

Campaigns and Elections Project 2020 Presidential Candidates

Congratulations! You have just been named the new campaign manager to _____ who is a member of the _____ party running for the office of **President of the United States**. Your candidate has to make it through the primary elections and caucus that will start happening in 2020. You have a lot of work to do to ensure a victory. [List of Candidates Assignments](#).

You will research the following and turn each of them in on their assigned due date - see the working document:

- General Candidate biography
- Major policy stances and top donors
- Debate performance
- Staying in or dropping out
- Campaign Ad evaluations
- Social Media Campaign

You will make a copy of [THIS CHART](#) and every week, fill in the chart for your candidate. You must use your own words and you may not copy or paste anything from the internet. Be analytical when appropriate.

- [Polling](#) - both among Democrats and against Trump when applicable - sometimes specific state polls should be used if that state has a primary coming up.
- [Campaign funding](#) - how much have they brought in to-date?
- Social Media post of the week - Instagram, Twitter or other
- Running total of delegates earned in each state's primary/caucus.
- Good week/Bad week - In your opinion, did your candidate have a good week or a bad week and give a quick sentence why. Must be different answer why each week.

*What happens when your candidate drops out?

- If your candidate drops out, you will then adopt a candidate still in the race who closely resembles your candidate. You will NOT need to re-do any previous work, but will instead just pick up with your new candidate the day yours drops out.

Your final product for this project will be an analytical essay.

Prompt:

Due: