

2018 CSA Feedback Survey Summary

Responses collected 12/27/18-1/20/19

1. What TYPE and NUMBER of shares did you have? (mark all that apply)

Share	Percent	# Respondents
1 Fresh	65%	20
2 Fresh	26%	8
1 You Pick	29%	9
2 You Pick	16%	5

2. How important were each of the following factors in your decision to join the CSA.

Reason	Not important	Somewhat Important	Very Important
Proximity of farm to home	10%	32%	58%
Price of Share	13%	63%	23%
Opportunity to interact with others	26%	42%	32%
Participate in strengthening food system	0	16%	84%
Diversity of vegetables	0	32%	68%
Pesticide, herbicide and GMO free	0	13%	87%

3. What is your single biggest challenge with the CSA as it stands now?

Challenges (19)

- Attending Saturday events
- No major challenge. Tricky doing pickups sometimes, not to mention helping out at work days, with the toddler in tow, but so worth it for both the share and for her to get to experience the farm, and anyways that's a personal challenge, not a challenge of the CSA per se. I feel a little guilty just getting one share for our two-adult household but we really appreciate the flexibility and can just manage things better this way, which makes it feel more sustainable to keep planning on the share in general.
- This fall we weren't nearly as engaged with the CSA. Without the requirement to be an active part, making it to the farm on the weekends kept getting bumped down on the to do list. This was clearly our own fault! But we missed the interactions and conversations, and are re-motivated to do better next year!!
- Although I love the "you pick" aspect that allows me to come every day, if I wish, and get the freshest food, it's no longer "one-stop" because of the lack of variety.
- Financial

- Billing got a little complicated; I opted to do it in 3 payments and didn't receive the final 2 billings until the end of the season.
- cooking some of the more unique vegetables
- Sometimes making it out to participate. I found my schedule to be a little busier this past summer, but I did appreciate the other weeknight times offered to help
- Remembering to take advantage of the "you pick" option with regularity - but that's on us!
- For myself and the people I shared my share with, it was just finding a time for all of us to pick up our food. But that was entirely our problem. The farm itself was wonderful!!!
- Standard pick-up times. Just won't work for our family. LOVE the you-pick.
- although proximity is not a factor in my desire to participate, it does affect the amount I actually participate. wish you were next door...
- We try to help out when we can, but wish we had more time to do so. We also wish we had similar access to fresh fruits in the summer.
- Abundance of produce in a short period of time. Too much to consume and I am not good about "putting up."
- My biggest personal challenge is finishing the greens before they go bad. My goal is to eat them on Day 1 or 2 after picking up the fall share each week.
- Too much of veggies our family doesn't eat much and not enough of the veggies we eat a lot
- For the fall share, it is using all the vegetables in the share. The off-the-beaten path vegetables take a lot of energy to think about how to cook them.
- Growing season in this area...wish for fresh foods between seasons.
- To do community work because I am very busy

No challenges (7)

4. What is your most memorable moment(s) in relation to the CSA this year? The moment does not need to have taken place right at the farm, if it relates back to littleGrasse. (26)

- Receiving squash from Bob on Thanksgiving saving Thanksgiving dinner
- Our toddler bonding with the chickens! Just stopping by the farm and chatting with Flip, Bob, and company.
- The occasions when my daughter actually helped and we got to take part in the process together, not only getting to enjoy it myself but knowing that's helping her learn about her community and where her food comes from.
- I loved the food swap in the fall. I also loved interacting with the friendly helpers when I came to pick my stuff. They were always nice and helpful, but not overbearing. One of my favorite parts of the share was picking flowers and the herbs. It was such a nice addition to other CSAs I've been a part of.
- I tried canning and preserving for the first time!! We wanted to make the most of the food we were getting and were inspired to take another step towards being self sufficient. Some creations came out better than others!! :)

