

Jacob Rockowitz / Drupal Software Architect

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Experience

Consultant & President / The Big Blue House 2000 - present

- Retained by Memorial Sloan Kettering (MSK) for the past 24 years to build and manage content management systems (CMS) for their external websites (www.mskcc.org and www.sloankettering.edu).
- Architect of MSK's authoring experience, information architecture, workflow, and layout management.
- Migrated MSKCC.org from my custom-built CMS to [Drupal 6](#) and then [Drupal 8](#).
- Worked on [disease guides](#), [patient education](#), [prediction tools](#), [appointments](#), [events](#), [disclosures](#), [trials](#), [research](#), [translations](#), and integrations with [Coveo](#), [Yext](#), [Twilio](#), [SalesForce](#), and [Schema.org](#).

Drupal Contributor & Maintainer / Webform & Schema.org Blueprints 2008 - present

- Contributions include [mentoring](#) developers, exploring Open Source [sustainability](#), speaking at [events](#), [contributing](#) code and ideas, and maintaining the Webform and Schema.org Blueprints modules.
- Maintainer of the [Webform module](#), an enterprise open source form builder and one of Drupal's most installed modules.
- Creator of the [Schema.org Blueprints module](#), a new approach to building a progressively decoupled content architecture that is standardized and API-first with fantastic SEO.
- Recognized as one of the top Drupal contributors in [2017](#), [2018](#), [2019](#), [2020](#), and [2021](#).

Senior Site Builder & Programmer / i33 & Appnet Systems. 1999 - 2000

- Tech lead for content management tools.
- Built prototypes and demos for e-commerce and business applications.
- Worked on- and off-site maintaining a close relationship with project and client leads.

Front-end Production Specialist / T3 Media. 1998 - 1999

- Development lead for larger team-oriented projects.
- Streamlined and improved production process.
- Provided on-site client training and mentored new developers.

Skills

Drupal

- Expert level of knowledge of Drupal 8's APIs and architecture.
- In-depth understanding of Drupal's collaboration and development process.
- Mentor and support developers on [Drupal.org](#) and [Drupal Answers](#).

Programming

- PHP, PHPUnit, Symfony, NodeJS, Coldfusion, XML, XSLT, ASP.NET, C#

Front-end

- React, Next.js, Webpack, HTML5, CSS, SASS, JavaScript, jQuery, Bootstrap, Backbone.js

Servers, Databases, & Software

- Linux, OSX, Apache, Nginx, MySQL, Algolia, Jenkins, Varnish, Memcache

Other Areas of Knowledge

- User interface, accessibility, usability, SEO, and Information Architecture

Education

Bachelor of Fine Arts / State University of New York Purchase

1996

Architecture Major / Brooklyn Technical High School

1992

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Open Source Projects

- [Webform](#): Builds basic and advanced forms to collect data from site visitors.
- [Schema.org Blueprints](#): Uses Schema.org as the blueprint for an enterprise content architecture.

[more projects...](#)

Writing

- [Introducing the Schema.org Blueprints Module for Ambitious Drupal Site Builders](#) | May 2022
- [Good Drupal Leadership](#) | November 2021
- [To Drupal or not to Drupal... that is my mid-career crisis](#) | February 2021
- [Drupal is frustrating](#) | April 2020
- [Webform, Drupal, and Open Source...Where are we going?](#) | January 2018
- [Caring about webform accessibility](#) | August 2018
- [Drupal is the worst Content Management System except for all those other solutions](#) | April 2017
- [Webform 8.x-5.x: Where Do We Come From? What Are We? Where Are We Going?](#) | May 2017
- [The New MSKCC.org](#) | October 2013

[more blog posts...](#)

Presentations

- [Schema.org Blueprints for Drupal](#) / DrupalCamp NJ, DrupalCamp Atlanta. NEDCamp | 2022
- [Webforms for Everyone](#) / DrupalCon Global | 2020
- [Advanced Webforms](#) / DrupalCon Seattle | 2019
- [Webforms For Healthcare](#) / Healthcare Summit - DrupalCon Seattle | 2019
- [Webform Accessibility](#) / Design4Drupal | June 2018
- [Webform: There is this for that](#) / DrupalCon Nashville, DrupalNights Boston, NYC Meetup | 2018
- [Keynote Contrib Panel](#) / DrupalCamp Atlanta | November 2017
- [Designing and theming Webforms for Drupal 8](#) / Drupal NYC Meetup and Design4Drupal | 2017
- [Webform 8.x-5.x](#) / DrupalCon Baltimore and DrupalGovCon | 2017
- [Building Webforms in Drupal 8](#) / DrupalCamp NJ and NYC | 2017
- [Memorial Sloan Kettering: Adventures in Enterprise Drupal 8](#) / DrupalCon Los Angeles | 2015

[more presentations...](#)

Screencasts

- [Schema.org Blueprints in 7 minutes](#)
- [Introduction to Webform for Drupal 8](#)

[more screencasts...](#)

Podcasts

- [Talking Drupal #366 - Schema.org Blueprints Module](#) | September 2022
- [DrupalEasy Podcast 224 - Jacob Rockowitz, Ted Bowman](#) | February 2020
- [Behind the Screens Episode #278 with Jacob Rockowitz](#) | December 2018
- [DrupalEasy Podcast 201 - Jacob Rockowitz - Webform](#) | January 2017
- [Lullabot Podcast - Building a Sustainable Model for Drupal Contrib Module Development](#) | December 2017

[more podcasts...](#)