Below is a crowdsourced list of resources, guidance, and information assembled by JetBlue Technology Ventures for startups and entrepreneurs to reference as they navigate COVID-19.

Please feel free to share with your networks and if you have something to add or change, please email Sarah Mattina.

Browse by section:

- SBA Loans & Financial Relief Guidance
- Layoff and Talent Resources
- Venture Capital Industry Insights
- Startup Community Insights
- <u>Tips and Tools for Working Remotely</u> (*and now for transitioning back to the office)
- Relief Resources and Programs

SBA LOANS & FINANCIAL RELIEF GUIDANCE

- On April 2, the U.S. Small Business Administration (SBA) released its final form of <u>application</u> for Payroll Protection Program (PPP) loans under the Coronavirus Aid, Relief, and Economic Security Act (the CARES Act).
- <u>Linked here</u> is the official page from the **SBA** with COVID-19 guidance and loan resources.
 - <u>Linked here</u> is guidance on the SBA's size program and affiliation rules.
 - <u>Linked here</u> is guidance on affiliation.
- **Silicon Valley Bank** <u>announced</u> its COVID-19 response and community support <u>program</u> which includes debt relief, a response fund, and several other resources. (March 30)
- The National Venture Capital Association published <u>guidance</u> on the application and affiliation for the PPP Loan Program (April 6) as well as <u>guidance</u> for how companies can navigate the SBA lending process and affiliation rules (March 27).
- AlleyCorp put together a PPP loan estimator and overview of government assistance programs.
- Feld Thoughts also put together a simplified <u>version</u> of the PPP loan estimator.
- The following law firms published guidance about the CARES Act SBA Loan Programs:
 - Lowenstein Sandler LLP
 - CohnReznick
 - o Williams & Mullen
 - O William Sonsini
 - o <u>Orrick</u>
 - Orrick's guide to obtaining the PPP loans
 - Fenwick
 - <u>Cooley</u>
 - o Baker Donelson
 - Gunderson Dettmer

- The following investors and organization also published guidance about the CARES Act SBA Loan Programs:
 - o Fred Wilson
 - Mark Suster
 - Company Ventures
 - Fundera
 - o **Emigrant**
 - Red Rocket Blog
- **Gusto** compiled a comprehensive <u>list</u> of federal and state government relief resources for SMBs.
- **SeedInvest** posted a <u>blog</u> to help startups navigate the noise and tackle the unique financing challenges imposed by the economic shutdown. (April 11)
- Lew's List, High Plains and Foundry Group partnered together to launch the <u>COVID-19 Finance Assistance Network</u> a group of experienced CFOs, controllers and other finance professionals to help small businesses navigate through the crisis. It's a free service (people are volunteering their time to help out).
- Hello Alice launched its <u>COVID-19 Business Resource Center</u> which is updated daily with real-world funding, resources, and support for small business owners adapting to the impacts of coronavirus.
- As part of the Industrious COVID-19 response program, it compiled a list of <u>resources</u> to help businesses navigate assistance programs that may be available to them. (March 27)
- **Corigin Ventures** <u>aggregated</u> the most relevant options and need-to-know terms for financial support in the U.S. during this time. (March 31)
- **Company Ventures** team broke down the <u>principle assistance programs</u> available to NYC-based small businesses.
- **Pilot** compiled a helpful set of finance/accounting focused <u>resources</u> to help startups secure their financial position in a challenging market. Pilot specializes in bookkeeping, tax preparation, and CFO services for startups and small businesses.
- Here is a public crowdsourced Google <u>document</u> of government assistance available to startups in Europe.
- Excelerate America created a <u>funding finder</u> to locate COVID-19 relief programs for businesses in your area.

