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Hashtag #springblogfest | Fall Blog Festival

The Spring Blog Festival (SBF) is 3-day blog festival showcasing bloggers, their work, and valuable tips for blogging for reflective practice or with students. This event takes place <u>online on WizlQ</u>, on March 14-16, 2014. Highlights include: Why blog?, background to blogging, famous bloggers, getting started, and best practices and challenges involved in blogging.

Organizers

The conference organizers are <u>Dr. Nellie Deutsch</u>, <u>Sylvia Guinan</u>, and <u>Shelly Sanchez Terrell</u>

Presentations on WizIQ

Learn about WizIQ and Get an Account

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March 14	Presenter	Presentation Link to Webinar/Recording	Description	Short BIO and Link to Blog
March 14 9 AM EST	Nellie Deutsch (@nelliemuller), Shelly Sanchez Terrell (@shellyterrell), and Sylvia Guinan (@eslbrain)	Opening Ceremony and What's Ahead	Introduction to the spring blog festival	
March 14 10 AM EST	Shelly Sanchez Terrell @shellterrell	Microblog, Vlog, Reblog! Oh My! How the Evolving Web Has Transformed Blogging	Significant changes are taking place in our societies and cultures, largely driven by the emerging technologies of the Web. The Web continues to evolve to allow for more effective communication, which has greatly impacted the way we blog. We will explore these	Shelly Sanchez Terrell has supported teachers and learners in 100+ countries through workshops, keynotes, and e-learning projects and courses. The ELTons, The New York Times, the Bammy Awards, and Microsoft's Heroes for Education have recognized her innovation in social media and elearning with her

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			changes, current trends, and tools to determine what is the best option for you and your learners.	internationally acclaimed projects like #Edchat, the Reform Symposium E-Conference, and The 30 Goals Challenge. Get a free copy of her uniquely designed book, Learning To Go, published by The Round. She is also the host of AmTESOL's Friday Webinars and shares regularly via TeacherRebootCamp.com, Twitter (@ShellTerrell), Facebook.com/shellyterrell, and GPlus.to/shellyterrell.
March 14 11 AM EST	Sylvia Guinan @eslbrain	Help Them Shine: Inspire leadership and professional development communities via Shelly Terrell's famous Edugoal movement	This webinar will describe how online professionals can learn, grow, share and make a difference at the same time. The emphasis here will be on the importance of encouraging	Sylvia is an <u>award winning</u> blogger <u>featured by The British Council</u> , online teacher, <u>official blogger for WiziQ</u> , professional development organiser, and passionate researcher into creative learning via

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those in our schools and networks. Positive influence can make great changes in education, even when the establishment seems to be against us. Recognition and validation of those around us helps to keep inspiration alive and ignite practical action. Blogging is our medium for improving education through collaborative action. In this presentation you will be invited to take up my eduinspire challenge and be hosted on the WiziQ collaborative blogging space.

Educational Technology @Eslbrain.

She is a co-organiser of Jason.R. Levine's ELT MOOC with Dr. Nellie Deutsch. She has worked as a contributing presenter and volunteer for The Reform Symposium Global e-Conference, MOODLE MOOC 3, The Virtual Round Table, moderator for Shelly Terrell's 'Crafting the perfect textbook EVO MOOC', and active member of the 30 goals challenge for Educators movement. She has also designed digital materials for Kaplan College and other organisations, as well as writing resource papers for WiziQ.

She specialises in exam preparation and business English online. This

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	official test prep work, as well as her work with bilinguals and young learners is centred on creative approaches to learning. She is currently focusing on ELT publishing and children's publishing. Her personal projects for 2014 include writing ELT books through story-telling, comics, poetry, and social and emotional learning, while
	social and emotional learning, while continually creating and sharing brain-friendly learning materials and ideas online.

