AIDPH
NONPROFIT MANAGEMENT
IN PUBLIC HEALTH



NONPROFIT MANAGEMENT IN PUBLIC HEALTH

2027 Application and Program Guide

NONPROFIT MANAGEMENT IN PUBLIC HEALTH

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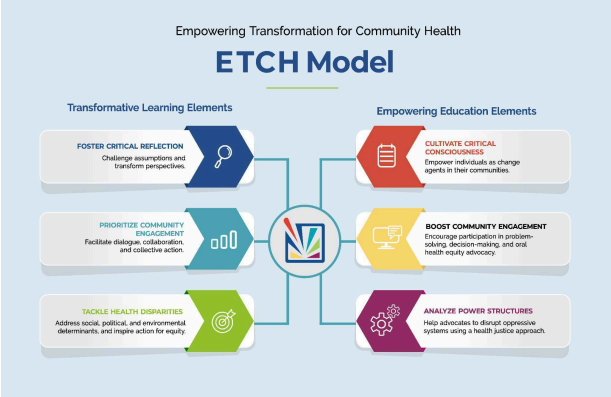
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What is the AIDPH Nonprofit Management in Public Health Certificate Program?



The American Institute of Dental Public Health is excited to open applications for the inaugural cohort of the **Nonprofit Management in Public Health Certificate** is a 6-month program designed to strengthen and expand the capacity of public health professionals working in, or aspiring to work in, the nonprofit sector. This certificate program focuses on equipping participants with the knowledge and skills needed to lead, sustain, and grow public health nonprofits, with particular emphasis on community engagement and public health leadership competencies. The NMPHC program is open to any public health professional, regardless of career stage or prior nonprofit experience, and is structured to accommodate working professionals with a time commitment of approximately 3–5 hours per month. The NMPHC curriculum was designed using AIDPH's Empowering Transformation for Community Health (ETCH) Framework to ensure attention to adult learning principles and a health-justice mindset. This approach enables our education and leadership programming to foster both personal and professional growth, aligning with AIDPH's mission of empowering communities and advocating for justice in public health.

Key features of the ETCH Model include:

- **Transformative Learning:** AIDPH supports participants in critically reflecting, challenging assumptions, and transforming perspectives while addressing the social, structural, and environmental determinants of health.
- **Empowering Education:** Participants engage in critical consciousness, enabling them to become agents of change and disrupt systems through a mindful approach.

NMPHC is a certificate program offered through the **AIDPH Academy**. The AIDPH Academy is AIDPH's educational hub, serving as a dynamic platform for public health professionals seeking to strengthen their knowledge and leadership skills in oral health. The Academy offers a spectrum of educational experiences ranging from webinars and workshops to comprehensive certificate programs and fellowships. By offering varied intensities and learning modalities, the AIDPH Academy ensures participants find the education and leadership training that best fits their needs, reflecting our commitment to empowering transformation in community health.

After graduating from the NMPHC program, attendees will be inducted into the AIDPH Academy and receive ongoing, exclusive professional development opportunities.

How will Nonprofit Management Stimulate Your Personal & Professional Growth?

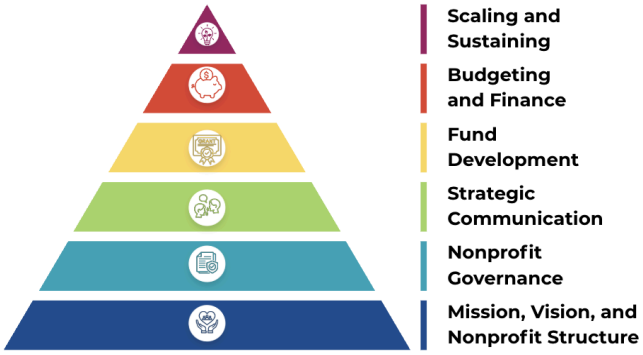


It is AIDPH's goal to create an experience that delivers measurable benefits to both participants and their affiliated organizations. The Nonprofit Management in Public Health Certificate is designed to equip public health professionals with the skills and confidence to step into nonprofit leadership. By strengthening participants' nonprofit management expertise, NMPHC helps cultivate the next generation of leaders who will sustain and grow the public health nonprofit sector. Here's how NMPHC will catalyze your personal and professional growth:

- **Master Nonprofit Leadership Domains:** Gain a strong foundation in the essential areas of nonprofit leadership, including governance, financial stewardship, fund development, and program design, tailored to the new realities of public health.
- **Practical Application of Learning:** Apply course concepts to a real-world deliverable, such as a nonprofit business plan or transformation project, demonstrating your ability to translate management principles into actionable strategies.
- **Career Trajectory Clarity:** Strengthen your professional portfolio and CV with a recognized certificate and tangible project outcomes, positioning yourself for advancement into nonprofit leadership roles.
- **Exclusive Access to Nonprofit Leaders:** Connect with faculty and guest speakers who bring firsthand expertise from public health nonprofits, broadening your perspective on leadership pathways.
- **Continuing Education Credits:** Earn ADA CERP CEUs, which can be used for Certified in Public Health (CPH) recertification, ensuring your learning supports both career advancement and credentialing requirements.
- **Alumni Community Involvement:** Upon completion, you will be welcomed into the AIDPH Academy's alumni community, providing you with ongoing access to professional development resources, networking opportunities, and leadership opportunities.