LAYOFF AND TALENT RESOURCES

- If you've been impacted by layoffs due to COVID-19, here are resources to turn to:
 - Getro.org (an expert network of recruiters supporting COVID-19 layoffs)
 - <u>Silver Lining</u> (a resource for startups to help support their employees in finding their new role)

- "Community > Covid" (a streamlined recruitment process)
- <u>Layoff List</u> (a free resource for companies affected by layoffs)
- Sompani (get started with remote contracting)
- <u>Layoffs.fyi</u> (project dedicated to chronicling the virus's spiraling impact on the tech industry)
- Startup COVID-19 Layoffs (surfacing startup talent that has been let go)
- Combined COVID Layoffs (talent for hire tracker)
- Awesome People List (surfacing talent that has been let go as well as companies still hiring)
- Here are crowdsourced and community lists of startups and companies still hiring:
 - Who's hiring? (Pitango VC)
 - The Help List (Canadian technology sector)
 - o Startups Actively Hiring During COVID-19 (NEA)
 - Companies still hiring
 - Startups still hiring (Otta)
 - Startup, Hire Me!
 - Organizations still hiring (Emergence Capital)
 - Still Hiring (crowdsourced list)
 - WFH But Hiring
- **Go Coach** is offering free <u>coaching</u> for those who have been laid off or furloughed due to COVID-19. Simply fill out the form at the bottom of their page.
- **Torch Capital** is <u>connecting</u> talent affected by layoffs due to Coronavirus, with employers looking to hire.
- **Candor** Cofounder David Chouinard compiled a <u>list</u> of companies freezing hiring or doing layoffs (and those that are still hiring).
- Andreessen Horowitz published <u>guidance</u> on planning and managing layoffs. (March 31)
- Linked is a reduction in force toolkit, purpose-built for startups facing the necessity of layoffs as
 a result of the COVID-19 crisis. This includes templates such as separation agreements,
 communications, logistics plans, manager training, selection scoring, etc. (March 25)
- Modern Day Jobs curated a <u>list</u> of 100 ways to make money online.

VENTURE CAPITAL INDUSTRY INSIGHTS

- **Dror Futter** compiled a first timer's guide to down rounds. (April 27)
- Kevin Gao put together a crowdsourced compilation of insightful <u>coronavirus memos</u> from the best investors and operators.

- **DNX Ventures** published <u>thoughts</u> on what the global financial crisis can teach us about raising venture capital in the COVID-19 Crisis. (April 29)
- Elad Gil lays out how startups can best be on the offensive and defensive during a recession in his latest <u>blog post</u>. (May 1)
- Marc Andreessen published a <u>call to action</u>: "It's Time To Build." (April 18)
- Benedict Evans analyzed how COVID-19 has created a "forced experiment." (April 13)
- Mary Meeker and the Bond Capital leadership team published a coronavirus trends <u>report</u>.
 (April 17)
- **NFX** released its <u>VC & Founder Sentiment Survey</u> an ongoing initiative to track how early-stage investors and founders are reacting to the COVID-19 crisis. (April 3)
- Madrona Ventures' Daniel Li published an <u>analysis</u> of how COVID-19 will impact startup valuations. (April 2)
- Andreessen Horowitz's Kristina Shen and Kimberly Tan <u>examined</u> how SaaS businesses weathered the 2008 economic crisis to help SaaS companies know where to focus in hard times. (April 7)
- **AlleyCorp**'s Kim Patel aggregated helpful tactics to get through this time, including external sources from various communities. These are simplified "cheat sheets" that hopefully will help.
- First Round Review published a COVID-19 response <u>resource hub</u> for startups that includes First Round's original <u>Scenario Response Planner</u>, hiring support for candidates and companies, recommended articles, videos, and more. The firm also published a tactical <u>guide</u> to maintaining emotional health during a crisis and a <u>thought piece</u> regarding how to cut through the noise of advice.
- 10 global and local private equity and venture capitalist firms including Accel, Lightspeed,
 Sequoia Capital, Bessemer, and Matrix Partners pooled knowledge and best practices from across the startup ecosystem on how to deal with the crisis at hand. (March 31)
- **Upfront Ventures'** Mark Suster put together a <u>deck</u> addressing funding in the time of coronavirus (March 6) and <u>discussed</u> how hard decisions require empathy. (April 1) He also shared his <u>thoughts</u> on the current market in a recent podcast episode. (April 20)
- The **National Venture Capital Association** shared its advocacy <u>plan</u> for policies that will help the startup ecosystem navigate the crisis.
- **Sequoia Capital**'s <u>letter</u> offers practical questions for consideration regarding business continuity planning. (March 5) The VC also shared a <u>framework</u> to help startups think through the various possible runway scenarios and strategies during this lockdown. (March 20)
- **Y Combinator** says it will fast-track a handful of promising COVID-19 startups through its application <u>process</u> and fund them immediately. (March 25) The fund's Anu Hariharan also