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March 14 12 PM EST	Marisa Constantinides	Why do I blog?	In this presentation, I would like to outline some of the benefits of blogging which I have experienced as a blogger and the reasons why I believe blogging is a great push forward for professional development and reflection on one's practices as well as on larger issues related to education and teaching & learning foreign languages. It goes without saying that blogging as part of trainee teachers' development is also highly desirable. And yet, getting trainee teachers to start

on. I would like of the benefits of blogger and at push forward levelopment one's practices

blogging tends to be quite hard,

an experience which many other

colleagues in the same situation

share with me. Some of the

Marisa Constantinides is a teacher. teacher educator, conference presenter and ELT author, Director of Studies of CELT Athens. Her main ELT qualifications are a Diploma in TEFLA and an M.A. in Applied Linguistics from Reading University. Marisa is a frequent conference presenter and keynote speaker and is one of the founding moderators of #ELTchat, a weekly discussion of ELT teachers on Twitter which was shortlisted in the 2012 ELTon Awards for Innovation in Teacher Resources. She maintains the

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			reasons why this happens will be discussed and as I have recently been preparing to start a blogging initiative, I would like to share some of my ideas with colleagues and invite suggestions from more successful teacher educator colleagues of ways to motivate and kick start reluctant trainee teachers into their own blogging experience.	following blogs: TEFL Matters Teaching & Learning Foreign Languages The Cambridge CELTA blog The Cambridge DELTA course blog ELTchat Blog. She is @Marisa C on Twitter and you can connect with her on various social networks, all listed on her About.me page
March 14 1 PM EST	Shelly Sanchez Terrell	Teaching Students to Vlog with Vine and Instagram Same LINK as Interactive Blogging.	Video blogging is the rage with learners. We can get them to practice language and learn science, math, reading, writing, etc. through vlogging. It's real world and they make it authentic	http://www.wiziq.com/online-class/16 80311-sbf-interactive-blogging-blogg ing-in-a-community

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			and enjoy the learning.	
March 14 2 PM EST	María J. García San Martín https://twitter.com/mjgs m	Challenging Future e-Teachers to blog e-projects	This webinar will show you a University experience with 30 future Primary teachers from Spain currently doing a Master's Degree for The Use of ICT and Digital Resources in Primary Bilingual Education in which they are challenged to design an e-project where collaborative blogging is the main focus. Their final blogging e-projects, under construction at the moment, will be officially introduced into larger collaborative educational initiatives nation and worldwide along May and June 2014.	http://stopandlearnenglish.blogspot.com
March 14 3 PM EST	Aviva Dunsiger	Blogging In 140 Characters Or Less	Twitter provides a great way for students and teachers to share,	Aviva is a Grade 5 teacher at Ancaster Meadow School in

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reflect, and set goals for future learning. Learn how Twitter has been used in Grades 1-6 to meet curriculum expectations, engage reluctant writers, connect with other classrooms, and make meaningful connections in various fields. See how photographs, videos, podcasts, and writing can be shared through this one tool. Look at practical ways to get started with using Twitter today!

Ancaster, Ontario. This is her 13th year teaching, and she taught Kindergarten for 8 years before moving to Grade 1, Grades 1/2, Grade 6, and now Grade 5. Aviva's passionate about using creativity and technology to meet the varied needs of her learners. She lives by her mantra: If they can't learn the way you teach, teach the way they learn!

Aviva is a prolific blogger, and maintains her own professional blog at http://adunsiger.com/, a class blog at

http://missdunsiger.commons.hwdsb .on.ca/, and contributes to a collaborative blog at http://kidblog.org/LookingClosely/.

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March 14 4 PM EST	Karen Blumberg @karenblumberg	Our blogs, Ourselves	Curation is a 21st Century skill, and Karen has been curating her digital presence for years. She will share how and why she gathers archival evidence of her professional endeavors and classroom projects in a digital portfolio and offer some tips to get started.	Karen Blumberg is a Technology Integrator at The School at Columbia University in New York City. She works with faculty and students to integrate technology academically, respectfully, and responsibly. Previously, she was a Technology Integrator at Sacred Heart teaching robotics and programming to 5th through 7th grades and supporting the faculty's technology and integration needs. Karen also taught 7th grade Math at The Dalton School and 7th/8th grade Math at LaBrum Middle School, a public school in

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				Philadelphia. An organizer of TEDxNYED, TEDxYouth@TheSchool, EdCampNYC, and the Robo Expo, Karen is also a past President of the New York Consortium of Independent School Technologists (NYCIST). Karen has presented at multiple conferences around the country about teaching students to navigate social media and working with teachers to develop digital projects that embrace new media literacies. Karen is passionate about photography, traveling, bargain shopping, and good eats.
March 14 5 PM EST	Ricky Shetty @tokyoricky	Building Your Blog Readership through	Ricky Shetty runs the popular family-friendly website	

