



Clairemont High School

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<http://www.clairemont.sandiegounified.org>

April 22, 2025

Dear Clairemont Community,

We are writing to update you about the status of our school's mascot. To ensure we are in compliance with [Assembly Bill 3074](#), and in partnership with local tribal leaders ([see their letter](#)), we will soon begin the process of changing the Chieftain mascot to another mascot. It is important to point out that the name of our school, Clairemont High School, will remain the same, as will our colors of orange and blue.

On Tuesday, April 29, 2025, the San Diego Unified Board of Education will vote on a revised Administrative Regulation and Board Policy 7310, which will improve the district's school name and mascot change process. This policy ensures community involvement and upholds the District's guiding principles rooted in equity, belonging, and community empowerment. Our high school will be the first school in the District to implement a mascot change under this new state and district policy.

Next Steps: In August, we will be forming a representative committee to guide this transition and will launch a dedicated webpage with complete information regarding this process. From September through December 2025, we will host listening sessions and surveys to gather community input. More information regarding surveys and listening session dates will be shared at the beginning of School Year 2025-26. A decision on the new mascot will be made by January 2026, with implementation beginning in the 2026-27 school year.

We understand that for some in our school community, this change will be difficult; our commitment is to a process that honors our school's history and includes input from all members of our school community while moving forward with respect and unity.

With appreciation,

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