

#1 - Co-Creation Cycle Kickoff – 2024/10/28 10:58 EDT

– Transcript

Attendees

Ahhsun, Alex Sloba, Angela O, Ashraf Stakala, Bernard Schmid, Christopher Lema, crisgarner, Daniel Ospina, Daniela Zschaber, David Machuche, Davide Rezzoli, Eugene Leventhal, Eugene Leventhal's Presentation, eugenia, Fehz (SEEDGov), Gabriella Mena, João CriptoNita, Juan Molina, Juan Ramiro, Jun Sun, Lola, Lucy Alejandra Aguilar Hernández, Manugotsuka, Pedro Breuer, Romina S, Sury Bonfil, Varit Ruangsiri, Yoseph Ayele

Transcript

Eugene Leventhal: Hello and Welcome Everyone. Today is Monday. October 28th. We are doing the both. What is the kickoff call for kind of scroll down overall or our creation cycle that we're getting commenced this week and we'll be running through early to mid-December and I guess what will be kind of the first community call for the Dow specifically. So today is serving a purposes and as part of that, I'm gonna share a little bit of information. This is not going to be an hour long presentation. I don't think those are the best use of everyone's time. So I'm gonna try to just make sure people are aware of some different documents kind of run through what we have lay out, the plan of what's coming. But I really hope to spend the majority of this time together. Hearing from you kind of what doesn't make sense, what questions concerns thoughts? You might have what things are you excited about?

Eugene Leventhal: You want to see more of anything like that, as we're kind of getting ready to kickoff this co-creation cycle this week. So I guess probably would be good to start off with a quick introduction. I'm Eugene Leventhal, I'm on the Scroll Foundation. Team specifically working on the ecosystem team with Chris Lema and working closely with Juan also who I believe I saw on as well.

Eugene Leventhal: And yes, thank you for Clap and Juan and yeah, We're very excited to get things kicked off on the downside and specifically I'll be kind of the main point of contact for all things governance. So if you ever have a question you want to check in whether it's over telegram or you want to get on a call, please feel free to reach out to me at any point. I will be all over the Forum and anywhere else that's relevant for us. So

Eugene Leventhal: At this point, I'll just ask the folks, who are on the call. And again, thank you everyone for joining, especially for whom it is later in the day, slash, 11 or 12 pm, but yeah, please feel free to drop in intros and thank you, Varit for taking me up on the previous ask of, If you're aware of any other interesting activities, side events, anything else going on around the time of defcon, please feel free to share that and I'll just call late that list of our drop the link to the Governance day that I briefly mentioned before we started recording. I have a feeling a bunch of the folks here will already be there. But yeah, if you do have other events, please drop them in chat. And please feel free to introduce yourself kind of mentioning where you're generally based in the world and what kind of gets you most excited around governance. Whether that's what you're actually working on or just more broadly from the perspective of just open questions and topics that get you excited.

Eugene Leventhal: So anyone have any questions concerns before we get started? Otherwise, I'll maybe just ask Chris and Juan to do some quick intro. So y'all are aware of the other scrollers in the room and I don't know if that's what we're called Scrollers or Scrollies or whatever. I don't know if that's been officially deemed yet. I'm still new to the scroll reverse. But yeah, nonetheless, we'll get us kicked off with the co-creation cycle after that. So yeah, first, anyone have any general question of what we're getting up to today? Here, I'm glad it is straightforward so far with that Chris and Juan if you're able to just quickly hop in and just give a quick intro and then I'll go ahead and run through some of the docs and other information.

Christopher Lema: Hi My name is Chris nice to me Thank you everyone for joining us on the first day here for the creation cycle. Yes, yes it is right. Scrollord is normally the term we use. I'm a little impartial to it. I don't know. I'm open to new suggestions, but yeah, my job. A lot has been around the ecosystem, grants and community, building also help Eugene. If a lot of the governor stuff before he was able to help us out. So I'm super happy that he's the one leading. A lot of these efforts going forward, but yeah, thanks everyone. And, looking forward to kicking off the next couple of weeks together to create what we want to see together into style. And I'll pass it off to Juan.

Juan Molina: I almost feel like and make this intro in Spanish. I see so many Latinos in here. It's very motivating for me to see all these amazing folks that I've had the chance to meet over the last two years through my stay at school and

Juan Molina: Yeah, I can't express how happy I am that you guys are here and I'm sure that this is gonna be great for girls ecosystem. I know that all of you guys are really passionate and very knowledgeable about governance and about what we've been doing at scroll and how much this matters to emerging market regions and the real effort that we've been putting down the Global South. very exciting to have you guys Very exciting to see the likes of Joseph around who also brings us context from other sides of the world. So I think our vision of having those local communities that we work with part of be a cornerstone of the governance is really coming together very well and it's exciting to see. So just good luck to everybody. Thank you Eugene for organizing this. I've heard amazing things of our governance.

