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Dear [insert name],

What if I told you I could attend an event that would help me address critical classroom-related challenges, advance my practice, and connect with like-minded colleagues and peers? Those are just a few of the things I hope to get out of [ASCD Annual Conference 25](#), because this conference will help me discover practical strategies for reaching every student and improving learning outcomes.

At ASCD Annual 25, I can select from dozens of virtual sessions and about 75 additional sessions streamed from the live event in San Antonio — all of which provide ideas and practical strategies I can put into practice in my classroom on the first day of school. Plus, I'll have access to nearly 200 session recordings from the virtual and live events.

This year, ASCD Annual is focused on helping every educator lead without limits, and I'm excited to connect with innovative education leaders who are sharing new approaches to teaching and learning.

And for the first time, ASCD Annual and [ISTELive 25](#) are being held at the same time, so my registration gives me access to sessions from both conference programs covering innovative teaching, transforming learning with edtech, and education leadership.

Virtual attendance registration starts at just \$235, which is a great value for the hundreds of sessions I'll have access to!

I'd love to be able to register soon to take advantage of the best pricing. Thank you for considering my request!

[Signature]