Manuel Alvarez Pinzon

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Summary

Art Director with over two decades of experience in graphic design, motion graphics, Video Editing, video production and post Production. Extensive experience with a deep understanding of the creative process and the ability to deliver exceptional results form a small to large audience.

Education

Colegio Universitario Monseñor de Talavera **Aug '98-May '01**

Bachelor of Fine Arts in Graphic Design

Valencia Community College **Mar '03-Mar '07**

Marketing

Experience

HOUSTON TEXANS, *Live Video & Motion Graphic Designer and editor* **May '23-Current**

- Conceptualize, strategize, develop and execute exciting material for the in-stadium video board and in-house produced shows.
- Collaborated with the graphic design team to maintain a cohesive look within the guidelines and requirements of the brand.
- Assisting in managing, loading and programming content into the control room software in preparation for game day operation.
- Provide creative content that was used for Social media and broadcast television shows.

JVR PRODUCTIONS, *Senior Video Producer, Creative Director - Contract* **Nov '22-Apr '23**

- Develop and execute exciting campaigns assets that include print, video and social media.
- Leadership role that collaborated and managed a team of designers.
- In charge of the creative and production of large and small scale print material for local and internationals events
- Provide creative direction during the filming process for ads and social media material.

TOTAL LIFE CHANGES, *Senior Video Producer, Creative Director* **Jul '21-Nov '22**

- Leading video production projects from conception to completion. Including Edit and motion graphics resulting in an increase on user engagement
- Designed and animated Logos and concepts that served as their flagship campaigns that created the most revenue.
- Developing creative concepts and ideas for video content, and presenting them to clients or internal stakeholders.
- Directing the filming process, including scouting locations, setting up and tearing down equipment, directing talent and crew.

FREELANCE , *Video Producer, Art Director, Motion Graphics Designer* **Oct ‘19 - Current**

- Provide creative direction, filming, style and editing of the new One Ocean Show “Orca Encounter” for Seaworld, Orlando FL and San Antonio TX which is currently presented at these SeaWorld locations.
- Produced several videos for different MLM companies like My daily Choice, Jeunesse, Mannatech and Total Life Changes that were used in their campaigns for product launches.
- Took part on several logo animation and 3D modeling and render for clients like Royal Caribbean and Norwegian Cruise Lines and Mannatech
- Directed shoot with up to 20 crew members, staying within budget and meeting tight deadlines.
- Streamlined post-production process by revising edit workflow as a consultant.
- Developed motion graphics to create visual elements for 3D animations and broadcast video for clients like Sea World and Royal Caribbean.
- Design Logos and brand identity for different clients over the years.

JEUNESSE GLOBAL , *Video Editor, Motion Graphics Designer* **May ‘18 - Oct '19**

- Played a role as a lead editor for this billion dollar network marketing company, traveled around the world to film and edit lifestyle content and events on location
- Produced award winning videos that generated a lot of clicks and awareness in social media.
- Spearheaded several projects and collaborated with the marketing department to achieve successful results in events around the globe.

THE IMAGINATION HOUSE , *Art Director, Motion Graphics Designer* **Mar ‘15 - Apr '18**

- Creation of original content that is currently used in live shows for different cruise lines at sea.
- Opportunity to experience, work and handle amazing IP from Disney, Universal Studios, Nickelodeon.
- Amazing experience Working with 2014 Tony winner Warren Carlyle in a production Called “After Midnight” In Hamburg, Germany.
- Assigned lead and managed a talented group of artists for the Disney’s 20th Anniversary The Beauty & The Beast Show
- Lead teams for different clients like Disney, Universal Studios, Nickelodeon, Sea World.

Reset TV ,*Motion Graphics Designer - Contract* **Sep ‘14 - Dec '14**

- Creation of high end animations and transitions for a National / International reality TV Show.
- Successfully creating and building the necessary elements required by the director and the production team.
- Participating in the conceptualization and creation of new elements for the show Called "YO SOY EL ARTISTA"

BONNIER CORPORATION, *Print and Web Graphics Designer* **Mar ‘07 - July '14**

- Design and evolution of magazines like Sailing World and Cruising World that offered boat reviews, sailing tips and product reviews that reached a very specific high end customer.
- Participating in the conceptualization and creation of new elements for the redesign of Sailing World that brought a beautiful refresh to the brand.
- Creation of exceptional materials that included Illustrations and simple animations that were used in different media like Print and web.
- Creation of Mock ups for mobile apps taking into consideration the requirements of the brand and user experience.
- Creation of Digital Publications that closed the gap between web and mobile devices.

Project Experience

HOUSTON TEXANS MEDIA DAY Houston, Production assistant. **Jun ’23**

- Production assistant for media day content creation.
- Assisted in the production process by revising edit workflow.
- Developed motion graphics to create visual elements for 3D animations and broadcast video.

SEA WORLD Orlando, Director, Producer, Contract **Sep 19’ - Nov 19’**

- Directed shoot with up to 20 crew members, staying within budget and meeting tight deadlines.
- Streamlined post-production process by revising edit workflow.
- Developed motion graphics to create visual elements for 3D animations and broadcast video.

DISNEY CRUISE LINES, Motion Graphics Designer & Install Tech - Contract **Jun 17’ - Nov 17’**

- Produced, developed and created Content for the 20th Anniversary The Beauty & The Beast Show which included 3D renders and animations for projection mapping.
- Created, delivered and Installed the Content on the Cruise Ships in an effective and timely manner while the ship was in construction and traveling the Norwegian Sea
- Traveled with the Cruise Ship and worked around the client's needs while offering and maintaining an excellent production value for the show.

TOTAL LIFE CHANGES, Senior Video Producer/ Creative Director **Jul 21’ - Nov 22’**

- Created, developed and executed the entire branding for TLC's Main event "GRAVITY" in Las Vegas.
- Lead, managed and coached the team during all the stages of the creative process for this project.
- Produced high quality assets for the event that brought the stage and set to a new level that included 3D logo animations and exciting video content.

Skills

Graphic Design, motion graphics, animation, non-linear video editing, Cinema 4d, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Lightroom, Figma, Webflow, Concept, typography, color criteria, print, layouts, color correction, 3D modeling and animation, web design, eMail design, user interface (UI), Illustration, studio and on Video Production and photography, able to multitask, lead and handle many projects simultaneously.

Other Interests

Drone Pilot, Projection Mapping, Unreal Engine, IT, Computer Science.

Software

Very knowledgeable and skilled on the Adobe Creative Suite Collection, Adobe Photoshop, Adobe Illustrator, Adobe Premiere,Adobe After Effects, Adobe Audition, Adobe Lightroom,Cinema 4D, Octane, Redshift, Xparticles, Some experience with Figma, Webflow, and other Adobe products, Also able to work with Wordpress and similar.

References

- Kenny Perkins - Houston Texans Sr. Motion Graphics **713 444-9142**
- Gavin Gehrt - Houston Texans Executive Live Prod. **832 428-6688**
- Jose Vicente Rodriguez, JVR Productions- **407 928-2980**
- Julio Aceituno - Sr. UI Designer - Deloitte Digital - **407 749-2420**
- Juan Carlos Urbina - UFC - Senior Producer - **407 409-5601**