NMPHC is a transformative experience that nurtures your growth, equips you with practical tools, and prepares you to lead with vision and impact in the nonprofit public health sector. Embrace this opportunity to advance your career, strengthen your organization, and contribute to a more just and sustainable public health landscape.

Core Curriculum for Nonprofit Management



The Nonprofit Management in Public Health Certificate (NPM) curriculum is designed to give participants the critical knowledge and applied skills needed to thrive in nonprofit leadership roles. Over six months, participants will engage in a structured sequence of live seminars, guided discussions, and project-based learning. Each module builds on the next, creating a comprehensive foundation for effective and sustainable nonprofit management in public health.

Mission, Vision, and Nonprofit Structure: Explore the legal and organizational structures of nonprofits, the responsibilities of nonprofit leaders, and the unique opportunities for delivering health services, advocacy, and public health programs. Learn how to craft, refine, and implement mission and vision statements that drive meaningful impact.

Nonprofit Governance: Examine the roles, responsibilities, and relationships that support effective nonprofit governance, including board oversight, fiduciary responsibilities, organizational policies, and accountability. Understand how to work with a board to provide meaningful oversight while advancing the organization's mission and public health impact.

Strategic Communication for Nonprofits: Develop strategies to effectively tell your organization's story, engage diverse audiences, and build credibility with stakeholders. Topics include branding, digital communication, communication planning, and message framing tailored to public health issues and populations.

Fund Development for Nonprofits: Gain the tools to build sustainable funding streams through grants, donations, partnerships, and earned revenue. Participants will examine donor stewardship, fundraising campaigns, grant writing, and resource development.

Financial Management for Nonprofits: Understand the essentials of nonprofit finance, including budgeting, financial reporting, and compliance. Learn best practices for working with boards of directors, establishing strong governance systems, and ensuring transparency and accountability in nonprofit operations.

Scaling and Sustaining Nonprofits: Explore the organizational infrastructure, resources, and strategic decisions necessary to sustain and grow a public health nonprofit over time. Learn how to assess organizational readiness, strengthen capacity, diversify resources, and identify opportunities for responsible growth while maintaining mission alignment.

Nonprofit Management Certificate Elements

The NMPHC program is designed to ignite your potential, offering a multifaceted approach to building programs and creating nonprofit impact in the field of public health. This fast-paced program provides extensive exposure to public health leadership within a six-month timeframe and leverages deep expertise in leadership development.



Dynamic Monthly Seminars: Structured as a 6-month certificate program featuring interactive monthly seminars, each live, 1.5-hour session explores a core dimension of nonprofit management through the lens of public health. Sessions build on one another to create a cohesive educational journey, blending faculty-led instruction with real-world case discussions and peer exchange.



Capacity Building Sessions: Supplement your experience with capacity-building sessions featuring career-development guidance and insights from seasoned professionals in public health. These one-hour sessions provide a unique opportunity to tailor your learning to your career aspirations with the facilitators and your cohort peers..



Networking and Community Building: NMPHC provides structured opportunities for participants to connect with peers across the public health field. Each cohort forms a supportive learning community where participants share insights, challenges, and strategies. Faculty and guest speakers offer additional opportunities to expand professional networks.



Faculty Expertise: All courses are taught by public health practitioners with advanced training (MPH, doctoral-level) who are currently leading nonprofit organizations. Their lived expertise ensures participants gain practical, relevant knowledge that reflects the realities of nonprofit management in the public health sector.



Transformation Project: Throughout the 6-month NMPHC program, participants will develop and complete a Transformation Project. These projects are a hands-on opportunity to apply the skills developed in alignment with the course curriculum. Participants will develop a nonprofit business plan that they can leverage for grant applications, funder prospectuses, or other networking materials after the program.

The Application and Selection Process

Interested individuals should complete the program application **by Monday, November 16, 2026, at 5:00 pm PDT**. **As a fully virtual program, it is not required to live in the United States to participate but participants are required to attend live seminars attuned to US time zones.** AIDPH staff and program faculty will assess each application to ensure that applicants are positioned well to participate and are likely to benefit from doing so. In reviewing each application, AIDPH will consider:

- Demonstrated self-awareness of one's leadership strengths and opportunities for growth.
- Desire to build skills and abilities in an applied nonprofit setting in oral health, public health, and/or other healthcare delivery spaces.
- The overall thoughtfulness and thoroughness of answers to the application questions.
- The availability and willingness to commit the time necessary to complete the program and participate fully.

