How to Make a Scholarship Video/ Upload Video to YouTube

If you would like a video tutorial of the written instructions, use this link: CEAHEC Tutorial

- 1) Choose How you want to make your video: Do you want to make a video of yourself answering the questions? Do you want to make a presentation with voiceover?
- 2) the right camera for your convenience: our suggestion is to use your smartphone or built-in webcam on a laptop/ computer to make your video. You can also use a DSLR camera if you have one handy.
- 3) Optional: Get screen recording software if wanted. Software like OBS allows you to record your screen, your webcam or camera, and your voice all at the same time.
 - a. When recording, be sure that both the audio and video are properly being recorded by first making a test clip and viewing it.
- 4) Make sure the microphone on your device is functioning properly.
- 5) Write a script. While optional, this is strongly suggested so that you can plan out your answers and make sure you cover all questions. Occasionally glancing at a script can help you keep on track, gives your video more structure and therefore more professional.
- 6) Check your Lighting. Film your video in a well-lit space, facing the light with the camera directly in front of you.
- 7) Dress comfortably and professionally. While we want you to be comfortable in your video, we also want you to put your best foot forward to increase your chances at getting a scholarship.
- 8) Keep your background clean/ professional. Displays of paraphernalia, inappropriate items or a messy/ untidy space is distracting to evaluators of your video. Thus, will impact your potential to get a scholarship. Remember put your best foot forward!
- 9) Record your video! This step you may do multiple times until you are happy with the quality of video. We suggest making the video longer than the time given that way you can trim and edit out extra bits later.

- 10) Speak loudly and clearly. Do not mumble! We want to hear what you have to say, we want to know why you are applying and why we should give you a scholarship. We suggest speaking directly into your microphone, do not turn your face away from the microphone/ camera.
- 11) Click the Create icon at the top-right corner of YouTube icon. It's the video camera with a plus icon inside. You'll find it at the top-right corner of the page when you're signed in. 4 If you're not signed in to YouTube, click SIGN IN at the top-right to do so now.
- **12)** Select your video. You can drag and drop your video file from your computer to the YouTube upload window or you can click on "SELECT FILES" to choose the video file from another location. Then click "Open".
- 13) Title Your Video- CEAHEC Scholarship Video 2025
- **14)** Choose a thumbnail you like
- **15)** YouTube will make you choose your audience. <u>Do not</u> make the video age restricted.
- **16)** Select Preferences- This is Optional
- 17) Select Privacy Level: This is Important! Select "Unlisted". We respect your privacy and do not want this to be public unless you want this video public. Unlisted means your video is ONLY visible to people with the URL. It is not searchable on YouTube. If you make the video private, we will not be able to view it.
- 18) Click Publish.
- 19) You are done!
- 20) For more tips; check out this link: How to Create a Great Scholarship Video Submission