<u>shared</u> some tips for late stage companies with high burn and/ or were planning for a fundraise later this year. (March 24)

- Andreessen Horowitz conglomerated a list of coronavirus <u>resources</u>, which includes tracker and data visualizations as well as links to the top journalists covering the current state. (March 8) The VC also shared a reading <u>list</u> for leaders in uncertain times. (March 20)
- Venture Capitalist Fred Wilson reiterates that VCs are still open for business in a recent blog.
 (April 20)
- **David Kelnar** of Numis Growth Capital Solutions <u>discusses</u> what's next for private markets. (April 19)
- **Crunchbase** compiled some <u>resources</u> to help startups and businesses as they chart a new course forward. (March 27)
- DLA Piper recorded a <u>webinar</u> which discusses the prudential issues being considered by investors in seeking assistance under the CARES Act, as well as the first results of Global Corporate Venturing's COVID-19 Survey.
- <u>Linked here</u> is a list of **European investors** and their current statuses around accepting pitches and actively investing.
- **Techstars**' compiled and will continue to update an extensive <u>database</u> of the latest resources and advice to help support startups through this time. Managing Director Alex Iskold also published a piece in <u>AlleyWatch</u> with six scenarios for raising capital amidst the growing uncertainty. (March 12)
- **LionBird** General Partner Yuval Ariav shared his <u>thoughts</u> about venture capital during the time of coronavirus. (March 29)
- **Clean Energy Ventures**, along with a group of other sustainability focused VCs, published an <u>open letter</u> with their commitment to invest actively now and in the coming months. (April 6)
- **DLA Piper** created a Resource Center to track the international legal implications of coronavirus.
- Almanac published a COVID-19 company <u>playbook</u>, which includes templates and guidance from 100+ contributors at top companies about what they're currently doing, along with research and resources from CDC, WHO, Harvard Health Publishing, and Johns Hopkins. (March 16)
- **Boston Consulting Group** assembled a comprehensive rapid response <u>checklist</u> for businesses.
- **Republic** aggregated a whole bunch of <u>best practices</u> for startups and small businesses navigating this time.
- **Pillar VC**'s Sarah Hodges shared <u>insights</u> into leaders' critical opportunities to help ease uncertainty with clear and consistent communication. (April 2)
- Canvas Ventures' Grace Isford <u>brainstormed</u> ways venture investors can work together to solve some of the problems brought to light by COVID-19. (March 30)

- Lightspeed's Alex Taussig wrote about what it means to lead well during a crisis. (March 23)
- **Foundry Group**'s Seth Levine published <u>thoughts</u> about job hunting in the midst of a crisis. (March 25)
- NFX's Pete Flint outlined 28 critical elements of how founders should manage a crisis. (March 23)
- **Stride VC** Founder Fred Destin tweeted his <u>thoughts</u> on how he thinks about the pandemic from a fund standpoint. (March 27)
- Primary Venture Partners' Cassie Young published <u>considerations</u> for SaaS leaders in the era of COVID-19. (April 7) The fund's Jackie Wasilczyk published an <u>overview</u> of how their portfolio companies are responding to COVID-19 and also developed a <u>communications checklist</u> for startups during this time. (March 17)
- **Foundation Capital** assembled a crowdsourced resource guide covering everything from medical guidance, remote work tips, and ideas to stay occupied in your spare time at home.
- **Highline Beta** published seven <u>recommendations</u> for startups on what to do in this COVID-19 crisis. (March 20)
- Serena Capital publicized the <u>stress scenarios</u> it designed for SaaS companies facing COVID-19 to work on, including an excel template. (March 20) While you're at it, Serena Capital's <u>blog</u> has a lot of other helpful insights and actionable resources for startups during this challenging time.
- **Sapphire Ventures**' Elizabeth Clarkson <u>discussed</u> on Twitter how Covid-19 will impact the VC fundraising environment. (March 16)
- Work Life Ventures' Brianne Kimmel published five <u>lessons</u> from Tandem, a virtual office for remote teams, on raising a \$7.5M seed round and "rising to the occasion in uncertain times." (March 15)
- **Northzone VC** collected a whole bunch of U.S. <u>resources</u> and new policies for small business founders/owners and their employees affected by COVID-19.
- **Newark Venture Partners** provided <u>guidance</u> for founders during the coronavirus pandemic. (March 16)
- The **Stripes** team <u>compiled</u> all the ways their portfolio companies are coming together and prioritizing aiding others in this unprecedented time. (March 20)
- **Pitchbook** published a <u>note</u> assessing what's in store for PE and VC firms in the wake of recent market volatility and an impending economic slowdown. (March 16)
- An investor at Charge Venture Capital compiled a <u>list</u> of 11 ways coronavirus will change our lives. (March 17)
- **Pear Ventures** published an open <u>letter</u> to founders gearing up for the new economy titled: "The Founder's Survival Guide in the Time of COVID-19." (March 14)

