

MINISTRY OF EDUCATION AND TRAINING
LAC HONG UNIVERSITY

COURSE SYLLABUS
<125091 – ECONOMICS >

1. GENERAL INFORMATION

Course Name (Vietnamese):	Kinh tế học
Course Name (English):	Economics
Course Code:	125091
Knowledge Block:	Specialized
Faculty/Department in charge:	Faculty of Administration - International Economics
In-charge Lecturer:	Luu Ngoc Liem (liemln@lhu.edu.vn)
Lecturers participating in teaching	Tran Thi Kim Chi (chittk@lhu.edu.vn)
Credits:	3
Theory:	1
Practice:	1
Exercise:	1
Course Nature	Elective course for Bachelor of Business Administration major
Prerequisite Courses:	None
Previous Courses:	<i>None</i>

2. COURSE DESCRIPTION

The course provides students with fundamental principles to analyze economic activities in the economy from microeconomic and macroeconomic perspectives:

- **Microeconomics:** Studies the behavior of individuals (consumers, workers) and firms (producers) and how they interact in specific markets.
- **Macroeconomics:** Studies the entire economy, including issues such as inflation, unemployment, economic growth, and monetary/fiscal policies

3. COURSE LEARNING OUTCOMES

Table 1: Course Learning Outcomes (CLOs)

CLOs	Content / Learning Outcome	Level (Bloom)	Program Learning Outcomes (PLOs/SOs/PI)
CLO1	Implement the use of analytical tools (graphs, formulas) to quantify and simulate the impact of Government intervention policies on consumer surplus, producer surplus, and deadweight loss	Knowledge (3)	PLO3/PI3.2
CLO2	Implement proposals for solutions to overcome economic instabilities (recession, inflation) by selecting appropriate policy tools.	Skill (3)	PLO6/PI6.1
CLO3	Appreciate a self-disciplined and proactive spirit in seeking the latest information and market fluctuations to enrich personal economic thinking.	Attitude (3)	PLO9/PI9.2

4. COURSE CONTENT, LESSON PLAN

Table 2: Course Content and Lesson Plan

Week	Chapter	Topic / Lesson Content	Lesson Learning Outcomes (LLOs)		Teaching and Learning Activities	Teaching methods	Assessment Method	References
1	Chapter 1	Overview of Economics - Introduction to Economics - Economic Choice Theory	LLO1.1	Appreciate cooperation and positive interaction. Proactively participate in discussions to enhance the quality of socio-economic analysis.	- Lecturer introduces course overview, regulations, and roadmap. - Students listen, observe, and ask questions. - Homework: Find real-world examples for the concepts	+ Lecture + Socratic Questioning	+ Short-answer Test	[1]
2	Chapter 2	Supply, Demand, and Product Market - Supply and demand overview - Impacts of price and other factors	LLO2.1	Apply principles of supply and demand to explain market adjustments and imbalances.	- Lecturer lectures and guides reading, organizes group activities. - Homework: Find examples of demand curve movements and shifts.	+ Lecture + Socratic Questioning + Case Study	+ Short-answer Test + Case Study Analysis	[1]

		<ul style="list-style-type: none"> - Market equilibrium and shifts - Elasticity 					+ Essay Examination	
3	Chapter 2	<p style="text-align: center;">Exercises</p> <ul style="list-style-type: none"> - Determining demand/supply functions - Government intervention impacts 	LLO2.2	<p>Resolve impacts of factors and Government interventions (price/output) to propose appropriate responses.</p>	<ul style="list-style-type: none"> - Lecturer illustrates application exercises. - Homework: Explain factors affecting equilibrium and propose solutions for assigned scenarios. 	+ Illustration + Case Study	+ Short-answer Test + Case Study Analysis + Essay Examination	[1]
4	Chapter 3	<p style="text-align: center;">Consumer Behavior Theory</p> <ul style="list-style-type: none"> - Consumption issues - Optimal choice - Indifference curve - Budget line 	LLO3.1	<p>Describe consumer behavior via graphs through their goals and capabilities.</p>	<ul style="list-style-type: none"> - Lecturer lectures and guides reading, organizes group activities. - Homework: Find real-world examples of student optimal consumption. 	+ Lecture + Case Study	+ Short-answer Test + Case Study Analysis + Essay Examination	[1]

5	Chapter 3	<p>Optimal Consumption Exercises</p> <ul style="list-style-type: none"> - Price/Income changes - Substitution/Income effects - Product classification 			<ul style="list-style-type: none"> - Lecturer illustrates application exercises. - Homework: Solve scenarios regarding income/price effects and product types. 	<ul style="list-style-type: none"> + Illustration + Case Study 	<ul style="list-style-type: none"> + Short-answer Test + Case Study Analysis 	[1]
6	Chapter 4	<p>Production Theory</p> <ul style="list-style-type: none"> - Production, Cost, and Profit theories - Profit maximization combinations 	LLO4.1	<p>Implement the exploitation of input factors to maximize a firm's profit.</p>	<ul style="list-style-type: none"> - Lecturer lectures and guides reading, organizes group activities. - Homework: Explain short/long-term concepts and graph optimal combinations. 	<ul style="list-style-type: none"> + Lecture + Case Study 	<ul style="list-style-type: none"> + Short-answer Test + Case Study Analysis + Essay Examination 	[1]
7	Exam	Mid-term Examination					<ul style="list-style-type: none"> + Essay Examination 	[1]
8	Chapter 5	<p>Measuring National Output</p> <ul style="list-style-type: none"> - Concepts and principles - GDP's significance 	LLO5.1	<p>Comply with standards in measurement methods to accurately calculate national account indicators.</p>	<ul style="list-style-type: none"> - Lecturer lectures and guides reading, organizes group activities. 	<ul style="list-style-type: none"> + Lecture + Case Study 	<ul style="list-style-type: none"> + Short-answer Test 	[2]

