

Help Shape a New Fundraising Fellowship Program

Take survey:

A new, year-long fellowship model is emerging at AFP chapters nationwide to support fundraisers and organizations from historically marginalized and historically under-resourced communities. **AFP-Greater Madison (AFP-GM) is exploring whether this program could be a fit here—and we want your input!** Would a program like this be valuable to you or your organization? What parts inspire you? What would you change? Your feedback will help us assess if this program could be a fit here, and is essential to designing it in a way that truly meets local needs. Please take 5 minutes to answer [this brief survey](#) using the QR code and/or reach out to Mary



Salisbury or Dani Lockett anytime to share your thoughts or express interest in becoming a fellow at mary.salisbury@girlsontherun.org or dani.lockett@tnc.org. **Survey link:**

<https://docs.google.com/forms/d/e/1FAIpQLSc-2LDt9FFi5vjm4bgpYXAjiscNvb8hKlpZZI34a8sBB5xAPIQ/viewform>

Model overview from AFP Silicon Valley:

Summary

"The year long IDEA (inclusion, diversity, equity, access) Fellowship Program provides opportunities for fundraisers from underrepresented communities (LGBTQ+, African-American, Latinx, Hispanic, Asian, Native American, and others) to have a seat at the table, and participate in training, mentorship and networking activities."

Results

In five years they had graduated 44 fellows and found that their chapter "had been transformed".

Testimonials

"The IDEA Fellowship Program has had a profound impact on my career growth and development as a fundraiser."

- Jade-Olivia Patton; Founder and Principal, Lively Studios

"The training and support from the AFP IDEA Fellowship helped me to land my first development role." - Natalie Walker, 2019 Fellow & 2024 AFP SV Chapter President

"This is the second year in a row that leadership at AFP Silicon Valley took a chance on Urban Ed Academy - and for the second year in a row, our organization has increased our impact and budget. 2020, in particular, was the best year we've had as an organization raising funds. I don't think it's a coincidence that such growth has happened during the same stretch of time. Thank you for helping us reach our goals!" - Randy Seriguchi, Jr., Executive Director of UrbanEd Academy

Cost, Budget & Funding

The fellowship was offered at low or no cost to each fellow. They experienced ongoing interest from funders and continued grant funding. Their annual budget for it was this:

- For ten fellows it was \$16,000 per year -\$1600/per person.
- The cost breakdown per participant is as follows:
 - \$340 AFP membership
 - \$350 for 10 monthly luncheons
 - \$100 for Silicon Valley Philanthropy Day lunch
 - \$500 Fundraising School
 - \$160 Meeting Space Rental for IDEA Training Sessions
 - \$160 Orientation event costs
 - \$135 overhead and program administration (10% of total program cost)