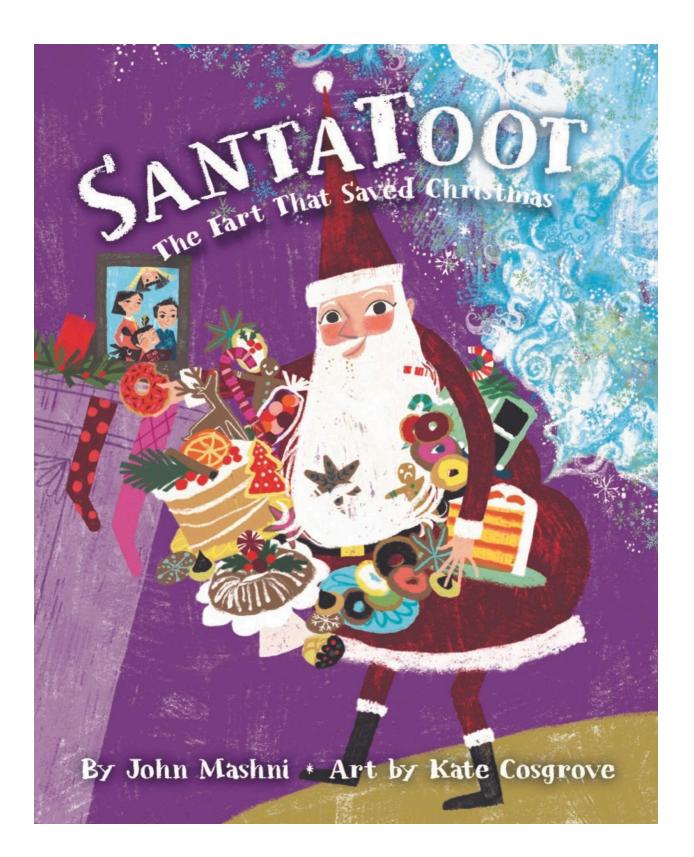
SantaToot The Fart That Saved Christmas

By John Mashni // Art by Kate Cosgrove

Once again, John Mashni is sharing with the world a story that he originally told his children. *SantaToot* is the second children's book that John has published, after the successful *CinderToot: A Cinderella Tooting Tale*. Kate Cosgrove returns with her brilliant illustrations for this Christmas story for kids.

John writes children's books for a single purpose: to bring more joy into the world. Check out this fun tale and experience about 30 minutes of joy with a child. (10 minutes to read the book and at least 20 laughing about it)

- Released on November 30, 2021
- Named a #1 New Release 1
- Media Information for CinderToot



Description

Who knew that a fart could save Christmas?

What's the best way to guarantee Santa visits your house? Fill the entire living room with cookies, candy, cupcakes, and sweets until the pile reaches the ceiling! Add in mom's irresistible bean dip and Santa's night is perfect — well, almost perfect. Santa comes down the chimney but hilariously gets stuck going back up. Eventually, though, Santa's toots clear the path. But will Santa still have time to visit every house? Find out how one girl — and some flatulence — save Christmas!

From the creator of the hilarious, *CinderToot: A Cinderella Tooting Tale*, this fun story brings new joy — and smells — to the Santa story.

Visit www.SantaToot.com for more fun and updates.

Books Written as a Family



One of John's main motivations for writing childrens' books has nothing to do with the actual books. For years he dreamed of being able to work with his children in a way that would make them proud.

When he was talking with his wife about carving out time to write his first children's book, one of the highlights was involving his four kids in the process. They decided that he would involve the kids in the writing, illustrating, publishing, and marketing of the book.

His goal was to show his children how to turn an idea into reality — how to execute. John believes that parents shouldn't ask their kids to be creative and then fail to demonstrate what that means.

Here's how John incorporated his kids into the creation of *CinderToot: A Cinderella Tooting Tale*.

- John told the story to his kids over 100 times before writing it down.
- Before John wrote a draft, he asked my kids what they thought of the idea of writing a book about CinderToot. Of course, they loved it.

- John wrote 13 drafts of the book. He read each draft to the kids to get their feedback. They noticed every change, even single words.
- The kids helped pick an editor (with John's supervision, of course).
- The kids helped pick an illustrator (along with John's wife's approval).
- Through every step, John tried to teach his kids about starting a business, profits, expenses, and marketing.
- John and his kids are going to pick a local charity together and donate a percentage of the royalties for the purpose of helping kids.

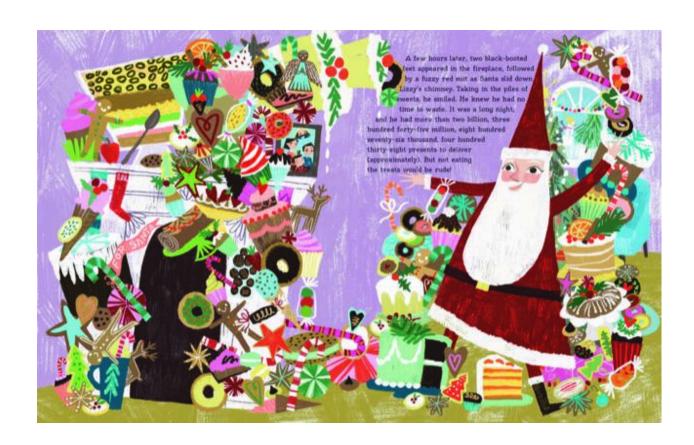
John's article on why he wrote a children's book:

Why I Am Writing a Children's Book (And having more fun writing than ever before)



Throwing open the pantry doors, Lizzy began to load every sweet she could find into Hazel's arms. She wanted to make sure Santa was going to be impressed!







