

# 2021 Riverbend Community Engagement Survey -Results Highlights



## Sample

We obtained a representative sample for ages 24 years old and above



12% of respondents lived in Riverbend for < than 3 years

## Response rate

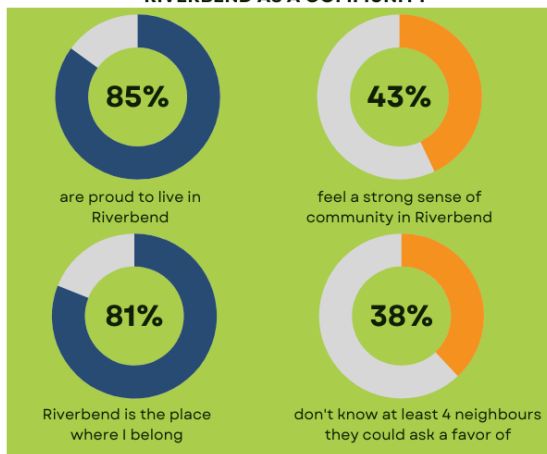


88% were long-term residents



Our overall response rate of 3% was much higher than typical 1-2%

## RIVERBEND AS A COMMUNITY



## What would you like to improve about Riverbend? ideas from 154 respondents



## Identifying Priorities - % very important

- 1 **COMMUNITY BEAUTIFICATION -78%**
- 2 **SAFETY & CRIME PREVENTION -72%**
- 3 **COMMUNITY CENTRE BUILDING AVAILABLE FOR PROGRAMS -70%**
- 4 **TRAFFIC SAFETY -68%**
- 5 **DIGITAL COMMS PLATFORMS -64%**
- 6 **COMMUNITY CENTRE BUILDING AVAILABLE FOR PRIVATE EVENT RENTALS -63%**
- 7 **REFRESHED FENCES ON 18TH STREET -62%**
- 8 **OTHER COMMS PLATFORMS -56%**
- 9 **CHILDREN'S PROGRAMS -54%**
- 10 **UPGRADED COMMUNITY PLAYGROUNDS -53%**



## Areas of Focus

### COMMUNITY:

- focus on developing strong sense of community, community spirit and increasing opportunities to meet and get to know neighbours
- parks, outdoor spaces are of top importance

**COMMUNITY ADVOCACY:** community beautification, fences and landscaping on 18th street, traffic safety, safety and crime prevention are top priorities for the community

**COMMUNICATIONS:** work on making the website [www.riverbendcommunity.ca](http://www.riverbendcommunity.ca) a 'go to place' for community info

**MEMBERSHIPS:** continue to work with local businesses on expanding member benefits; continue to promote membership benefits, consider implementing auto renewal process

**EVENTS:** community members are interested in events that enable getting together and meeting others