00:05:00

Juan Molina: And You're definitely a monster in terms of governance. So yeah.

Eugene Leventhal: Thank Governance Monster sounds like a fun title to have at some point, so I'm down to work with that. But yeah, I'm also just super excited, the whole point of us Creating this kind of co-creation cycle initially is because, while this scroll down was starting off from this perspective of progressive decentralization, this whole idea of designing things with the community with the delegates, is really at the core of what we're trying to get at here. And the intention behind this co-creation cycle is to provide space for that. So I

Eugene Leventhal: I really mean when I say this of, Please consider me as kind of a friend. Obviously, a person was responsible for these things. A person you can always come to whatever role makes you feel most comfortable in feeling, okay, just messaging me with questions, reaching out wanting to schedule a call. I know a bunch of you already and we've had a chance to interact and either various contexts before I joined scroll, or since I've Joan scroll but I definitely see some new faces here and names which is amazing. And I'm really excited to get to know all of you and given that we are slowly nearing defcon. I will also just say, If you are an active delegate or I guess active is a interesting way of putting it given that we

haven't had a thing to be active on yet. If you are a delegate and want to be active and involved in this girl ecosystem, we will probably have a small kind of Meetup dinner the week of Devcon. So, for those of you who I'm already in touch with,

Eugene Leventhal: you will definitely get a message from me on this. For those of you who don't know me for whom we have an interacted yet, I'm going to drop my telegram in chat again, please feel free to reach out if you are just really engaged and excited community member, excuse me or You really want to be an active delegate as things kickoff. Just please make sure to message me so I can keep you informed on super excited for that. All right, with that and again please do feel free. Let me just crop intros your preferred name. Where you are in the world.

Eugene Leventhal: What gets you excited about governance and so I saw there were some other folks who joined so I will just quickly do my intro again verbally. But please feel free to drop these in chat just for others to get a sense of who in the room. I'm Eugene I just go by my birth name. I'm Eugene. Sorry if that's little boring and straightforward but I get confused when trying to sit down on this identities. Etc. One identity is enough for me to barely keep up with, then I'm based on the East Coast in the state. So I'm in UTC minus four time zone. I'm based in Washington DC. So if life ever brings you out here, please feel free to hit me up. I would love to grab coffee and meet up in person and happy to connect to someone weird community in DC. And then

Eugene Leventhal: Yeah, what gets me excited about governance? I've been much more in the governance research side. And I've been aggressively lurking on Dow governance since 2016 and the Dow happened and have been involved in various capacities. So I'm just really excited to try to put some of these ideas of co-creation as opposed to, just either few centrally imposed top down, or purely creating kind of this open environment where it can feel very high paced in a little chaotic. We're trying to see what it means to strike a middle balance and to both create, opportunity for co-design and inclusion Also recognizing that, we are starting off with this mantra of progressive essentialization. And, for those of you who know me, I love the research side of things. So, definitely very excited for working with this community and kind of defining a plan on that side.

00:10:00

Eugene Leventhal: So yeah, please feel free to drop intros in chat and with that let me go ahead and share screen and again I'll just remind

Eugene Leventhal: Please feel free to cut me off at any point for the next few minutes. I'm not gonna be looking at the Google meet so please just raise your hand. So I hear that ding so I know to come back here. If you do have a question but please feel free to use the chat to talk with each other for now, at least and Chris and Juan can jump in if I miss something there. But hopefully everyone has seen our documentation or at least as aware of the fact that we have a governance site. So yeah, Gov Dot Scroll.io will take you to this page where you could both jump over to the delegate side of things and see the verified delegates or see all of the delegates. And, see it in random or in various orders. You could search folks, if you have an exact address or an exact DNS, and yeah, this is kind of, this delegate side of that scroll.io slash delegates. Definitely the best place to get a sense of who are the deleg?

Eugene Leventhal: Who you can interact with etc?

Eugene Leventhal: then on the overall info side, this first link will drop you over to our actual forum, which launched at the end of last week, it is still just getting started. So you will see it as a little sparse and the main thing is asking folks who are delegates and we appreciate that the people who is ready kick this off. But would definitely be great to have drop in their delegate thread. For those of you who have already again, created your profile here on the delegate page in Agora. Please feel free to kind of just copy paste that the goal of this is not necessarily to ask you to do a lot more work. The goal is just to have a single continuous place where you could both have your introduction that you put on Agora as well, But as opposed to Agora, you can actually keep a conversation going here. And we're really hope that these kind of threads

Eugene Leventhal: Are where, people can jump in and say, Hey, this was a big, contentious vote. Here's how we decided to vote and put some ideas for there and have more room for dialogue, and this kind of continuous thread for folks, to be able to learn more about you as delegates. And to give them a flavor of, why should they keep delegating to over time? So, yeah, please do fill those out when you get a chance. The main thing that I want to go over today, is in the second box up here in the right corner, which are the actual governance docs. And so,