Testimonials and Reviews

My daughter laughed so hard as we read the CinderToot story together. She decided to join in the tooting contest herself and competed, then took a big whiff and said "rotten broccoli," and cackled with delight. Thanks for fun, laughter, and memories.

— Nicole Akers, writer and publisher of Publishous

THIS IS SO MUCH FUN

— Todd Brison, writer

Thank you for giving me 30 minutes of pure laughter with my kids.

— Jerome, father of five

Hilarious, witty and creative - CinderToot is such a classic-twist and I love it! John did an awesome job by thinking out of the box and it made a laugh throughout the entire book. Humour is definitely one of the best ways to teach our children (and parents) to have fun and learn meaningful lessons at the same time. Stinky good! ;)

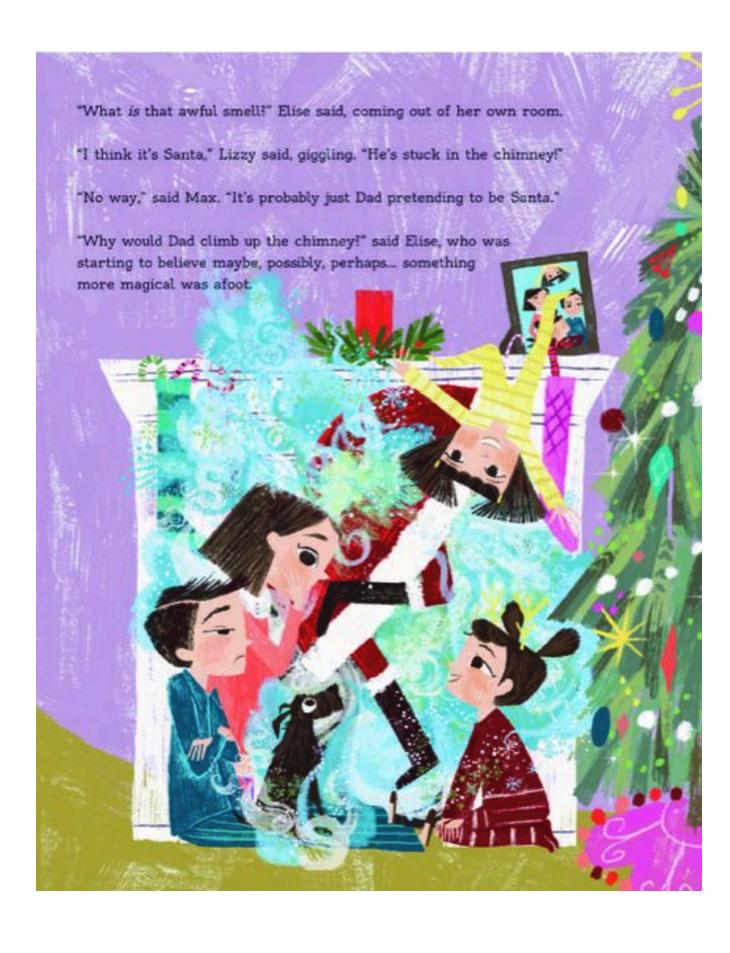
— Shirly Oh

I had the honor of reading a pre-released copy. We sat in our bed together as a family. The kids all huddled around and we cracked the book open. Within seconds the whole family was bursting out with huge laughs. My wife couldn't believe it was serious. We all were laughing so hard. It was AWESOME. Simply put - get this book. There is so much heaviness in the world and CinderToot helps us pause, lighten the load, stink up the air:-), and create moments that count. Thank you for giving our family a great night and many more every time we crack open CinderToot!!!

— Jerome Vierling

Link to Amazon Reviews (CinderToot)

Link to Amazon Reviews (SantaToot)



Author

John Mashni is a storyteller, writer, and entrepreneur who lives in Michigan with his incredible wife, Nichole. John and Nichole have four children, a dog, and too many fun memories with all of them. John went to film school, produces movies, and teaches tax, law, and business at local graduate schools. Each story that John writes for children comes from the stories that John has told his own children dozens, if not hundreds, of times. In his spare time, John practices law and is a trusted advisor to entrepreneurs, business owners, artists, and other creative individuals.

You can learn more about John, plus find a few surprises, at www.JohnMashni.com.



Attorney Bio

Business, Intellectual Property, and Entertainment Attorney

Contact

john@theintenselife.com www.linkedin.com/in/johnmashni/ www.facebook.com/johnmashni www.twitter.com/johnmashni www.instagram.com/johnmashni

Illustrator

Kate Cosgrove is an award-winning KidLit illustrator. Cosgrove has illustrated several picture books including *And the Bullfrogs Sing* and *The Dirt Book: Poems About Animals That Live Beneath Our Feet.* Illustrations from *The Dirt Book* juried into the Original Art 41st Annual Exhibition in NYC, an exhibit by the Society of illustrators created to showcase illustrations from the year's best children's books published in the U.S.