Application guidance issued	September 2026
Applications due via **this form**	November 16, 2026
AIDPH sends notifications of acceptance decisions	December 3, 2026
Participants sign written commitment to participate and pay tuition	December 3 - December 20, 2026
Monthly cohort calls begin	January 2027
Program concludes and certificates are awarded	June 2027

Apply for the 2027 NPM Experience Now!

Nonprofit Management Program FAQs

- **What should I expect from my NPM Program experience?**

  Your NPM experience will be an engaging and applied journey into the fundamentals of nonprofit management, specifically tailored for the public health workforce. This 6-month program requires a time commitment of approximately three to five hours per month, including live seminars and short assignments. You will gain the most value by actively engaging in each program element and working steadily on your transformation project, which coalesces into a practical product you can use in your professional setting.

- **Who is a good fit for this program?**

  This program is open to any public health professional, regardless of career stage or prior nonprofit experience. It is particularly valuable for those interested in developing skills to enhance their nonprofit management capacity, aspiring to take on leadership roles in public health nonprofits, and seeking to expand their knowledge of governance, finance, fundraising, and program development in nonprofit settings. **AIDPH encourages applicants from traditionally underrepresented and historically excluded communities.** Please reach out to programs@AIDPH.org with any questions about eligibility.

- **How much does the program cost?**

  Program tuition is **$750** for this six-month program**.** AIDPH encourages applicants to seek financial support from their institutions or employers, or from other external sources. AIDPH can prepare a letter of support for your institution if justification is needed.

- **How is the program delivered?**

  This fellowship is tailored to a virtual environment, with seminars, course materials, peer networking, and mentorship facilitated in the AIDPH Academy. Seminars and calls will be conducted via Zoom.

- **What should I expect when I complete the program?**

  Upon completion, you will earn a certificate of achievement from the AIDPH Academy and be inducted into the Academy's alumni network. You will also graduate with a practical, portfolio-ready deliverable that demonstrates your applied learning. Many of our program alumni leave with CV-building activities and skills that facilitate unique personal and professional growth.

Expectations of Participants

To ensure the value of this program to the full cohort of fellows, each individual taking part in the DPHLA will commit to the following fellowship policies:

1) Attend live at least 5 of the 6 monthly seminars, which will typically be held on the fourth Thursday of each month* (January 2027 – June 2027) from 12:00 to 2:00 pm ET. All fellows must attend the first seminar in January. *Some seminars may be adjusted in accordance with national conferences or holidays, depending on how the calendar falls.*

2) Submit assignments, including pre-work for seminars, sections of the program's individual transformation project plan, and other requests for information related to the program by the deadlines provided. AIDPH will grant extensions when communicated at least 48 hours in advance.

3) Actively engage in the program's shared online workspace.

4) Maintain confidentiality related to other participants' experiences, organizations, projects, and other information shared during the program, except when provided with explicit permission to do so.

5) Comply with program norms and expectations as set by program faculty and fellow participants.

Individuals who do not comply with program expectations jeopardize their ability to earn a certificate and be included as a fellow of the AIDPH Academy.

Statement of Accessibility

AIDPH is committed to ensuring accessibility and inclusion in our programming. As such, we will work with each fellow to determine what, if any, accessibility accommodations are needed to fully participate in the program and coordinate those needs as possible during the program.

Please reach out to programs@AIDPH.org with any questions about the application, selection process, or program

What are previous NPM Participants saying about their experience?

"The curriculum was very well thought out, thoughtfully implemented, and highly satisfying. The course provided a ***strong balance of foundational concepts, practical tools, and applied activities*** *that prepared me well for real-life projects and scenarios in public health nonprofit work."*

" It was helpful to hear different perspectives and learn how organizations approach similar challenges. The curriculum also aligned well with the stage of growth our nonprofit is currently experiencing, ***allowing me to immediately apply several concepts*** *to my organization's strategic planning and organizational development.."*

"The program ***exceeded my expectations and provided practical knowledge*** *that I was able to implement throughout the course. As the founder of a growing national nonprofit, I found many of the topics directly applicable to strengthening our organizational structure, governance, strategic planning, and sustainability."*

"Enjoyed the overall agenda, content, and course flow. I appreciated ***real-world examples from the presenters and the subject matter expertise*** *they brought to the sessions. I also left with several wonderful resources and tools to use in my work."*

"This was a fantastic learning experience that has the potential to ***propel new leaders*** *in the public health nonprofit sector."*

"I learned ***more about non-profit management in this course*** *than I have at the established non-profit that I work at."*

Apply for the 2027 Experience Now!


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