

**SL: Suggestions to help you attract more boxers.**

Hey Coach Anthony,

I came across your "Mentally Strong" reel, and couldn't help but to realize how good you are at motivating boxers.

I've been a boxer for over 3 years, and can confidently say you're the type of coach boxers would want in their corner.

I then snooped around your website, and seeing your "Build you from the ground up" course amazed me.

Like beginners can acquire so much knowledge with little sacrifice.

But as I looked through, I noticed your ebook isn't pushed at all.

It's pretty hidden making new visitors skip it, which could lead to less customers.

It's just something to think about. I got some more recommendations that can highlight value (Like your ebook and courses) more effectively to visitors.

Just reply with "Send it" and I'll send it ASAP.

Admire everything you're doing for the boxing community, Coach Anthony. Keep it up!

Best,

Jonathan

## **SL: Suggestions to help attract more boxers**

Hey Coach Virligio,

Your Jake Paul vs Tommy Fury video was recommended to me recently and the way you break down boxing is astonishing and entertaining.

This led me to watching your “Top 3 ways to win with the jab” video, and as someone with over 3 years in boxing, I can confidently say you’re the type of coach boxers would want in their corner.

I then snooped around your website, and really admired all the hard work put into it. But I noticed that the sign-up option doesn’t present any kind of value, making new students ignore it.

Have a couple of suggestions that could help, for example offering a small discount or offering an ebook/video if they sign-up. This will help attract and sell more to boxers.

Just something to keep in mind. Have a few more suggestions so if interested, just reply with a “Yes” and I’ll send it ASAP.

Admire everything you’re doing for the boxing community, Coach Virligio. Keep up the grind! 💪

Best,

Jonathan

## **SL: Suggestions to help attract more fighters**

Hey Coach JD,

While researching for basic kickboxing tips your “Kickboxing fundamentals” video got suggested to me and the way you executed your coaching was astonishing.

I’ve done boxing for over 3 years and seeing you break down every part in a slow, detailed manner proved you’re an experienced coach.

I then landed on your website which seems so professional and credible since this association has been around since 1999. But had some suggestions to help you encourage new fighters to take their first step.

For example, offering free value to new visitors like an ebook or short video training to get a taste of what this program can offer will build trust and help influence new fighters to take action.

This would lead to more sales which leads to more students learning from a credible coach. Have a couple more suggestions I’m polishing right now, so if interested reply with a “Yes” and I’ll send it ASAP.

Keep up the grind, Coach JD! 💪

Best,

Jonathan

## **SL: Suggestions to help attract more students**

Hey Sean,

Your recent “3 Exercises” video was highly informative, especially when explaining the wide leg downdog twist.

Funny name but the way you went into detail explaining the form and the benefits towards the spine and legs seemed really helpful towards your audience.

I kept snooping around your channel and found your website and saw how knowledgeable you truly are in yoga. Which is why I wanted to recommend a few tips to attract more students.

Your “30 days of morning yoga” is a really great way to connect with your audience, especially with the unique “click on photo” format. A quick suggestion would be to maybe add more context to build that extra curiosity.

Finishing up 3 emails that could prove useful in building up curiosity in your audience in order for them to engage more.

Sending them over in a bit but let me know if you’re interested.

Best,

Jonathan