Eugene Leventhal: Don't worry. We are not going to be reading through these line by line because that is not the best use of anyone's time. But I will drop the link here in chat again for the specific docs. I do think it's going to be important to get a sense to these. Again, if reading these delegate pages, and the code of conduct and being at least aware of our philosophy. And some more information about the Dow and everything. I do think these are kind of crucial points to make sure that you're aware of The context overall within which you're operating. And again these are the initial things that were put together with some direct feedback as well as from the internal teams, but we are very much interested in getting, constructive criticism at any point. So you do have ideas of what's missing things that aren't very clear. You want clarified again please feel free to reach out to me and drop my telegram earlier I will

Eugene Leventhal: Drop it again in case for the folks who just joined. So, yeah, I want to quickly walk through the co-creation cycle and take a look at the governance calendar, because we did adjust some of the calls this week, timing wise. So I just want to make sure folks are aware and with the co-creation cycle, we're putting forth these different priority areas where we want the activities to focus and start right to kind of remind ourselves of Why are we creating or what's going to result from this period of co-creation, as a Dow, will be the things that emerge from this co-creation.

00:15:00

Eugene Leventhal: Definitely these seven weeks, the various calls the async components and we'll be adding more information on this both on our forum and our Twitter for announcements later this week. But we really want to get to the point where we can have, concrete proposals outlined and in the documentation, we've included both at a high level here and down here in desired outcomes. We'll look at a little more of the more specific information that we're hoping to see emerge but pretty much we want to see some kind of growth strategy being proposed or a program of program models because especially on the growth side, we do want to take a pluralistic approach. We don't want to have a single program that is meant to be one size fits all we understand that to succeed in different areas from the growth perspective, we need to have, tailored efforts around those so supporting, global community efforts versus research efforts and governance versus

Eugene Leventhal: EK research versus, new depths or ecosystem growth overall. Those will all need slightly different approaches, which is why we're kind of breaking it out this way. And especially when it comes to grant programs and being able to manage this kind of pluralistic grant program model,

Eugene Leventhal: This is still a bit new and so there aren't and this is not just in Web 3 but also beyond Web 3. There is no standard playbook. That perfectly works in every context and environment. So we definitely want to source as many ideas as we can. What does it really look like to have this kind of program models? Where the scroll foundation? At the very least will be the connective thread between all of them to start. And realistically will be the one managing the first grant program or two. I think it's very important from the way we're approaching it, to separate out the presentation of ideas versus who is executing them. So for a lot of the way, we're gonna be running this creation cycle. We want it framed as though, imagine, it's the foundation. That's going to be running these different programs or ideas that come up though, in the future. We don't want to be running everything, right, We want to step away from that, but what we've seen in a lot of other environments is that the

Eugene Leventhal: It gets conflated with, who wants to do that idea and that can both have positives and negatives in different contexts. So we really want to separate that out in the co-creation cycle, right? We just want to source the ideas themselves and then towards the end of this year and start of next year, we will work with the community to figure out Where is it actually best for other groups or service providers or individuals or new committees or things like that to be, spun up to manage some kind of different programs.

Eugene Leventhal: So yeah, very excited to see what we design in these contexts. And very importantly, we also want to make sure that we focus on the technical infrastructure both for grants as well as more ecosystem growth. Broadly, I know I've spoken to a number of folks here about, this idea of what is the impact of grants. And, if aside from being at scroll I'm also a contributor at Medica and now Star where I lead a grand focused group and there's just been so much work that shows that, the later you start thinking about impact the harder, it is to actually measure it because you don't have any of the necessary information to be able to get the level of detail that you want. So we also would love to see a proposal emerge then actually outlines a specific implementation plan effectively that we can follow of what kind of tools and data and for structure that we need to put in place so that we can,

Eugene Leventhal: To the outputs track, the milestones really well, so that we can then understand in more nuance, What are the outcomes, right? These outputs now, exist in the world, How are people interacting, and how is the world different because of that, as well, as eventually understanding of the impact, right? Once these things have had a chance to play out for a year three 10 years. how is the world really getting different because of these things and so whether it's using existing tools like Impact Garden or Karma Gap, or Oso, Open Source Observer or any others. We definitely want to hear about this kind of infrastructure in place, and we want to get it in place before we start launching any large-scale programs. Just because we've seen that be a challenge in other environments.