- **Tech:NYC** created a COVID-19 <u>guide</u> for its startups, with applicable resources whether or not your business is NYC-based, and is updating it on an ongoing basis.
- **Haystack**'s Semil Shah developed a <u>guide</u> to startup fundraising through the end of 2020 (March 8); a <u>post</u> for startup founders to better understand how investors and VC firms are adjusting to this new world (March 21); and <u>thoughts</u> on portfolio triage in a pandemic (March 30).
- **Drive Capital** broke down eight <u>steps</u> startups should take to survive the coronavirus crisis. (March 17)
- **CoinShares**' Meltem Demirors shared this <u>guidance</u> with the firm's portfolio companies following the outbreak. (March 17)
- London-based CEO coach and angel investor **Dave Bailey** counseled on what to do if your startup is running out of funding. (March 25)
- **CBInsights** published a research <u>report</u> on how coronavirus could impact startup funding. (March 17)
- Angular Ventures offers a guide for early-stage enterprise technology companies. (March 13)
- Redpoint's Tomasz Tunguz <u>analyzed</u> what the venture market might look like in the coronavirus era (March 12); <u>estimated</u> the impact to growth rates during this challenging time (March 16); <u>collected</u> a list of disciplines that are going to become very important in the next period (March 20); and <u>pondered</u> what this crisis will accelerate in ecosystems (March 25).
- **Electric Capital**'s founder posted his 'lessons learned' from running a startup through 2008 in a Twitter thread. (March 12)
- Work-Bench's Jonathan Lehr provides tips to enterprise startups on how to navigate their relationship with prospective buyers. (March 12) The company also pulled together the top resources, guides, and articles around enterprise sales during both the COVID-19 and previous downturns.
- A group of organizations developed a crowdsourced <u>collection</u> of resources for HR and business leaders to help inform and support Coronavirus response plans. There's also a crowdsourced <u>document</u> for startups to lay out operations, policy, and strategy, and another to help startups and small businesses <u>plan</u>.
- **Flybridge** provided <u>advice</u> to its CEOs and founders to "hope for the best and plan for the worst." (March 13)
- Rho Business Banking <u>compiled</u> a list of resources that they found useful to companies that are tightening operations and trying to stay optimistic as they work through the crisis. (March 18)
- German Angel Investor Feliks Eyser shared a coronavirus crisis <u>checklist</u> for startup CEOs. (March 16)

