

Panel A: BTS and Hip Hop

Moderator: Frances Gateward, CSUN

"Hustlin' Until Dope: How BTS' Rap Line Cultivated Identity Through Hip Hop." Nykeah Parham, <https://my2baek1.com>

"Welcome to the ARMY: Reading K-pop Activism and BTS as Heirs to the Hip Hop Generation." Tiara Wilson, University of Southern California

Panel B: Poetry in Motion: BTS Choreography

Moderator: Jinah Kim, CSUN

"Whatever Your Dance is, Dance It." Rev. Christine Downey, St. Mary's Episcopal Church, Dalmahoy Kirknewton

"BTS' Black Swans: Male Dancers from Social Media to Theatre." Chuyun Oh, San Diego State University

Panel C: Carl Jung, BTS, and the Afternoon of Life - A Perspective

Moderator: Charles Hatfield, CSUN

Cheryl Cave, "Carl Jung, BTS, and the Afternoon of Life: Persona"

Patricia Noakes, "Carl Jung, BTS and the Afternoon of Life: Ego"

Amy Selegu, "Carl Jung, BTS, and the Afternoon of Life: Shadow"

Keynote Lecture: Dr. Crystal Anderson, "BTS and Beyond: The Future of K-pop Studies"

Moderator: Anne Choi, California State University Dominguez Hills

Panel D: "So Show Me, I'll Show You:" Parasocial Directionalities in the BTS-ARMY Relationship

Moderator: David Desser, CSUN

"Giving You the Best of Me: ARMY Labor Practices as Parasocial Response." Jasmine Proctor, Simon Fraser University

"When I Say One, Two, Three: Reinforcing Musical Intimacy Through Online Relational Labor." Tvine Donabedian, Simon Fraser University

Panel E: Struggle and Social Justice

Moderator: Frances Gateward, CSUN

"Rehumanization: BTS and the Human Condition at Guantanamo Bay." Alka Pradhan, Dept of Defense Human Rights Council and Carey Law School at the University of Pennsylvania

"BTS and the Middle East: Exploring the power of K-pop in the Deeply Conservative and Conflicted Region." Mohammad Alqawabaa, Seoul National University

"Turkish ARMY and Their Change.org Campaign of Demanding Justice for #MELİSA: You Just Need to Love Yourself and fight against Stigma." Mutlu Binark, Hacettepe University and Alptekin Keskin, İstanbul Sabahattin Zaim University

Panel F: ARMY = Activism

Moderator: R. Candace Epps, University of North Carolina Chapel Hill

"ARMY Tumbles into Action: Examining Fan Activism on Tumblr." Macy Dunklin, Texas A&M

"Love Your World Like You Love Your Idol: Transnational Political Participation and Fan Activism." Jamie Cin Lee Leung, University of British Columbia

"Break the Structure: Learning from ARMY Activists Movement in Global Politics and Cyber Power." Karlina Octaviany

Workshop 1: Want to Write Fan Fiction?

Moderator: Jade Larios Juarez

Fan fiction authors share their experiences writing and publishing, providing valuable advice. Authors: Asher Hall, Kelly Van Houten-King, and Ms. Maril

Panel G. BTS Connect: Re-Imagining Art Practices

Moderator: Robert Cagle, CSUN

"Speak Yourself: Connect, BTS and the Imagining of a Transboundary Exhibition." Susan Chang and Zhong Ru, National University of Singapore

"Artistic Accessibility: BTS as Multimodal Artistic Communicators." Nurjahan Khan, Adelphi University

"A Yet to Be Known Mix of Both the Worlds: Mapping BTS' Popularity in India Through its Performance Art Guide '*Natyashastra*.'" Firdaus Shireen, English and Foreign Languages University, Hyderabad

Panel H: Mis/Disinformation in the ARMY Fandom

Moderator: R. Candace Epps, University of North Carolina Chapel Hill

Nicole Santaro, University of Nevada Las Vegas

Arpita Bhattacharya, University of Washington

Jinha Lee, University of Washington

Emma Spiro, University of Washington

Panel I: BTS, Geopolitics, and Nation

Moderator: Jinah Kim, CSUN

"The Significance of BTS in Soft Power Strategies of the Republic of Korea." Marta Migdalska, University of Warsaw

"Socialism in the Hallyu: How the Unexpected Source of K-pop Subverts Capitalism and Culture." Sampri Barua, Presidency University, Kolkata

"'Who's the king?': BTS, Nationalism, and Sino-Korean Relations." Jeanine Chandler, New York University

"Currents of Cold War Politics: A Critical Analysis of BTS' Summer in Saipan." Josephine Ong, University of California Los Angeles

Panel J: Genders and Sexualities

Moderator: Michael Johnson, CSUN

"The Continued Evolution of Androgyny: From Little Richard to BTS." Ava Ladner, University of Hawai'i at Manoa