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		Social Media	DaddyBlogger.com where he writes about parenting from a father's perspective. In this engaging lesson, Ricky will share some of the ways he has build a large social media following and some creative ways for marketing your blog and building your blog readership.	
March 14 6 PM EST	Ebba Ossiannilsson	Reasons for blogging	The dialogue will focus on benefits of blogging. Why will you be in the blogging game? Questions like why, how, when, and about what will be at focus	Ebba Ossiannilsson, PhD, Lund University, SE. In Dec 2012 she was appointed to take the lead for Lund University to go towards MOOCs, OERs and to investigate strategic missions on e-learning for Lund University. Ossiannilsson works for EFQUEL;

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				EDEN EADTU and ENQA
				Publications Facebook Twitter: @EbbaOssian Blogger: http://e4qualityinnovationandlearning .blogspot.se/
March 14 7 PM	Roseli Serra	Connecting with students: Immediate sense of achievement	In this webinar I'd like to share my own experience on how students engage more and have immediate sense of achievement when they are connected. Using both web tools and apps, students find learning a second language much more pleasurable and interesting, In addition, they are much more	Roseli has been a teacher for almost 29 years now, She's also a psychologist , , E-moderator, ELT consultant , Cambridge Examiner and Materials writer. She loves blogging and using technology for educational purposes

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			concerned on self-assessment and self- correction as they know their work will be shared on the web and want to share their work with good quality.	
March 15	Presenter	Presentation Link to Webinar/Recording	Description	Short BIO and Link to Blog
March 15 8 AM EST	Sylvia Guinan @eslbrain	Multi-media blogging 4 kids, students, parents, homeschoolers	This presentation will showcase some safe blogging spaces for children, share ideas on how parents can be pro-active in helping their kids to blog at home, and recommend some multi-media tools to help kids create fun, interactive blogs. It will also share ideas on how to develop your special interest niche through blogging, have an	Sylvia is an <u>award winning</u> blogger <u>featured by The British Council</u> , online teacher, <u>official blogger for WiziQ</u> , professional development organiser, and passionate researcher into creative learning via Educational Technology <u>@Eslbrain</u> . She is a co-organiser of Jason.R. Levine's ELT MOOC with Dr. Nellie Deutsch. She has worked as a

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	impact on your personal learning network, and how homeschoolers can bring the world into their homes through blogging.	contributing presenter and volunteer for The Reform Symposium Global e-Conference, MOODLE MOOC 3, The Virtual Round Table, moderator for Shelly Terrell's 'Crafting the perfect textbook EVO MOOC', and active member of the 30 goals challenge for Educators movement. She has also designed digital materials for Kaplan College and other organisations, as well as writing resource papers for WiziQ. She specialises in exam preparation and business English online. This official test prep work, as well as her work with bilinguals and young learners is centred on creative approaches to learning. She is currently focusing on ELT publishing
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				and children's publishing. Her personal projects for 2014 include writing ELT books through story-telling, comics, poetry, and social and emotional learning, while continually creating and sharing brain-friendly learning materials and ideas online.
March 15 9 AM EST	Moderator: Shelly Sanchez Terrell	Panel Discussion: Blogging as an Author	We will be interviewing authors who from across the globe who blog/microblog and ask them how this helps them connect with their audience and any surprising moments. Panelists include Barbara Hoskins Sakamoto of Teaching Village, David Deubelbeiss of	

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			EFL Classroom, Chuck Sandy, and Luke Meddings (co-founder of the Dogme ELT movement)	
March 15 10 AM EST	Nancy Zingrone	Blogging to Connect	Blogs can provide us with a platform from which we can connect in personal and practical ways. The presentation will compare blogs written to connect to friends and family; blogs written to connect to colleagues, students and customers, both new and old; and blogs to connect to yourself and your personal journey	http://nanzingrone.wordpress.com
March 15	Sylvia Guinan	Reflective Blogging With	This webinar will take you	Sylvia is an <u>award winning</u> blogger