- **Voyager HQ** provided <u>advice</u> to startups regarding how to survive the coronavirus as a travel startup. (March 13)
- **Angular Ventures**' Gil Dibner published a <u>blog post</u> with "straight talk" on VC fundraising during the age of coronavirus. (March 24)
- The Rise Journey developed a guide "to support you as you gather your thoughts, get organized, and find the resources you need" as we operate during this time of stress and uncertainty. (March 17)
- Pitchbook published an analyst <u>note</u> assessing what's in store for PE and VC firms in the wake of recent market volatility and an impending economic slowdown. (March 16)
- **btov Partners** Associate Jennifer Phan shares her <u>thoughts</u> on how startups can help in times of social distancing. (March 17)
- **Trinity Ventures**' Karan Mehandru wrote a piece for <u>Forbes</u> detailing five strategies to help your startup find its 'new normal.' (March 16)
- Women 2.0 published a post on how to manage cash flow in uncertain times. (March 20)
- Yought co-founder Richard Liu shared <u>thoughts</u> on what happens to startups in a recession.
 (March 10)
- Maren Bannon, co-founder of Jane Venture Capital tweeted her tips on how to virtually pitch a VC. (March 12)
- Bain and Company published <u>recommendations</u> for how CEOs should respond to coronavirus.
 (March 13)
- Emergence offers advice to enterprise software leaders to weather the storm. (March 16)
- Venture capital advisor Samir Kaji <u>details</u> what startups should expect when fundraising in 2020. (March 8)
- Crowdfund Capital Advisors' Sherwood Neiss published <u>thoughts</u> on how regulation crowdfunding stood up to the first weeks of coronavirus – almost opposite of the public markets. (March 20)
- **Ascent Strategy**'s Sophia Sunwoo shared <u>perspective</u> for startups on what to do next during a pandemic sell or pause the business? (March 19)
- Consulting firm **Travel Singularity** is maintaining ongoing <u>updates</u> on how coronavirus is impacting the hospitality industry.
- **Dorm Room Fund** assembled a guide for running a startup in uncertain times.

- Dror Futter published an entrepreneur's <u>guide</u> to surviving the coronavirus and shared 10 legal <u>tips</u> for small- and medium- sized businesses right now. (March 23) He also advises startups to "<u>expect the unexpected</u>" with their contract partners. (March 4)
- Ryan Caldbeck CEO and cofounder of Circle Up shared <u>thoughts</u> on Twitter about cultural challenges for CEOs during COVID-19. (May 1)
- Banzai published a guide to turning in-person conferences and events to virtual ones.
- **Eden** published a 12-point <u>plan</u> for workplace re-entry as shelter in place restrictions begin to lift. (April 29)
- **First Round Review** published <u>The Founder's Field Guide for Navigating This Crisis</u>, an extensive new guide for startup leaders navigating the COVID-19 crisis that includes advice from recession-era leaders, investors and CEOs currently at the helm (April 9).
- **Fuel Capital**'s Leah Solivan discussed <u>six lessons</u> from building a business in a downturn, based on her experience running TaskRabbit. (April 20)
- **Comcast Ventures** compiled a list of <u>tools</u> to help startups respond to the needs of their employees and consumers during the COVID-19 crisis.
- Steve Blank published thoughts on how to keep your company alive during this time by observing, orienting, deciding, and acting (April 1) and wrote a blog detailing a virus survival strategy for startups. (March 17)
- **Fundera** launched a <u>Small Business Relief Hub</u> which included information on obtaining emergency financing, explainers on impactful legislation, and articles detailing how to assist a business closeby. Fundera's Eric Goldschein also <u>discussed</u> how businesses can negotiate with lenders and suppliers during the coronavirus outbreak.
- Cleo Capital compiled a list of <u>resources</u> for startups and small businesses to survive COVID-19's
 economic impact. It includes information on grants, funding opportunities, relief programs, and
 more.
- **Notion**'s CEO published a <u>letter</u> with advice to limit the spread of illness and proactively communicate with your teams.
- **Bob Moore** has built three startups in 2008, 2016, and 2018. He offers his <u>advice</u> to others on resiliency in First Round Review. (March 17)
- **FounderSuite**'s Nathan Beckord <u>discussed</u> raising capital in a turbulent market and outlined four tactics founders can do now to make the most of the situation. (March 12)
- **SplashThat**'s Brian Rogers provided <u>tips</u> on moving a live event to a virtual one.
- **Lenny Rachitsky** consolidated a bunch of the best <u>advice</u> he's found for navigating your business through this crisis.

- Bizly's CEO Ron Shah published his <u>thoughts</u> on surviving the COVID-19 crisis as a founder. How
 do you keep composure when nothing is certain? (April 6) The company's Chief Strategy Officer
 Kevin Iwamoto provides <u>advice</u> on managing travel before, during, and after a crisis. (March 18)
- **Winnie** CEO and Co-founder Sara Mauskopf shared thoughts in <u>Inc</u>. about how startups can immediately cut spending. (March 10)
- **DocSend** developed a <u>Startup Index</u> that tracks investor interest and engagement in pitch decks from entrepreneurs who are currently out fundraising.
- **Beautystack** Founder Sharmadean Reid shared <u>insight</u> into what seven days of COVID-19 was like as an early-stage founder and gave suggestions on how to survive the coming weeks. (March 15)
- **ClimaCell** created an environmental resource data <u>center</u> to better understand the connection between environmental variables and the spread of COVID-19.