"(You're Making Me A) Boy with Luv: BTS and the Aesthetics of a Different Masculinity." Naveen Manai, University of Toronto

"Queering K-Pop: Exploring LGBTQIA+ Fandom and Representation within the Korean Pop Industry." Nami Katsune Hatfield, Los Angeles Public Library

"From "War of Hormone" to "Boy with Luv": Evolution of Masculine Performance in the Music Videos of BTS." Saffyre Falkenberg, Texas Christine University

Panel K: In Spite of: How BTS Defies Business as Usual

"Investigation of Love as a Brand Marketing Strategy: The Case of BTS." Eun Bin Suk, University of Hawai'i Manoa

Camp, K-pop and BTS: How BTS Overcame American Media's Dismissal of Marginal Pop Culture." Ursula Collins-Laine, University of Southern California

"BTS Paved the Way": How BTS launched a New Generation of K-pop through Multimedia, Parasocial Interactions, and Glocalization." Jade Lum, University of Hawai'i Manoa

"Korean Pop Group: Marketing Strategies to Overcome Geographic Barriers." Christina Freitas de Jesus, Sony Music Group

Panel L: BTS across Media: Animation, TV, Graphic Narrative

Moderator: Charles Hatfield, CSUN

"BT21: The Illusion of Living in Globalized South Korea." Zachary Gottesman, University of California Irvine

"Breaching the Stories: Medium and Materiality from Music Video to Graphic Lyric." Andrew Ty, La Trobe University

Panel M: The BTS/ARMY Partnership

Moderator: David Desser, University of Illinois

"Secrets and the Obvious: From "BangTan Sonyeondan" in Korea to "Beyond the Scene" in the World." Mi-Young Kim, University of British Columbia

"BTS, Reddit, and the digital East-West flow: How BTS and Its Fandom are Circumventing Traditional Western Media Circuits." Kimery Lynch University of Hawai'i Manoa

"Empathy and Collaborative Design Practices in Shaping Brand Experiences." Thanya Suwansawad

Panel N: Intimacy, Liveness, and Parasociality

Moderator: R. Candace Epps, UNC Chapel Hill

“Vicarious Media: Serial Liveness and the BTS ARMY.” Michelle Cho, University of Toronto

“BTS World: Cultivating Parasocial Relationships.” Muziah Kargbo, University of North Carolina Chapel Hill

Keynote: Dr. Colette Balmain, Kingston College London. “The BTS Generation: Activism, Agency, and Autonomy”

Moderator: R. Candace Epps, UNC Chapel Hill

Panel O: Fandom as Curation

Intersections of the Self at Zero O’Clock: Exploring Fandom as Curatorial Methodology.” Sophia Cai, University of Melbourne

"Unpacking the Invitational Rhetoric of BTS." Maria Su Wang, Biola University

“Like a Butterfly: The Impact of BTS on Young Adults' Social-Emotional Development.” Jackeline Fuentes, California State University Northridge

Panel Q: And You're Gonna Be Happy

Moderator: Jade Larios Juarez, CSUN

“BTS and the importance of Resilience.” Guillermina Vitale, Universidad Nacional de Mar del Plata

“Bangtan Serotonin: The Intersection of BTS and Healthcare Providers.” Edna Cheung, Stanford Health Care

“Strong Experiences with Music (SEMs) as experienced by ARMY.” Sydney Rubin

Workshop 2: BTS and Critical Pedagogies

Chair: Katherine In-Young Lee, University of California Los Angeles

Andrea Acosta, University of California Los Angeles

Mathieu Berbiguier, University of California Los Angeles

Candace Epps-Robertson, UNC Chapel Hill

Katherine Ng, University of California Los Angeles

Workshop 3: Learn BTS Choreography: Dynamite

Performed by CSUN Students

Panel R: What is Authenticity , Anyway?

Moderator: Jinah Kim, CSUN

“Double Performativity: a Study of the Autobiographical Subtext of Map of The Soul 7 and BE.” Tannishtha Bhattacharjee, University of California Santa Barbara

“#Curated by BTS and the Construction of Authenticity.” Donna Kaudel, Northwestern University

“BTS: The Invasion and Containment of K-pop.” Alexandra San Diego, University of Alberta

Panel S: BTS Against Quarantine and Isolation

Moderator: Michael Johnson, CSUN

“The Importance of BTS During Covid.” (Pechakucha) Courtney Cole, Central Michigan University

“Life Goes On”: An Exploration of the Politics of Space in BTS’s Mid-Pandemic Album BE.” Stefania Piccialli, Sussex University

“Building Our Own Mikrokosmos: An Auto-Ethnographical Study on ARMY on Air and the Glocalization of the Concert Experience.” Lyen Krenz Yap, Ateneo de Davao University