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11 AM EST	@eslbrain	The Zen Act of Teaching by David Deubelbeiss	through some reflective writing techniques and journalling practices through blogging and sharing. You will also be invited to blog on a topic from 'Zen and the Act of Teaching' by David Deubelbeiss. Your article will be hosted on WiziQ and shared via scoopit and Pinterest.	featured by The British Council, online teacher, official blogger for WiziQ, professional development organiser, and passionate researcher into creative learning via Educational Technology @Eslbrain. She is a co-organiser of Jason.R. Levine's ELT MOOC with Dr. Nellie Deutsch. She has worked as a contributing presenter and volunteer for The Reform Symposium Global e-Conference, MOODLE MOOC 3, The Virtual Round Table, moderator for Shelly Terrell's 'Crafting the perfect textbook EVO MOOC', and active member of the 30 goals challenge for Educators movement. She has also designed digital materials for Kaplan College and
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	other organisations, as well as writing resource papers for WiziQ. She specialises in exam preparation and business English online. This official test prep work, as well as her work with bilinguals and young learners is centred on creative approaches to learning. She is currently focusing on ELT publishing and children's publishing. Her personal projects for 2014 include writing ELT books through story-telling, comics, poetry, and social and emotional learning, while continually creating and sharing brain-friendly learning materials and ideas online.
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March 15 12 PM EST	Dr. Christel Broady BroadyESL	Teacher Blogging for Knowledge Curation and Creation	In this session, participants will see an example of how blogging is used in teachers education in many different ways to connect readers and bloggers in a vibrant community of practice. Blogging allows teachers to create fluid professional learning communities whose hallmark is practical use in everyday work. By blogging, teachers can share knowledge with and build on each other with ever-new blog contribution instead of reinventing what others already use or know. By blogging, a powerful network is built free of charge and without having to attend expensive professional	Dr. Christel Broady, a native of Germany, is an associate professor of graduate education and program director of the ESL teacher endorsement at Georgetown College in the USA. Dr. Broady published and presented widely on technology and its role in the process of learning and teaching. Dr. Broady's professional leadership includes regional, state, national, and global positions. The list of publications and presentations is extensive and includes regional, national, and international talks, teacher professional developments, and workshops. Dr. Broady is an award-winning author of poetry and short stories as well as a public and keynote speaker who also gives

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	development sessions. Everybody can access and contribute information at their own time, in their own space, when they want to. Working smarter instead of harder is the mantra of my professional work with teachers achieved by blogging.	author readings and motivational talks. Professional honors Dr. Broady received range from workplace service rewards at several institutions, professional recognition to multiple awards from KYTESOL and TESOL International, such as the TESOL International leadership award. Dr. Broady received many teaching and advising awards and she was named a WIDA Featured Educator. Dr. Broady loves to travel the world and meeting many people of different cultures and languages. Her ELT/ESL Blog is followed and read in 147 and her technology BLOG in 136 countries. The URLs are: http://broadyesl.wordpress.com/
		Intip.//bioadyesi.wordpress.com/

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				and http://digitallearningandteaching.wordgress.com/
March 15 1 PM EST	Shelly Sanchez Terrell	Engaging Students Through Blogging: 20+ Ideas and Resources	We want our students to become powerful learners, so let's get them blogging. When students blog they become more reflective, find their voice, learn to effectively communicate their ideas, and enhance their writing skills. Additionally, we inspire students to continue the learning beyond our classroom walls. We will explore how to set-up an active student blogging community with 20+ ideas and resources.	Shelly Sanchez Terrell has supported teachers and learners in 100+ countries through workshops, keynotes, and e-learning projects and courses. The ELTons, The New York Times, the Bammy Awards, and Microsoft's Heroes for Education have recognized her innovation in social media and elearning with her internationally acclaimed projects like #Edchat, the Reform Symposium E-Conference, and The 30 Goals Challenge. Get a free copy of her uniquely designed book, Learning To Go, published by The

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				Round. She is also the host of AmTESOL's Friday Webinars and shares regularly via TeacherRebootCamp.com, Twitter (@ShellTerrell), Facebook.com/shellyterrell, and GPlus.to/shellyterrell.
March 15 2 PM EST	Adam Beale	Blogging about experimental practice in ELT	I will speak about how having a blog allowed me to connect with a huge network of teachers from around the world and the effect this had on my teaching. Secondly, I would like to talk about my new blog project which is going to encourage ELT teachers to experiment in their classes with unplugged teaching.	http://fiveagainstone.wordpress.com
March 15	Ludmila Smirnova, Ph.D	Blogging to Reflect:	During this session such topics	

