



NEWS RELEASE

Still photos and B-Roll (video/sound) available at the links below. Contact for interviews:

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Tired of Sitting in Traffic on Tennessee Interstates?

Try an Alternative Route During the Summer Busy Season

Chattanooga has become one of Tennessee's busiest transportation crossroads as freight traffic, tourism, and regional growth continue to place increasing pressure on interstate travel throughout Southeast Tennessee. Add summer vacation travel and heavy trucking activity, and interstate congestion can quickly stretch far beyond traditional rush hours.

As Tennessee heads into the busy summer travel season, the Tennessee Infrastructure Alliance is encouraging locals to take advantage of alternative routes around interstate bottlenecks to save time and reduce stress. To help drivers beat the traffic, the partnership has identified several Alternative Routes throughout the greater Chattanooga region for commuters, visitors, and local residents looking to avoid interstate congestion.

"The secondary roads were built for connection and provide a different experience than interstate travel," said Bill Moore, Chairman Emeritus of Tennessee Infrastructure Alliance and former chief engineer at TDOT. "For many people, the scenery and less stressful driving leads to discovery beyond routine interstate paths."

More than 135,000 vehicles travel through the I-24 and I-75 interchange in Chattanooga each day according to 2024 Tennessee Department of Transportation traffic data.* Heavy freight movement combined with commuter and tourist traffic can quickly create stressful bottlenecks for drivers navigating the region.

With Chattanooga serving as a major freight corridor connecting the Southeast and Midwest, interstate congestion is expected to remain a challenge during peak summer travel months. However, many state highways and surface roads across the Chattanooga area offer drivers practical alternatives that can provide a more predictable and less stressful driving experience.

The mountains, ridges, and river corridors that make Chattanooga one of the most scenic regions in Tennessee also create unique transportation challenges. But for drivers willing to explore beyond the interstate, Alternative Routes can provide flexibility, scenery, and relief from traffic congestion.

This summer, the Tennessee Infrastructure Alliance encourages drivers to explore Alternative Routes around Chattanooga and rediscover local roads that offer a different way to travel across the region.

Explore the Alternative Routes mapped throughout the Chattanooga area during the summer high-traffic season. And share your favorite Alternative Route with the Tennessee Infrastructure Alliance by email at info@TNInfrastructure.net.

Learn more East Tennessee Alternative Routes at www.AlternativeRoutes.info.

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B-Roll (video/Sound/Stills) and Maps

Chattanooga - www.tninfrastructure.net/chattanooga26

Additional Background

Governor Bill Lee and the Tennessee General Assembly have made historic investments in transportation through General Fund prioritization to enhance road projects through the Tennessee Department of Transportation.

About Tennessee Infrastructure Alliance

Since 2005, Tennessee Infrastructure Alliance has served as an umbrella organization and advocate for adequate and consistent funding for Tennessee's infrastructure needs. The key drivers of the organization are safety, mobility, economic competitiveness, and overall quality of life. Tennessee Infrastructure Alliance is the presenter of the podcast series Highway See (found at www.HighwaySee.com) on the history of Tennessee's roads and bridges. To learn more about Tennessee Infrastructure Alliance visit www.Tninfrastructure.net.

www.Tninfrastructure.net/News-Room

Verification Resource on Annual Average Daily Traffic Count

http://www.ms2soft.com/tcds/?loc=Tdot&mod=tcds&local_id=33000163

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