- Being greeted so warmly by Flip, Bob, Alex and others when I pulled in the driveway or encountered them in the field.
- Having my children join in the fun of picking our vegetables and flowers.
- Taking my daughters to pick with me. Meeting an older volunteer who was very happy weeding beans. First fresh greens.
- Every week, I looked forward to my pick up day! Loved coming to the farm, and especially coming home with some beautiful flowers to accompany my week's share.
- We made new friends!! And enjoyed so many delicious home-cooked meals with AMAZING vegetables.
- The overall experience of the farm! I loved the intimate feel of the farm.
- saturday work morning
- Getting out to some lovely garden mornings. I had a lot of fun weeding. :)
- Planting garlic!
- Great conversations with the farm interns while planting
- I really loved going to the farm. I loved going with my friends and picking up our fresh food, picking some flowers and herbs. It was a nice experience to have during the craziness of college.
- Trying new things, and mostly, loving them. Not having excess of stuff we don't like and thus feeling it was wasted.
- Teaching a young person what a community garden is and the flowers
- Potluck with members
- Learning more about preservation and enhancing my food sovereignty!
- Garlic planting in the first October snows.
- The tomatoes were amazing this year.
- I love that bella can visit also and get lots of pets and good vibes
- the discovery that both of my kids will eat parsnips- they are not big veggie eaters, so this was a major victory
- Weeding tomatoes.
- My kids picking veggies and herbs in the field and immediately putting them in their mouths

5. **For Fresh, Fall Shares only:** Rate your level of satisfaction with each of the following items. Skip this question if you did not have a Fresh, Fall Share.

	Compl unsatisfied	Mostly unsatisfied	Neither unsatisfied or satisfied	Mostly Satisfied	Compl Satisfied	Total
Quality of vegetables you received in your share	0 0	0 0	0 0	7% 2	93% 26	28
Diversity of vegetables in your share	0	0	0	21% 6	79% 22	28
The farm's communications to the shareholders	0	0	0	18% 5	82% 23	28

Quality of time spent on the farm	0	0	4% 1	14% 4	82% 23	28
Price of share in relation to overall value of produce	0	0	4% 1	7% 2	89% 25	28

Comments (2)

- I really enjoy the emails!
- Lots more carrots and big paste tomato, less cabbage, kohlrabi and radishes. Notice of what would be in the share a day before pick-up would be helpful.

6. **For You Pick Shares only:** Rate your level of satisfaction with each of the following items.
Skip this question if you did not have a You Pick Share

	Compl unsatisfied	Mostly unsatisfied	Neither unsatisfied or satisfied	Mostly Satisfied	Compl Satisfied	Total
Quality of vegetables you received in your share	0 0	0 0	7% 1	0	93% 13	14
Diversity of vegetables in your share	0	14% 2	14% 2	7% 1	64% 9	14
The farm's communications to the shareholders	0	0	0	14% 2	86% 12	14
Quality of time spent on the farm	0	0	0	21% 3	79% 11	14
Price of share in relation to overall value of produce	0	0	0	14% 2	86% 12	14

Comments (7)

- Is it possible to include peas in the you pick?
- I would like to try and participate in more on the farm activities next year, when I can. My travel schedule is tough so it didn't work out so well last year. I'd like to do more in the future.
- More mixed greens for people who eat a lot of summer salads. More diversity.
- On communication - this may have been because we missed the first meeting. Was taking extra basil and herbs and didn't realize that wasn't allowed. Would love to be able to do so in the future, even if it was an added cost. Keeping herbs and some veggies for the winter would be awesome for some families.
- I appreciate having you-pick flowers! A real treat.

- More broccoli, less chard, more curly kale, non-spicy salad greens (lettuce, spinach, etc) for more of the summer
- Price is not flexible for people who are gone for long periods in the summer.