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be exchanged among the participants as: what is and why blogging, what tools help self-express, reflect and create, communicate and share ideas; who to blog to, how often and how much, etc. The presenter will offer her experience with blogging to reflect, how she promotes blogging among her courses' participants (teacher candidates), how reflective writing is encouraged and evaluated. The samples of good reflective blogs will be shared and analyzed from the point of view of their reflective nature and creativity.	
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March 15 4 PM EST	Dr. Nellie Deutsch @nelliemuller	Creating a WebQuest on a Blog	You can create your own WebQuest for free on Blogger, Wordpress	Dr. Nellie Deutsch is internationally known as a relationship-based transformative leader, community builder, an expert in educational technology, coordinator of online professional development courses, and mentor to educators worldwide. She's a moderator, researcher, writer, speaker, English language Learning Skills (ELLS) teacher, faculty at Atlantic University Masters of Arts in Transpersonal and leadership studies, leads online and face-to-face conferences, and an online teacher at WizlQ. Nellie is a Reiki practitioner and relationship-based consultant. Nellie provides consultation on Moodle (course and learning management system) and WizlQ. She is the
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				founder of IT4ALL community of educators, Moodle for Teachers (M4T) network, Connecting Online and MoodleMoot annual virtual conferences, and Moodle MOOCs on WizIQ (tri annual). She's on the steering committee of TESOL CALL-IS, the program coordinator at WAOE (World Association of Online Education), on the program committee for AACE (Advancement of Computing in Education), and on IATEFL YLT SIG committee.
March 15 5 PM EST	Linda Yollis @lindayollis	Interactive Blogging: How to use blogging to build literacy, connect with others, and create an online learning community		http://yollisclassblog.blogspot.com http://yollis365project.blogspot.com/ http://educational-blogging.wikispace s.com/
March 15	Sue Wyatt	Student blogging	This challenge is over a ten	

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6 PM EST		<u>challenge</u>	week period, ideas for posts relating to curriculum and global issues. Can take part with a class blog, a student individual blog or help to mentor a group of students. Any blogging platform can be used.	
March 16	Presenter	Presentation Link to Webinar/Recording	Description	Short BIO and Link to Blog
March 16 9 AM EST - 16:00 Greek Time	Dr. Niki Lambropoulos	The Rise of the Semantic Web Started from the Blogs: Our Selves Snapshots Reminiscing the Past, Creating the Present and Predicting the Future	The 21st century was launched with the Web 2.0 tools and the blogs leading the new era, mostly functioning as daily diaries, facilitating us taking snapshots of our lives. Such co-weaving the present precious moments and memories using multimedia creates traces of our	http://nikilambropoulos.com

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digital Selves in time, together creating the magnificent web. Can we predict our future looking back over our backs and change our reality? In what
ways can we identify such Self Reflection meaningful moments? Massive data
analysis may now provide tools to ourselves and students to trace back and identify
behaviours in order to re-create our present,predict, change trajectories and transform our
future as individual, community members and human beings. The rise of the Semantic Web
can provide us with the key to identify our wrongs and thus opening us the gate to

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			immortality.	
March 16 10 AM EST	Stephan Hughes	Breaking down classroom walls through blogging	A look at how blogs can extend the classroom experience and provide opportunities for teachers and students to organize the learning experience. Blogging can promote blended and flipped learning if used appropriately.	Stephan is currently a coordinator of training at the Cultura Inglesa institution based in Rio de Janeiro, Brazil. He has worked as language teacher, materials writer, translator, and lecturer and teacher trainer for over 15 years.
March 16 11 AM EST	Terry Elliott	The English Majors' Weblog	We are the English Majors' Weblog, a gathering of five interns and one supervising instructor attempting to make clear what it means to be an English major in the ever-changing academic and career landscape facing our discipline. It is a collective	http://english.blog.wku.edu

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internship with five undergraduates in major specializations ranging from creative writing to professional writing to secondary teaching to rhetoric and composition. This is our first semester of collective blogging. Our efforts can be described in much the same way that
David Weinberger did in his book Small Pieces Loosely Joineda Protean attempt to bring meaning to the complex identity creation that is at the core of becoming an English major. We have tried to do

