Egor Ivchenko

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Key skills

- **Authoring tools:** Articulate Storyline, Adobe Captivate, ISpring
- **Learning management systems (LMS):** Moodle, SAP LCO, ISpring Learn, Cornerstone LMS, Knomary TMS, Saba LMS, HR-box, Mirapolis, WebSoft HCM, Adobe learning manager (formerly adobe captivate prime), Workday
- **Multimedia:** Adobe Creative Suite, Camtasia, Audacity, Powtoon, Vyond
- **Programming:** HTML5, CSS, JavaScript, XML
- **Instructional design models:** ADDIE, SAM, Kirkpatrick

Education

Multimedia specialist (IT)
from State University of graphic arts (MSUPA). Bachelor
Graduated 2015

Strategical Management in

Summary

E-Learning Developer with over 7 years of experience in designing compelling and impactful online training programs. Successfully created more than 100 courses for clients across the engineering, consulting, finance, and information technology sectors, achieving an average learner satisfaction rating of 90% and completion rates of 85%. Proficient in utilizing Articulate Storyline, Adobe Captivate, ISpring, Adobe Creative Cloud, and Camtasia to develop engaging multimedia content.

Career history

E-learning development freelance
November 2022 – October 2024

- Distance learning courses and training materials development using artificial intelligence technologies
- work with contractors
- consulting services for the implementation of distance learning systems and technologies

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Digital learning producer at PwC
March 2022 – November 2023

- Created engaging e-learning modules with Articulate Storyline 360 for Leenda, achieving a 90% completion rate and an 85% learner satisfaction score.
- Incorporated SCORM-compliant courses into learning management systems such as Cornerstone and Knomary, facilitating the monitoring of learner progress and performance.
- The webinar platform has been officially launched.
- A new Learning Management System (Knomary TMS) has been launched.
- A total of 3,000 employees received training on how to use the new systems.

E-learning developer at Rostelecom-Solar
April 2019 – January 2022

multimedia production
from State University of graphic arts (MSUPA).
Master degree
Graduated 2017

Certifications

Power Point certified expert

from Bonnie & Slide academy

Certified Train the trainer (TTT)
from Metro CC academy

UI\UX interface certified expert
from Design studio Artem Gorbunov

Articulate 360 certified expert
from SRC Business school

Captivate certified expert
from METRO CC academy

ISpring certified expert
from Ispring academy

Events

A list of conferences where I participated and served as a speaker.

- Developed mobile-responsive courses with Articulate 360/Rise, resulting in a 40% boost in both accessibility and completion rates.
- Created personalized graphics and animations with Adobe Creative Suite to boost learner engagement and retention.
- Partnered with subject matter experts to create and launch mobile-responsive onboarding courses for new employees.
- Created engaging e-learning modules utilizing Articulate Storyline for a sales training initiative.
- A proposal has been put forward to promote courses. Promotional videos made with Powtoon to introduce e-learning courses.

E-learning expert / developer at Metro Cash&Carry
April 2017 – April 2019

- Created a unified visual design style guide for all e-learning courses, leading to a more integrated and polished appearance (Adobe CC).
- Developed engaging scenarios and simulations that boosted learner engagement by 50% (using Articulate 360 and Camtasia).
- Examined student engagement metrics and refined course materials, resulting in a 25% increase in completion rates.
- A new Learning Management System has been launched (ISpring Learn and Websoft HCM).

E-learning developer at Sberbank Corporate University
September 2016 – April 2017

- Created and implemented 15 interactive modules, resulting in a 30% boost in learner engagement and enhanced knowledge retention rates.
- Incorporated SCORM-compliant courses into learning management systems such as SABA, facilitating the monitoring of learner progress and performance.

E-learning developer at Authentica
March 2016 – September 2016

- Worked alongside subject matter experts to create and launch courses that are optimized for mobile devices.
- Developed a set of microlearning modules that boosted employee engagement by 30% and cut training time by 50%.

E-learning trainee at Volvo Construction Equipment
April 2013 – June 2015

- Created a sales training program that boosted revenue
- Successfully created an avenue for utilizing the LMS without any complications (2nd line SAP LCO Support)
- Developed a mobile application for Android devices aimed at training new employees as part of a university degree project
- E-learning courses tailored and polished for the local market

Interests

- Integrating Artificial Intelligence into Course Development
- Using new services to create quality content
- open source e-learning
- online course creation
- interactive storytelling projects

Hobbies

- Sailing
- Golf
- Hiking
- Motorcycle traveling