7. During the share season, how often do you use the following web tools to know what is going on at the farm?

	Never	Sometimes	Regularly	Total
Email	0	20% 6	80% 24	30
Facebook	43% 13	33% 10	23% 7	30
Website	17% 5	67% 20	17% 5	30

Comments (5)

- I thought the farm share was 6 weeks so missed the last week
- I'd love to add more to this. I tried tagging and including littleGrasse through my own social media, but would love to help more next year.
- Liked the emails/FB reminders of what was in season, what was just about done and what was coming.
- I have no problem with farm communication
- I like the blog posts and periodically check the recipe section for ideas and old favorites. Would others be willing to do a group text? I don't usually check my email on the weekends, and sometimes miss out on weekend garden happenings.

8. How many times did you purchase meat from the freezer in the share room?

Options	% # respondents
Never	53% 16
1-2 times	17% 6
3-4 times	17% 6
5+ times	13% 4

Comments (10)

- excellent quality. convenient getting it right from the fridge.

- Though I didn't take advantage of it often, I loved having the option and I think will likely purchase meat more often in the future if that option continues. I also especially love having the egg share option by the way.
- I very much enjoyed this option. It's rare for me to purchase meat at the conventional grocery store. The combination of convenience and quality and knowing where the meat came from was over-the-top great. I hope this partnership continues.
- So glad to have this as an option!
- I really appreciated having this option!
- Great quality.
- We already have a CSA for meat.
- I enjoy the gifts of meat from you
- We already get a cow share so we didn't end up taking advantage of this option.
- It was good

9. For 2019, if we introduced a share that offered bulk items for preservation (freezing, canning and/or pantry) would you be interested?

Options	%	Total
No	17%	5
Maybe	40%	12
Yes!	43%	13

10. Closing question: How can we improve the experience of being a member of littleGrasse Foodworks?

Suggestions (6)

- Summer or fall Party
- We miss the farm morning hours! (But this can just be replaced with us taking it upon ourselves to do a better job getting there now that it is not required.)
- I'm happy. Just wish for more summer diversity with u pick. Love flexibility of both shares in regards to pick up. If you could offer option for kraut making farther in advance for busy people to plan.....great.
- move to Selleck road!
- For question 9- we would indulge in some bulk items (such as green beans, tomatoes, greens, some basil, peas, corn, etc.) but maybe not some other things. Ideas- Is there a way to do group trips to orchard or berry picking for fruits that are not available at the farm? Calvin says more peas. Maya would like corn- pop and on the cob. Both would like more parsnips. We love the CSA! Thank you for all you do.
- Would love to have a shared resource where members can share recipes/ideas for veggies I'm not as familiar with -- I do love this section of your website and adding a member participation component would be cool!

All Positive (9)

- Keep doing what you're doing!!

- Love it as it is--no suggestions for improvement at the moment. Thanks so much for all you do and for your offering the option of participation in farm work while allowing it to be flexible how and when share holders jump in.
- I think you do an excellent job, and I appreciate everything you do to provide good food and a good experience at a reasonable price. I like the flexibility to choose the food that meets our needs, and I very much enjoyed being able to participate in gardening and harvesting food directly from the field without having to be responsible for a large garden of my own. THANK YOU!
- Love the experience and love the farm. Keep on keeping on!
- I love the Pick Your Own Flowers and Herbs.
- You do a lot! Keep up the great work. It is awesome to be a member littlegrasse.
- I'm not sure! Our family is a fan and will continue to rave about the You pick share. We know of many people who are just as busy as us, but want to eat locally and better. This made is convenient to do so while supporting the way you grow our food!
- Honestly, I'm not sure. I love what you do and you guys think of so many little things. Even the barn where we pick up- it's lovely and my kids love the thoughtful snacks. I brought my sister who lives down state (and who loves CSAs) and she hasn't seen one the like of your set up. In her words, the barn pickup felt magical. I really love being able to pick fresh herbs too.
- We are preferring the u-pick over the fall fresh share, but this may also be a function of the fall getting very busy and there is less time to be thoughtful about cooking. Thank you for a great season!