TIPS AND TOOLS FOR WORKING REMOTELY

- Madrona developed a <u>toolkit</u> for reopening the office and getting back to work. It was created
 alongside the Seattle Venture Community, Leading Tech, Retail and Aerospace Companies in the
 Region and the Seattle Metropolitan and Bellevue Chambers of Commerce.
- **Y Combinator** compiled <u>advice</u> from alumni on managing remote teams, including links to many playbooks and other resources. (March 27)
- **ZX Ventures** developed a <u>guide</u> to onboarding new hires during this time where everyone is working remotely. (March 18)
- **B Capital Group**'s Christiaan Ballard shared <u>best practices</u> to help manage a fully remote interview process without compromising on quality or hiring goals. (March 23)
- **Homebrew**'s Beth Scheer and **M13**'s Matt Hoffman published a <u>guide</u> of best practices for remote hiring.
- **NerdWallet** VP of Content Maggie Leung shared <u>tactical tips</u> and key takeaways from leading a large remote team. (April 2)
- For the past four years, **LifeLabs Learning** has studied what makes great remote teams and employees stand out. They put together this <u>guide</u> with all their learnings.
- **Real Ventures** shares <u>tips</u> on how to keep your team engaged and positive in turbulent times. (March 17)
- **Zapier** publishes a very comprehensive and detailed <u>guide</u> to working remotely, including how to quickly transition to managing and growing remote teams.
- **Notion** created a <u>central hub</u> for many helpful resources on remote work from tips to articles to company policies.

- **Dropbox**'s guide to prepare for distributed work through collaboration tools. (March 10)
- LocalGlobe and Latitude aggregated a lot of <u>best practices</u> of working remotely and digitally.
- Andreas Klinger runs Remote-First Capital and has been building remote teams and optimizing remote work since 2014. Here is his <u>framework</u> for managing remote teams and tactical templates to help you apply it. (March 19)
- **Connect Ventures**' Keji Mustapha crowdsourced <u>learnings</u>, ideas and suggestions from People & Talent leads on how they're managing team morale, maintaining the company culture and injecting some fun now that their teams are fully remote. (March 25)
- **Udemy** is providing free <u>tutorials</u> on best practices for working remotely.
- People & Company published a <u>blog post</u> describing how companies can create a sense of community and bring people together meaningfully if in-person is out of the question. (March 18)
- **RRE Ventures** shared a <u>guide</u> with suggestions and resources to help navigate the sudden transition to remote work that most are facing.
- In a blog post about the impacts of video conferencing, **WellSpring** includes a great <u>list</u> of the top startups in the video conferencing and virtual collaboration space to utilize during this time. (March 17)
- Black & Brown Founders' guide to effectively set expectations for remote teams.
- Ness Labs' guide to staying healthy and productive while working from home. (March 6)
- Five <u>lessons</u> from Mapillary to capitalize on remote work, written by Dawn's Capital Sarah Nockel. (November 29, 2019)
- **GGV Capital** Principal Robin Li published a "<u>survival kit</u>" for working from home during this new norm. (March 17)
- Mailchimp's Sarah Milstein provided 29 <u>tips</u> for very effective remote managers and workers. (March 12)
- **Owl Ventures** put together a list of <u>resources</u> for educators, parents and universities to support online / at-home learning.
- **Gladly**, a modern omnichannel customer service platform, developed a <u>checklist</u> with advice on how to build a remote customer service team.
- **Redeam**, a tours and operators startup, shared <u>tips</u> on how to productively work from home, collected from folks on their team who work from home permanently. (March 18)
- **ftw.nyc** conglomerated a <u>list</u> of collaboration tools to mobilize your remote workforce.