Eugene Leventhal: on the global community side which is our second priority area, we really want to see kind of a combination similar of Give a specific ideas of community strategies or this kind of community strategies. I realize it's probably zoom in a little sorry about that all. And so again it's let's say following the General Devcon model of how they've sourced of Hey tell us what's going on in your city or region of the world and why it's appropriate for Devcon, we kind of want to take a spin of that where it's hey tell us what's already been going on in your city or region and why partnering with scroll down and potentially working together in the coming months and years will be a benefit both for the local community or region

for kind of a evm and ethereum chains overall, as well as for scroll specifically, at this stage for the kind of outcomes, at least I'm imagining emerging from

00:20:00

Eugene Leventhal: The co-design. I think it's going to be less about Hey fun, this one Meetup or hackathon or this one super specific activity, those are fair game. I don't want to discourage people from proposing. if it's appropriate timing but the focus is more at the strategic level, right? It here's the kind of activities that have been happening. Here's a hackathon, We ones hosted. Here are some Meetups Here, are some universities in the region that have clubs, etc. And then saying, if this is the fat, or I guess if this is the foundation, that's ready, existing. Here's what we can think about adding or here's how it can look like to partner with scroll down and then really starting to make some decisions and longer term commitments and collaborations from that perspective.

Eugene Leventhal: And in the same as, on the grant side we said the program models, what does it mean to really have a community of communities, I think that it's very easy to try to create a single global community, which then loses a lot of the local nuance and understanding that needs that is needed to flourish in any specific area. And at the same time, if you just focus on what is needed everywhere, without thinking about the connective thread, that might feel actually really disjointed for people if they interact with multiple of those communities. So how do we both have this global? Cohesion? A really feeling like we are one overall scroll community while at the same time, recognizing that, what is needed for us to collaborate with a community and say Buenos. Aires might look then very different than in, Bangkok where many of us will be soon enough. Etc. So how do we best kind of recognize and honor the work that is already being done.

Eugene Leventhal: A specific places while also connecting it to this more global community.

Eugene Leventhal: With this third priority area of governance, iterations, these first two I feel like are going to have pretty clear actionable things to vote on at the end. I'm super excited to see how this one comes. Because there's a chance that it still feels very fluffy and vague and that's okay. We don't have to rush to, having a concrete research roadmap that we want researched as a community or a concrete experiment, but on the other side and I will not be that shocked. If there will be some great, very specific ideas that come up for either experiments or for, research topics at the very least and start the process of generating, a research roadmap as a community. So yeah, as I was just alluding to these kind of collection, of research questions or problem statements, or things along those lines. That's going to be really helpful for us to both be aware of what do all of you as the people who are, constituting.

Eugene Leventhal: Who make up our global community? What are the questions and problems on your mind? And How can we then work with you to formalize to some degree? At least we don't need to write. This isn't a purely academic exercise, but how can we formalize it to have? A rough sense of What are the three five, However, many problems seem realistic for us to go really deep on, if we try to solve everything that every challenge in governance, then there's a decent chance. We won't solve any them, but if we're aware of the overall landscape and then we picked a few that we really want to focus on. Then I'm confident that we can make some good progress. And I already know with the kind of delegates and community members that we have. We have the right ingredients to really do something except exceptional and unique here. And I think that, already there's a number of other ecosystems that are very much on trying to approach governance differently and I also

Eugene Leventhal: CS collaborating with them and potentially founding research questions coordinating on the data from experiments and things like that. So that we can as an industry really advance the state of governance. Because I think everyone here who's been involved in various capacities. I'm sure knows a lot of problems that exist. And, we're not going to solve them overnight. It's not going to happen in a year or two either. This is a very long-term challenge, but I think we have a lot of the ingredients to make good progress on it and contribute to the overall state there.

00:25:00

Eugene Leventhal: And getting a little more specific for scroll down governance, for us it's really important to see what kind of concrete experiments can emerge from the community. A specific example that I keep bringing up is the idea of random sortition and what does that actually mean and look like in a doubt? Keep in mind, This is an example. This is not be concrete thing. You have to pitch, though. If you have an idea in this direction, we'll love to see it as we go through the code design phase. But, pretty much. How can you articulate? The idea of propping up, random members from the Dow to really be put into some kind of role of more import over a point of, a few months or some kind of fixed cycle. So, I know I've talked to a number of folks here and there's a lot of different kind of governance experimentation ideas that can come up and so, really excited to see what are the problems and experiments that will come from the community.

Eugene Leventhal: The last thing I mention on the exploration side,

Eugene Leventhal: Excuse me before jumping into an overview of what the seven weeks look like. And then I'll pass it back to have more of an open conversation. Is this most open-ended one? So, I'm unclear of, if there will be a concrete proposal emerging from this kind of exploration bucket is really meant to establish, a clear feedback loop. Where you as a community can tell us at the scroll foundation that hey, these three priorities might be great. But X is something that you're really missing and if we don't think about this sooner than later, this can actually be not great for the doubt to put lightly. And so we want to make sure that there's this feedback and mechanism, whether it's jumping in calls and mentioning it, whether we will set up through the forum. We might have an anonymous form that we put together in case folks want to share information but don't want to have their name publicly associated with it for whatever reason. we want to make

Eugene Leventhal: Sure, that we are providing all of the appropriate channels. So that this space is one where anyone in the world, who wants to be involved. Feels like their voice can and will be heard and so we're human, we have limited attention and ability to do everything. Perfect. So we know we're not doing things perfectly here. And we want to hear from you on how we can improve, We don't know the exact form that this feedback mechanism needs to take it. So please again, always feel free to reach out to me and we can work together or feel free to post in the forum if you want to start it as a public discussion as opposed to something more one-on-one.