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			that by mashing up, remixing, and connecting numerous free (if not entirely open) tools. This presentation tries to show briefly how we put it all together.	
March 16 12 PM EST	Dr. Cheryl Lentz	Technology That Tutors: Save Time by Using the Blog as a Teaching Tool.	International Best Selling Author, Professor, & Speaker, The Academic Entreprenuer™ The world is in desperate need of leaders who are willing to take risks, to blaze new trails, to question boundaries to take our society into the future. Sometimes this leadership is with a grand gesture; sometimes leadership simply comes softly. We need innovators, critical and	

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			refractive thinkers, and leaders to be audacious and bold; to question what we are doing and why, often asking why not. We need those willing to search for answers to questions not yet even asked.	
March 16 1 PM EST	André J. Spang	Engage student collaboration through blogging, twitter and vine	Session about the use of tumblr, wordpress-blogs and vine (twitter video) in class for collaborative student projects. Presenter: André J. Spang. Germany Twitter: @tastenspieler	André is a Cologne based educator ("iPad-teacher"), pianist & OER activist. André Spang studied classical &jazz-piano at Colleges of Saarbrücken and Cologne, Germany and filmscoring and arranging at Berklee College of Music in Boston, USA. André is teaching @ a public high school in Cologne, @ imb of the University of Augsburg and @ University of applied sciences,

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				Cologne. André is using Web2.0 Media and iPads in classroom. He strongly believes in the "Power of Open" and his motto is: 'explore.remix.create.share'
March 16 2 PM EST	Moderator: Shelly Sanchez Terrell	Panel: Blogging as an Author	We will be interviewing authors who blog/microblog and ask them how this helps them connect with their audience and any surprising moments. Panelists include Vicki Hollett of Simple English Videos, Jeremy Harmer and Dr. Cheryl Lentz	
March 16 3 PM EST	Benjamin Stewart	Showcasing a Blog with Benjamin Stewart	Benjamin Stewart blogs about TESOL, general education, and educational technology. He plans to do to a "show and	benjaminIstewart.com Benjamin Stewart holds a master's degree in education, curriculum and instruction: technology from Grand Canyon University and is pursuing a

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			tell" about my blog along with online interaction.	doctoral degree in educational leadership from Northcentral University. He is a full-time EFL teacher educator and researcher at the University of Aguascalientes with a particular interest in researching how language educators can match professional leadership skills with current technologies in ways that lead to open and sustainable professional growth.
March 16 4 PM EST	Tony Gurr	Blogging & the "Re-Discovery" of my own Visual Literacy	In this session I'll tell the "story" of how and why I started blogging - and how I discovered a "forgotten love/talent"(my school teachers had almost beaten out of me when I was a kid)!	Tony Gurr is a seasoned teacher, trainer, consultant - and LEARNer. He draws on his wide range of 'hands-on' experience in schools, colleges and higher education institutions in the UK, Middle East, the US, Australia and Türkiye (his

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				adopted home). Visit his blog at http://allthingslearning.wordpress.co m/
March 16 5 PM EST	Fabiana Casella	Why blog? A personal experience	A visual trip to my blogging experience. Who is to blame for this? Why did I start blogging? Who made me? Why I love blogging? Why will it be my students' turn in 2014? How? How about you?	My name is Fabiana Laura Casella. I am a passionate English teacher from Argentina, blessed mother of two angels God sent us and very interested in ELT, Literature, History, Education, Psychology and being a Connected Educator. In 1989 I got my Bachelor's Degree in Teaching English as a Foreign Language. I have taught EFL in many possible ways to children, teenagers, adults, very early in the mornings and very late in the evenings. Soon after my first son was born, we moved to the

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hard on my PD and my PLN are now my goals. In March 2013, I started to
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		study a post graduate online Specialization in Education and ICT delivered by the Ministry of Education. Also, last year I was invited to present at the Reform Symposium E-Conference and at the Global Educator Conference. I am currently getting ready to present at different online events.

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March 16 6 PM EST	Adam Sicinski	Visual thinking skills for developing creativity in schools	Taking you through visual thinking solutions for social/emotional and intellectual development.	I am a qualified life skills coach and work in the field of visual thinking in Australia. I have been involved within the personal coaching industry for several years, and occasionally work as a public presenter speaking about the topics of visual thinking, mind mapping and self-improvement. I am also the founder of an accelerated learning tool known as an IQ Matrix. http://iqmatrix.com
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