- Morning Brew published a guide to "living your best quarantined life." (March 16)
- The Next Web offers advice as to how they're handling coronavirus with their workforce. (March 12)
- Front App outlined <u>25 things</u> they've implemented to keep a great culture while being remote. (April 1)
- IdeaWake, a Milwaukee-based startup offering idea management SaaS, offered up tips for employees and leaders to have successful, productive remote work days. (March 17)
- Atrium HQ developed a <u>guide</u> for how sales teams can best transition to and manage working from home.
- The university recruiting community, **URx**, has created <u>resources</u> for university recruiting teams in response to COVID-19, including a status update on program cancellations across the US.
- Consulting firm **Winning By Design** developed a <u>video series</u> on YouTube with guidance on how to coach your remote team.

RELIEF RESOURCES AND PROGRAMS

- The U.S. Air Force has taken the lead in distributing \$3B in Department of Defense funds and an additional \$100M in Small Business Innovation Research funds. Their areas of focus are combating the spread of COVID-19, human welfare, preparedness, logistics, medical, and industrial base impacts. Apply here to be considered.
- **SAP.iO** is offering some innovative <u>solutions</u> from their portfolio to help businesses succeed amid COVID-19. (April 1)
- **Facebook** is offering \$100M in cash grants to small businesses.
- Mozilla launched a <u>COVID-19 Solutions Fund</u> as part of the Mozilla Open Source Support
 Program. The fund will provide awards of up to \$50K each to open source technology projects
 which are responding to the COVID-19 pandemic in some way. (March 31)
- **Tropic** compiled a <u>list</u> of software companies that are offering special pricing during this time.
- Google is <u>offering</u> free credits on Google Ads for SMBs in addition to free Google Cloud credits for academic institutions. (March 27) The company also published a <u>list</u> of resources to help small businesses manage through uncertainty.
- **Typeform** is offering <u>3 months free</u> on the premium plan of its simple, interactive, and seriously beautiful form-generating tool to help them collect and organise the information they need.
- **DLA Piper** developed a global <u>repository</u> of insights, events, and contacts to provide direction during these difficult times.

- Industrious put together an ongoing list of coronavirus resources for businesses by state.
- **AirTable** has made Airtable Pro <u>plans</u> available for free—with no time limit—to any non-political humanitarian groups working on COVID-19 relief efforts
- **Yelp** is adding a collection of new <u>features</u> aimed at helping local restaurants and businesses that are struggling due to COVID-19.
- Clara a digital mental health platform is providing three months of complimentary access.
- **Cisco** is expanding access for a <u>free WebEx platform</u>, plus free 90-day licenses are available to businesses that are not Webex customers.
- For those in the healthcare, hospitality, travel and entertainment industries, **Snyk** is providing six months of application security solutions for free.
- **Video Window** is offering their remote team always-on video conferencing portal <u>solution</u> for free during the crisis.
- **Google** is offering G-Suite and G-Suite for Education customers <u>advanced Hangouts Meet video-conferencing capabilities</u> globally until July 1.
- LogMeIn has free "emergency remote work kits" available for three months, including GoToMeeting, presentation platform GoToMeeting, and remote desktop access provider LogMeIn.
- Microsoft is extending a free six-month <u>license to individuals and IT professionals</u> to access the Teams Office 365 software in order to help facilitate videoconferencing and remote work capabilities.
- **Intern From Home** is a free platform that provides an opportunity for startups to offer project-specific virtual <u>internships</u> to highly skilled college students. Startups receive the top 5 candidate applications within 24 hours. Students can sign up for the platform <u>here</u>.
- **Minim** is providing four months of free <u>service</u> to remote workers.
- **Air** is offering a 30-day free trial of its visual workspace to newly remote teams.
- **IdeaWake** is offering a free <u>demo</u> of its platform to help you be as productive and innovative as you can while working virtually.
- **Thinkific** offers a full-featured free <u>plan</u> to move training or classes online.
- For any nonprofit fighting the COVID-19 outbreak, <u>Monday.com</u> is offering free and complete access to its platform.
- **Gnowbe** is providing a free online Infection Control and Prevention 101 webinar designed to equip and update the public with the knowledge and skills in infection control and prevention.

• Carrot Fertility has launched an <u>online resource</u> and a series of webinars with medical experts to answer questions about COVID-19 and how it might impact fertility decisions. The startup has also opened our doors to non-members - its team of fertility experts will respond to emails from anyone who has a question with whatever spare capacity is available.



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