

E-COMMERCE WEBSITE

Product Catalogue Management

- ☐ Approve, Edit and Delete Product Stock
- ☐ Add product image
- ☐ Approve, Edit and Delete Product Reviews
- ☐ Related items
- ☐ Customer can buy products online by credit cards or bkash or any kind of payment or Cash on delivery
- ☐ Shipping method: Cash on Delivery or Courier Service
- ☐ Add to Wishlist and Compare Functions (email when available in Stock)
- ☐ Send to a Friend with Email and Share Buttons for different Social Media
- ☐ Unlimited attributes groups (sizes, colors, models)
- ☐ Unlimited products combinations (red, size XL)
- ☐ Multiple pictures per product
- ☐ Zoom and thick box on products pictures
- ☐ Choice of number of products per page
- ☐ Sort products by relevance, price
- ☐ Manufacturers, brands management
- ☐ Inventory Management with Backordered items, Minimum and Maximum quantities
- ☐ Search Results, rewrites and redirects

Customer Management System:

- ☐ Customer's registration, and personal accounts
- ☐ Login option with Facebook or Google+ or separate registration
- ☐ Forgotten passwords recovery
- ☐ Purchase History
- ☐ Loyalty system (points)

Orders:

- ☐ Order management by admin
- ☐ Orders monitoring by email
- ☐ Delivery tracking and status shown to the customer
- ☐ Enable Admin to manage discount/offer/Coupon Code
- ☐ Enable Customers view their orders in their panel
- ☐ Customizable Orders status
- ☐ In case of products is out of stock, customers can express their wish
- ☐ Addition of returned products into stock
- ☐ PDF invoices, slips and delivery slips

Statistics:

- ☐ Followed Searches
- ☐ Visits and visitors

- ☐ Orders and sales
- ☐ Customer's accounts, customer's profiles
- ☐ Products statistics
- ☐ Searches in the shop
- ☐ Statistics per affiliate
- ☐ Pages not found management
- ☐ Keywords searched via search engines
- ☐ Complete integration with Google Analytics

Security:

- ☐ Secure Back-Office access (login and password)
- ☐ SSL compatibility (Depends on client requirements)
- ☐ Unique tokens in Back Office and Front Office
- ☐ Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
- ☐ E-mail headers injections blocked
- ☐ Passwords encryption in database
- ☐ Cookies encryption
- ☐ Block repeated attempts to recover passwords

Administration:

- ☐ Multiple users management and permissions (ACL)
- ☐ Maintenance mode
- ☐ IP authorization to reach the shop in maintenance mode
- ☐ Content management system
- ☐ Sub domain management
- ☐ Database backup (partial or full)
- ☐ Automatic generation of robots.txt files
- ☐ SMTP e-mails sending (with or without SSL-TLS) or PHP mail ()
- ☐ Products indexation for an optimized search

Email Integration:

- Buyer & Admin both get when order placed successfully
- As admin requirement

Reports:

- Product Ledger
- Income Statement
- Sales Report

Content:

- Product Store
- Home page
- Contact
- Help - Warranty Policy, Returns and Replacement, FAQ, Privacy Policy, Cookie Policy
- Live Chat

PACKAGES & PRICES		
BEGINNER	BUSINESS	CORPORATE
BDT 20,000/\$250	BDT 50,000/\$600	BDT 75,000/\$1000
✓ Free .com/.net/.org domain ✓ 5GB SSD Hosting ✓ Bandwidth: 100GB ✓ Server Maintenance: Lifetime ✓ Maximum Dynamic Page: 5 ✓ Shopping Cart, Shipment option ✓ Payment: Cash on Delivery ✓ Order management option. ✓ Auto generated bill. ✓ Multiple Image Option: Yes ✓ Post-Sales Support: 1 month. ✓ Development Timelines: 5 days ✓ Renew: 3,000 Taka/year	✓ Free .com/.net/.org domain ✓ 15GB SSD Hosting ✓ Bandwidth: 500GB ✓ Server Maintenance: Lifetime ✓ Maximum Dynamic Page: 10 ✓ Shopping Cart, Shipment option ✓ Payment: Cash on Delivery, bKash ✓ Order management option. ✓ Auto generated bill. ✓ Multiple Image Option: Yes ✓ Post-Sales Support: 1 month. ✓ Development Timelines: 10 days ✓ Renew: 5,000 Taka/year	✓ Free .com/.net/.org domain ✓ 100GB SSD Hosting ✓ Bandwidth: Unlimited ✓ Server Maintenance: Lifetime ✓ Maximum Dynamic Page: 20 ✓ Shopping Cart, Shipment option ✓ Payment: Cash on Delivery, bKash, Card ✓ Order management option. ✓ Auto generated bill. ✓ Multiple Image Option: Yes ✓ Post-Sales Support: 1 month. ✓ Development Timelines: 15 days ✓ Renew: 10,000 Taka/year
CMS MARKETPLACE		
BDT 90,000/\$1500		
✓ Free .com/.net/.org domain ✓ 500GB SSD Hosting ✓ Bandwidth: Unlimited ✓ Server Maintenance: Lifetime ✓ Maximum Dynamic Page: Unlimited ✓ Shopping Cart, Shipment option		

- ✓ Payment: Cash on Delivery, bKash, Card
- ✓ Order management option.
- ✓ Auto generated bill.
- ✓ Multiple Image Option: Yes
- ✓ Supplier Can Post Product: Yes
- ✓ Post-Sales Support: 3 months.
- ✓ Development Timelines: 20 days
- ✓ Renew: 15,000 Taka/year

Security Cost (Yearly):

Purpose	Cost per Year
SiteLock Website Security	BDT. 2500
CodeGuard Website Backup	1GB:2500/-, 5GB: 5,000/-, 10GB: 10,000/-, 25GB: 20,000/- & so on.
SSL Certificate	BDT. 5000
Payment Gateway Integration (Visa/Master Card)	BDT. 20,000 (One Time)

Facility:

- The website must be mobile friendly,
- Pictures loaded quickly
- e-Commerce site looks good – and function properly – across platforms and mobile devices
- e-Commerce sites are to be felt credible and trustworthy.
- Easier to navigate the site to enable visitors to find what they're looking for with minimal clicks.
- Easy to upload original photos with helpful product descriptions.
- Feature with customer reviews – and make it easy for customers to leave reviews
- Checkout is very fast and easy

Support Charge:

- Design change support: BDT 25,000

Training:

- 1st Training: Free

- 2nd Training: Tk. 2000 (if needed)

Payment Procedure:

- Client must pay 50% in advance & rest 50% during the delivery of services.
- Payment should be made through cheque, bKash or cash.

Thankfully,
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