

## Cold Outreach

What's up Aziz,

I really like your videos on self-improvement, because as a man it is an important topic and something that I went through as well, and I have seen A LOT of them through my work.

I also saw that you offer coaching on youtube strategies.

And it's actually the reason for me reaching out to you.

There are some exciting ideas on creating your own platform, growing your business, adding a newsletter and so much more that I want to share with you.

It'll allow you to reach an even wider audience and this will bring whole new opportunities for expanding your business, helping more people, etc.

Together, we can turn your small business into something bigger, something amazing. It'll make you a lot of money on top of being able to help hundreds of people.

My expertise in marketing and writing can complement your work, resulting in a win-win situation.

So I suggest we have a quick video call to discuss the ideas further and explore potential collaboration opportunities.

What does your calendar look like this week?

Talk soon,  
Nico