Eugene Leventhal: So I guess, let me pause there with these kind of three topics of growth community and iterations before I jump ahead to this kind of giving you a high-level sense of what the flow will be. Does anyone already have any questions concerns? The very least. I'll take a quick water break.

Eugene Leventhal: And I'll drop the link in chat as well. that's the link to this specific page that I'm going through right now, just so

Eugene Leventhal: You don't have to just see what I'm sharing in case you want to go for anything. I'm gonna keep going but again, please, in these kind of contexts, I love being interrupted, so use that virtual hand. If you want to jump in with any question or if you're like, Hey, Let's just get into talking about something more specific. Yeah please feel free to jump in. so, at a high level, In this document, we just went over these priorities.

Eugene Leventhal: We're about to go into these seven weeks and what they will look like in more detail. If you want to read a little more about the desired outcomes that I was just mentioning, please feel free to go through this desired outcome. Stretch it features some specific points for all three of these of growth community and of it as we're calling it or governance iterations. talking about what the initial proposals can be, which is something we mentioned, we also put forth what we see, as some potential metrics of success, Especially with the data. And for measuring the, outcomes and impacts of grants. We figured it would be at least a little hypocritical if we didn't try to see or articulate some specific measures of success that we could both look back on and understand. did we do a good job. so that the community can get a sense of Hey how successful or not was this creation

00:30:00

Eugene Leventhal: So yeah you can read more about all of these here. And I'm going to jump into this event in calendar outline through the rest of the year. So this link here and I will drop this in chat as well, but I realized that also shows all my other stuff. So this calendar that hopefully everyone has access to because it should be public and it is now in chat.

Eugene Leventhal: This is the best place to get a sense of what are the actual calls and the call information for one of them. For those of you who might be paying, as much attention to this, as I have been, you might notice that the next two calls, the context setting ones have actually changed dates. They were gonna be tomorrow, but we feed back that it might be helpful to give another day or two after this call. Just so folks can catch up. And so we're going to be doing a context setting call later this week and again I'll walk through the specifics of what that process will look like. But yeah, this calendar is definitely the best place to keep track of. What are we planning? And the forum is going to be the best place to talk about it and you'll see there's a couple of posts in the forum about this co-creation cycle as well.

Eugene Leventhal: So this week, we're going to be doing context setting. This is I guess already part of that, but it's kind of a pre-context setting, right? It's the kickoff intro call. And in addition to that, we're going to have 260 minute calls where we will try to feature some other scrollers and give some context right for the growth side. what's already been done within scroll on this side, not to say that the Dow has to be an exact continuation of it, with many entities here in the space, there's the traditional triumvirate of Labs Foundation down. We should all be aware of what we're doing, but we don't literally need to be executing identical things. So the goal is not to say that. Hey this is what's been done, so we need a perfect linear point progress from there, but we do want to make sure to say that. Hey, if we're doing certain community things, probably doesn't hurt to know what we've already been doing from a community perspective. So those are going to be the calls coming.

Eugene Leventhal: Later this week.

Eugene Leventhal: week, before I fly out for my trip out to Def Conor, I'm excited to see all. We will host a mix of different ideation events. So these three calls are going to be a miro board based. There will be a survey at the start. we'll have more information publicly shared, so folks can poke through it. But these are

going to be across different time zones. And in general, we're going to try to do aside from the kickoff which we're probably just gonna do one of and just have it recorded because I hope this is the most you just hear me talk, The goal for this whole co-design and co-creation be workshops. We're getting fingers on keyboard and we're getting right into sourcing.

Eugene Leventhal: Ideas and talking about across these three buckets of, community growth and governance. What are specific ideas at the word level or at most sentence level that we want and we'll have some very light voting with kind of the sticker based voting and folks have seen that in Miro there so that we can start getting some slightly more in-depth ideas on the forum, So the goal is go of picture word or a sentence, get it onto the forum and more of a paragraph lane and have some kind of on forum voting. This is off-chain more just signaling then, actual on chain voting but just have some rough incensus building of Hey, Let's say we had a hundred very high level ideas that turned into 30 or so paragraph, long ideas. Let's try to do some more signaling to know, which ideas do we actually want to work on designing together?

Eugene Leventhal: And so that's why the overall flow of this is kind of Setting sourcing high-level ideas. You'll see this one is two weeks because we're assuming everyone who's at devcon is not going to have the capacity to also partake in things. So we just want to keep an async option, open that week to source more ideas. And then we'll go into the voting the week after Devcon again. This is more on forum off chain voting for just signaling to help get a sense of which proposals to design, which that following week the week of November 25th will be, that kind of co-design and sourcing proposals, there will be a few other workshops where we can actually work on proposals together. we recognize that not everyone.

