Oct. 19 - Monday

Essential Question	How does Supply and Demand impact a consumer's purchasing habits?
Vocabulary #5	Add the following words to your Vocabulary page on Wix: The following words can be found in the Introduction to Business Book (Black and Orange Book). 1) Business Ethics 2) Social Responsibility
Class Outline	 Watch PCTV Announcements Mr. V may be a little late getting in from the Assembly. Please grab an Introduction to Business book (Orange and Black book near the back door. Not the Marketing Book. Add Vocabulary Words to your Wix page. We are going to be moving around today. You will need to open a Google Sheet. This can be completed on your ipad, or computer.
Notes	Supply & Demand
Homework	Finish your Personal SWOT Poster, and add to your WIX page.

Oct. 20 - Tuesday

Essential Question	Why is finding the equilibrium point important for a business?
Blog Post #8	Blog Post #8 - Price of Demand After our discussion of the Law of Demand yesterday, select one of the following questions and post your response on your Blog. 1. Discuss a time when the price of a product changed, and caused you to purchase or not purchase the product.
	OR
	Discuss a time when high demand and low supply for a product resulted in higher prices.
Class Outline	1) Watch PCTV Announcement
	2) Complete Blog Post #8
	3) Complete Supply & Demand Graph from yesterday
	4) Wix Updating and posting assignments.
Notes	Supply and Demand
Homework	None

Oct. 21

Essential Question	What is the Accounting Equation?
Class Outline	1) Watch PCTV Announcements
	2) Introduction to the Accounting Equation • ASSETS = LIABILITIES + OWNERS EQUITY 3) Check out Accounting Application #1 to gain a deeper understanding of the process.
	4) Introduction to Accounting Transactions #1 Worksheet
Notes	Accounting Equation
Homework	Accounting Application #1 Accounting Transactions #1 Worksheet

Oct. 22

Essential Question	What is the Accounting Equation?
Blog Post #9 - Beyonce	Read the Article: Beyonce Teams up with Topshop
	 Answer the following questions: Who do you feel landed the better deal? Beyonce landing a clothing company, or Topshop landing a celebrity partner? Explain. When you become a huge celebrity after high school, what company would you partner with to create a new product or line? Describe who you would join forces with and the product/line you would come out with. When it comes to celebrities/athletes endorsing products, who do you feel has had the biggest impact on helping a company sell products?
Class Outline	1) Watch PCTV Announcements
	2) Accounting Equation • ASSETS = LIABILITIES + OWNERS EQUITY
	3) Check Accounting Transactions #1 with partners. Mr. Verhulst will check your paperwork for correct posts. Snap a picture of your work, and send your picture to your Google Drive. Link your picture to a Button on your Wix page.
	4) Now that you have some practice on using the Accounting Equation, let's see what kind of Accountant you are. Try Accounting Transaction #2.
	5) You will be posting your Accounting Transactions by taking a picture and emailing it to yourself. If you do not have a Smart

	Phone, or your iPad, let Mr. V know and we can use a backup plan to get your work posted on Wix.
Notes	None
Homework	Complete Accounting Transaction #2.

Oct. 23

Essential Question	What is the Accounting Equation?
Professionalism #4	Select the Professionalism Rubric and rate yourself for how well you worked in class this week.
	2) Before you submit your score, add your numbers together and place your score on your Professionalism page on Wix. Discuss what you feel was the biggest weakness you ran into this week.
Class Outline	1) Watch PCTV Announcements
	2) Complete your Professionalism Rubric for the week.
	3) Complete Accounting Transactions #1 & #2 and see if you understand the process. You will be tested next week with a similar transaction sheet.
	5) TODAY WILL BE A WORK DAY FOR ACCOUNTING TRANSACTION #1 & #2 AND UPDATING YOUR WIX PAGE.
	How many <u>Vocabulary Words</u> have we had? <u>Click Here</u>
	How many BLOGS have we had? Click Here
	What should be on my <u>Semester 1 Project page</u> ? <u>Click Here</u>
Notes	None
Homework	Complete Accounting Transaction #2
	Update your Wix Page for Conferences and Grade update