 minutes to complete. If you meet the initial qualifying criteria, ICIC will request that you submit further materials to verify your previously submitted information and secure your position as a finalist. There are **no fees** associated with applying for or winning this award.

The priority application deadline is Sunday, May 29, 2022.

Final day to apply is Sunday, June 12, 2022.

To learn about the 2021 Inner City 100 honorees, [visit here](#).

If you have any questions, please reach out to InnerCity100@icic.org.

Best wishes,
[Nominator Name]