00:35:00

Eugene Leventhal: Prefers these kind of semi-public design, Some people might want to just get head down, right out an idea and see how the community reacts. That's totally fine. We just want to keep this kind of design workshop, open for those who really want it. And yeah, we'll have the proposals do by December 1st. Is the tentative date, then we'll kind of have a week to reflect on them, and we'll have some calls to just review them. Talk about them. what kind of initial feedback might be coming in. excuse me before actual

Eugene Leventhal: Voting happens where these will be the first real votes with the Dow. We're proposals, will be voted in, Some of them might have Treasury allocations for a grant program, some of them might be more kind of social ratification of, Hey, we really want to see something like These governance problems. Go into the beginning of the roadmap or something like that. So these will be when the first proposals come out and then we'll try to run some structure of consistent calls going forward across different time zones to make them more accessible or depending on, we know all of you are probably involved in at least a few ecosystems and, have full-time jobs and lives outside of what three? So, we'll figure out if it's multiple calls a week or we'll just alternate week to week. But the current plan is to have kind of two calls a week across different time zones to just move forward. Governance, broadly, and my personal goal is that no later than kind of the beginning of

Eugene Leventhal: At 2025, we have some kind of roadmap going forward, right? This might be both in the form of a calendar of calls, and February, march, but also in January, having some kind of actual roadmap of. Here's what we're trying to push towards an accomplish. That will be informed by how these seven weeks went, So if we see a lot of activity coming up on the the community side is by far the most

active, we will obviously propose a different amount of progress as a community there as opposed to ones where there might be less though. Hopefully we will see kind of a lot of activity across all of these so,

Eugene Leventhal: I have talked a bunch. I would love to stop talking and give y'all a chance to bring up questions, comments concerns. So yeah, I'll pause there. Chris and Juan, I don't know if you have any other color that you think I missed or you think would just be helpful to add with everyone here and otherwise please feel free to either hop off mute or raise your virtual hand so that we can chat about this a little bit.

Christopher Lema: Yeah, I guess one of the questions I received was sort of for the co-creation cycle. Are there things that, you would like to see, hey, as many people to be on for this event, that'd be great. Or are there some things that would be some of the context, I think I can imagine some people can do async necessarily be there. What is there a way for a delegate to know this is great if you can be Exactly, on the call versus what is async preferably. If they can make it.

Eugene Leventhal: Yeah, Thank you for bringing that up Chris and whoever raised that question initially. So the way we're structuring this co-creation cycle, it's meant to have options that fit different styles, right? I am someone who I prefer being on a call. I prefer talking, I like having my silent work time but I feel as though, especially in these kind of processes and flows where the goal is to produce some kind of proposals. I very much love the live time, so at the same time and what this question is getting at is, that's not necessarily how everyone shines and some folks, whether due to time zone or life, constraints or whatever else, might really just want to work async and contribute without ever hopping on the calls and that is absolutely fine. We don't want to say that hey if you're not part of a workshop or a call in a certain week then we don't care about your opinion. That is absolutely not how this is being designed. This is meant to be that.

Eugene Leventhal: If you do well in Miro board and life facilitation and you don't mind interacting and at least for now a lot of these calls and activities will be English first. So if those constraints are not problems for you or get you excited, perfect. Join us for as many of the things as is reasonable which again is really one call a week. I'm saying we have multiple, but that's for an accessibility perspective. I'm not expecting anyone to join all of the calls we have in a given week because I don't think that's fair to you all and

00:40:00

Eugene Leventhal: Yeah, bluntly probably wouldn't be the best use of time. So we want to be really intentional with the design. Every phase here will have async options, For those people who didn't catch, this will make the transcript available. We'll make the video available for the workshops. We'll have the mirror links available. People can just jump in and contribute in their own time and we will try to create and be clear about communicating the windows of time in which, you can contribute, So, when it's time For the Mirror Board, based activities. Next week, we will obviously do them live, and then we'll probably create a cutoff date that. Hey, if you want your ideas factored in to the synthesis, write up and all the other things then Make sure you contribute to the Miro board at this link by this date. So we do want to make things clear for people so that they know every week, what they need to finish and yeah this is another point where we would love feedback as

Eugene Leventhal: We go along, you tell us because the last thing that I want is adding to the neverending amount of meetings that exist on all of our calendars, just for the sake, of them being there. I really want these to feel like this is the best use of our time together. Again, for me, if we have calls where I'm talking the percentage of the time that I did today, that feels as though, I'm not doing my job correctly. So we're really gonna try to iterate and make these try to be as interactive as possible and the best use of everyone's time. So, yeah, always feel free to message me. If you feel like, you don't know where to contribute or you don't know how to be part of this. Find my telegram Angela. So we had a few other folks join

Eugene Leventhal: Any other thoughts, questions, concerns things, you're excited about things, that made absolutely no sense.