		- Methods to determine GDP			- Homework: Find real-world examples of concepts learned.		+ Case Study Analysis	
9	Chapter 5	SNA Indicators System	LLO5.2	Implement accurate calculations of basic economic indicators.	- Lecturer illustrates application exercises. - Homework: Explain SNA indicators after calculating results.	+ Illustration + Case Study	+ Short-answer Test + Case Study Analysis + Essay Examination	[2]
10	Chapter 6	Fiscal and Foreign Trade Policy - Aggregate demand components - Equilibrium output and Multiplier model - Foreign trade & Fiscal policy	LLO6.1	Appreciate cooperation in analyzing Government measures affecting taxes and public spending.	- Lecturer lectures and guides reading, organizes group activities. - Homework: Find real-world examples of concepts learned.	++ Lecture + Case Study	+ Short-answer Test + Case Study Analysis	[2]
11	Chapter 6	Equilibrium Output & Fiscal Quantification	LLO6.2	Implement accurate calculations of equilibrium output for	- Lecturer illustrates application exercises.	+ Illustration		[2]

				stability and growth goals.	- Homework: Solve scenarios and propose Government intervention.	+ Case Study	+ Short-answer Test + Case Study Analysis + Essay Examination	
12	Chapter 7	Monetary Policy - Money functions and Banking system - Money market - Interest rates & Monetary quantification	LLO7.1	Master advocacy skills using macro models to quantify impacts of money supply changes	- Lecturer lectures and guides reading. - Homework: Graph and explain Central Bank interventions	+ Lecture + Case Study	+ Short-answer Test + Case Study Analysis + Essay Examination	[2]
13	Chapter 8	IS – LM Model - IS and LM curves - Impacts of macroeconomic policies	LLO8.1	Appreciate active participation to compare the effectiveness of Fiscal and Monetary policies.	- Lecturer lectures and guides reading. - Homework: Graph scenarios and analyze	+ Lecture + Case Study	+ Short-answer Test	[2]

					Government/Central Bank roles.		+ Case Study Analysis	
14		Mid-term Examination 2					+ Essay Examination	[1],[2]
15		Review & Final Examination		Communicate to consolidate, enhance, and compare related knowledge.	- Lecturer lectures, asks quick questions, and organizes group scenario analysis.	+ Case Study	+ Short-answer Test + Essay Examination	[1],[2]

4. MAPPING CLOs AND LESSONS

Table 3: Mapping of Course Learning Outcomes and Lessons

Chapter/ Lesson	LLO	Course Learning Outcomes			Assessment Component
		CLO1	CLO2	CLO3	
Chapter 1	LLO1.1			X	A1
Chapter 2	LLO2.1	X			A1, A2
	LLO2.2	X			A1, A2, A3
Chapter 3	LLO3.1		X		A1, A2, A3
Chapter 4	LLO4.1	X			A1, A2, A3
Chapter 5	LLO5.1			X	A1
	LLO5.2		X		A1, A2, A3
Chapter 6	LLO6.1			X	A1
	LLO6.2		X		A1, A2, A3
Chapter 7	LLO7.1		X		A1, A2, A3
Chapter 8	LLO8.1			X	A1

6. COURSE ASSESSMENT

Table 4: Course Assessment

Assessment Component	Assessment Form	CLOs	Weight (%)

A1. Formative (Process)	- Short-answer tests, - Case studies	CLO1, CLO2, CLO3	30%
A2. Mid-term	- Case studies, - Essay Examination	CLO1, CLO2	30%
A3. Final Exam	- Case studies, - Essay Examination	CLO1, CLO2	40%

7 COURSE REQUIREMENTS AND EXPECTATIONS

- **Attendance:** According to university regulations.
- **Preparation:** Students must study materials provided on the LMS (learn.lhu.edu.vn) before each class.
- **Homework:** Completing assignments on LMS and participating in class will earn bonus points for the process grade.

8 LEARNING MATERIALS AND REFERENCES

Main Textbooks

1. Nguyen Vinh Ha et al., *Macroeconomics*, VNU Hanoi Publishing House, 2025
- Tu Thuy Anh, *Advanced International Economics*, Information and Communications Publishing House, 2024

References:

1. N. Gregory Mankiw, *Principles of Microeconomics* (UEH translation), Hong Duc Publishing House, 2020.
2. N. Gregory Mankiw, *Principles of Macroeconomics* (UEH translation), Hong Duc Publishing House, 2024.

9. SOFTWARE OR TOOLS

- Internet
- Google Chrome
- Quizizz, Kahoot

Dean / Head of Department

Dong Nai, Date... Month... Year 2026

Lecturer

(Signed)

Tran Thi Kim Chi