

Arab Academy for Science, Technology and Maritime Transport

College of Language and Communication

Basic Course Specifications				
Course Title:	: special topics in Radio and TV			
Course Code:	: RTV441			
Program on which the course is given	: ☒ Bachelor	: ☐ Diploma	: ☐ Master	: ☐ Pre- PhD
Academic year:	: 2022 - 2023			
Specialization (units of study)	: Theoretical (2)		Practical (2)	
Pre-Requisites:	:			
I. Overall Course Objectives				
This course is designed to introduce the students with topics that address recently identified current events, skills, knowledge related to the new trends in radio and TV. In addition, students will be able to recognize different attitudes and behaviors pertinent to the technology or occupation and relevant to the professional development. Topics may include the areas of programming in radio and TV, the growing convergence of video, film, audio, television, multimedia and the Internet.				
II. Intended Learning Outcomes				
The Intended Learning Outcomes of this course are categorised under the following four headings: 1. Knowledge and understanding 2. Intellectual skills 3. Professional and practical skills 4. General and transferable skills Throughout this course students should acquire the competencies listed under each heading as follows.				
1. Knowledge and Understanding				
By the end of this course students should be able to: 1.1 Understand the fundamentals of anchoring in different formats. 1.2 Comprehending the background history of radio and TV. 1.3 Identify basics of how to gather news in different formats.				
2. Intellectual Skills				

By the end of this course students should be able to:

- 2.1 Recognize different types of Radio/T.V. broadcasts
- 2.2 Understand every form of media production through hands-on instruction and theoretical material.
- 2.3 Analyze television and radio studio environments.

3. Professional and Practical skills

By the end of this course students should be able to:

- 3.1 Understand the principles associated with arts and communication media.
- 3.2 Identify the basic aspects related to the production and editing processes.
- 3.3 Analyze the different roles involved in the field of radio and TV production.
- 3.4 Develop an understanding for the new roles in the field, along with how to fulfill them successfully.

4.General and Transferable skills

By the end of this course students should be able to:

- 4.1 Address recently identified current events
- 4.2 Understand how the media agenda can affect the whole production process.
- 4.3 Trace the importance of proper planning before any kind of production.
- 4.4 Identify the required research skills required for media broadcasting process.

Course Content

Lect. #	Topic	Hrs#	Theoretical	Practical
1	History of radio and TV production	4	■	■
2	New trends in radio	4	■	■
3	New trends in Television	4	■	■
4	Insights on News broadcasting	4	■	■
5	User generated content	4	■	■
6	Online radio and TV	4	■	■
7	7 th week exam	4	■	■
8	Insights on Streaming applications	4	■	■
9	Documentaries	4	■	■
10	Docudrama	4	■	■
11	New Practices in Talk shows	4	■	■

12	12th week assessment	4	■	■
13	Digital media	4	■	■
14	New Practices in field Reporting	4	■	■
15	Revision	4	■	■

Teaching & learning Methods				
• Class Session • Group Discussions • Simulations exercises • Case studies and Problem Solving Exercises • Individual assignments • Research projects				
Facilities Required for Teaching & Learning Methods				
☒ Projector	☐ Overhead Slide	☒ Books	☒ Video	☐ Audio Cassette
Students Assessment Methods				
Assessment Schedule				
Research paper submission			Week 7	
Research paper submission			Week 12	
Written Exam			Week 16	

Grading Method		
Attendance	☐	5 Marks
Mid Term Examination	☐	30 Marks
Presentations	☐	-
Assignments	☐	-
Projects	☐	20 Marks
Participation	☐	5 Marks
Oral Examination	☐	-
Final Examination	☐	40 Marks
		Total 100%
List of References		
Course Notes		
Description	:	
Essential Books		

Description	:	
Recommended Books		
Description	:	Selected chapters and books suggested by the course coordinator
Periodicals and publications		
Description	:	
Others (websites, e-books...etc)		
Description	:	