Eugene Leventhal: Yes, please Bernard.

Bernard Schmid: Yeah. Thanks for guiding us to Eugenia, I think, super clear and also I think interesting structure and so on what the focus is for governance activity, and can you share a bit about involvement of the foundation across these different levels? any programs coming from the foundation as well? Will they be a support role? Will there be rather hands off? and governance contributors should steer most of it just like to get a rough feeling of it. Thank you.

Eugene Leventhal: Absolutely yeah, thank you for bringing that up. So to start the foundation will really be shepherding these activities and the outcomes that emerge, for the ecosystem growth and the specific subset of that for grant programs. and I'm gonna keep stressing this that for the grant proposal ideas that come up for the grant program proposals that emerge from this period. We want them designed as if the foundation is going to be running it.

Eugene Leventhal: Once we see that a certain proposal really gets the community excited, the foundation will actually assess. does this actually make sense for us to run? It are we the best position to run a certain type of program? And then we might open it up to the community for a vote or a selection process or committee formation or something along those lines. being candid with those who are, passionate enough to join these calls and listen to these recordings. When it's time to design this governance, when you're at the early stage and you don't know the size of the community. before this call. I had no clue if I was going to see two people 200 people here or somewhere in the middle, right. So when you also don't know what you're working with, it can be really hard designing that kind of system of interaction and so,

Eugene Leventhal: From our perspective, we are assuming that we are going to run things, unless it's clear that the community is both excited and able to run something. So if no one contributes and we get, no one comes to any of the growth calls, no one throws that any idea. And somehow we just have one proposal emerge of a potential grant program and it's a good one. The foundation is definitely gonna run that if we have dozens of programs emerge and we see we have at least, eight to 12 or 20 or something. we don't have a fixed number but there's clearly a base of people who are super passionate about growth or community or governance. We are very open to working with the community and I want to see committees or something like this in the future. my own view on governance is that if we just try to have a single governance surface where we maximize everyone's involvement in it, that's just not successful. I think there's

00:45:00

Eugene Leventhal: More than enough data points of how that fails. So for us, it's more about finding the right size and form of governance, surfaces and then empowering the people from the community via committees or other similar structures to run with those. Just, I don't know, the timelines on which I would love to see an up engagement and excitement that we're ready to start 2025 getting those proposals out. And let's get a committee for community and one for growth and I really want us to get there as soon as possible. But if it seems as though it's just not enough energy there yet, or there's only three people who want to do it. we will probably default to the foundation managing it just because right, we're here full-time. This is the thing. We are dedicated to my entire professional. Life is centered around governance at Scroll Down going So I have a different amount of hours a week to dedicate to Then someone for whom this is the third fourth 12th thing that's on their mind. So,

Eugene Leventhal: We recognize that we are operating in attention, the tension between rushing to decentralize and putting a lot of burden in our community and the other side of centralization where it's coming from the foundation. But we have more operational time and resources to dedicate part of what we're doing here is finding Where are we in this tension. So I can't share more specifics just because what they need to emerge and from this design period but the short answer after rambling for a minute or so is that there will absolutely be operational support text these from the foundation.

Eugene Leventhal: Chris, please.

Christopher Lema: Yeah, and I guess just a, chime in quickly as well. Bernard, I think that's a really great question because it's not just relevant for scroll, you see it all over. What is the relationship between the foundation? where do we draw the line? And where do we like,

Christopher Lema: Where does one take the lead versus a back seat supporter in a lot of ways and I think maybe this is a good one that could be surface as part of the governance iteration, How do we as a community to find? we feel like Now that program has reached certain key milestones, it feels like that a good point where the foundation doesn't have to be a part of it but rather just led by the Dow. So I think these are all great questions. And I think the goal is for to sort of define mind us amongst ourselves and trying to define, Hey, this is where you think a program has met this and, the foundation can kind of take a back seat for it and vice versa Hey, Maybe the Dow is not at a point where it can do this and maybe the foundation is just sort of take the lead and interim until the Dow catches up or finds a solution that, meets that criteria. But it's an open discussion like you said, and we're open to having this early on rather than, waiting a year. Two years to kind of define let's figure this out.

Christopher Lema: Yeah, Daniel, I saw you raised your hand so if you have anything at feel free to do so.

Daniel Ospina: Yeah, thank I mean, very much going to a different question, but I appreciate a lot, the communities, and communities framing from the beginning. I think that's fantastic. Then I guess there is from organization design. There is multiple ways you can slash things like geog focus market, segments focus. So very specifically, I guess I'm seeing those generally have detention of between those free configurations with a few initiative, starting to emerge that are more focused on a specific vertical. And I'm curious let's say if that framing has been very intentionally geographic or this is still something in exploration or essentially, what's your thinking about that?

Eugene Leventhal: yeah, so I mean, from my perspective,

Eugene Leventhal: And sorry, if I sound like a broken record on this, but it feels like we want to see it emerge, that is the ideal state. We are not totally leaving it to a blank slate, We chose our three priorities to try to start getting at some of that from the growth side. What do we see as the growth strategies and how scroll can be most successful that can be both in terms of focusing on capital allocation, as well as signaling towards direction of product as well. And feedback on that side, we hope the community side can really touch on the geography side of things and that the governance side kind of touches more on the meta structure level of what is the found fundamentals of how we're organized and then the expiration side is giving someone, whether you Daniel anyone else on this call, or anyone who hears this, at any point in the future, to say, Hey, that's great. That you think those are the right way to go? I think these are the right way to go or that, this other thing is really important and missing. So

00:50:00

Eugene Leventhal: If you already have something on your mind that you're like, Hey there might be worth considering please, feel free to start, effectively seeding that exploration's bucket. But yeah, we don't want to just talk down say that this is the only way to do it and that's it and you're either with us or you're against us. We don't think that's the most effective approach. So we're hoping that this kind of co-creation cycle will provide room for that to emerge.

Christopher Lema: Yeah, I think that's a great question. And in the context of the community, the community is even one of the questions we have is, how do we prioritize different communities over others, the reality is the world is huge, right? We have limited resources, we have limited bandwidth. So how do we as a dial decide? Hey, we need to, focus on these four or five markets, test this out and then scale it out, But, how do we define those five, How do we know Hey, are we going after developers? Are we going after the users? Are we going after people who are, natively using crypto. These are all questions that, we have the, community really have to kind of figure out because, as much as we want to help everyone at the beginning, we kind of need to make sure we're setting the right foundation and we're not just like throwing things at a wall without a clear, direction in terms of where we want to go. So I think it's an important conversation for us to have in the beginning to make sure everyone understands Hey these are the things we need to do together and we'll slowly start scaly and hopefully we

Christopher Lema: start setting the right North Star for all of us.

Eugene Leventhal: And also just say, quickly on the previous point and I guess first, to finish, Daniel, was there any did that kind of address what you were thinking? Anything else you want to hear from us on that side?

Daniel Ospina: I think for now I'm good, thank you very much.

Eugene Leventhal: Thank you. And just to quickly, jump back to the previous question on kind of foundation role and whatnot. I'll just also let folks know that we're also exploring different models of. what is progressive essentialization mean operationally. It's not as though, there's the book that's considered the Bible on how to decentralize to a community. This is itself a growing area of study and understanding and we're talking to a number of researchers who are specifically focused on that both in Web 3 and outside of Web 3, some folks who are building calculators to understand the operational and financial burdens of exiting to community, or what does it mean to exit community and some of these things as well. So we want to make sure that we are learning all that we can. So that we are supporting and proposing the right ideas around this in the first place. And in general,

Eugene Leventhal: I like to consider myself a big nerd so I'm always happy to go learn about more stuff. So if you're like, Hey it seems like you don't know about this topic or this book or this article or this podcast Please I'm a geek on this stuff. So you're just gonna make me really happy if you send me more resources, like that famous last words before I'm drowning with too much stuff to read. But always feel free to send me stuff and I very much want to make sure we're making these decisions from an empirically informed perspective and not a gut reaction perspective. we don't always have data and the base of knowledge that we need to make that empirically-based decision and we will do our best in those contexts. But in a lot of these areas it's just that no one's put the information together and we want to be part of making sure that information is collated and shared both for our community to make the best decisions possible. And as public goods for the space overall,

Eugene Leventhal: So I see we're hitting time. So first off, I just want to thank everyone. I know we scheduled 60 Minutes. I don't have a call right after this, so I will stay on. Please feel free to jump off. I saw already if you folks had to jump. So yeah, thank you all for joining this kickoff. Really excited to see the people here. And the kind of questions that have come up and we'll share all this later for folks who missed it or if you want to share it with someone so yeah. Thank you all. I'll hang out here for another couple minutes in case anyone wants to hang around and ask any other questions. Otherwise have a great day.

Angela O: Thank you so much, see you around.

Yoseph Ayele: Thank you.

Manugotsuka: Bye. Thank you.

Daniela Zschaber: By Thank you, Eugene.

Eugene Leventhal: Thanks y'all.

Davide Rezzoli: Thank you.

Eugene Leventhal: Yeah, of course.

Juan Molina: Orange Tubman. Exciting.

00:55:00

Eugene Leventhal: Thank Yeah, I am definitely very excited. I guess for one, let me just stop recording.

Eugene Leventhal: David, let us know if you

Meeting ended after 00:55:10 🖐️

This editable transcript was computer generated and might contain errors. People can also change the text after it was created.