

Requirements:

- Should have SAIL faculty or SAIL affiliated faculty as a co-author(s)
- Should be about a recent paper / set of papers Either before the conference or within 6 months of the conference
 - We can play around with the 6 month timeframe, but we shouldn't be covering research that is > a year old
 - If the blog is covering a line of work, then the post can go over older material. But should also cover some recent update that is within the 6 month timeframe.
- Paper has to be peer reviewed, or in process of peer review
 - Has to be accepted to journal or conference, OR public on arxiv + approved for blog post writing by PI (via email) or by blog editor (after reviewing paper)
 - Blog post should include a citation
 - Blog post should include citation(s) to the relevant paper(s)
- Should link to arxiv preprint of paper (if exists)

Process:

1. Write a first draft of your blog posts (taking into account stylistic guidelines below)
 - a. Generally , drafting in Google docs is best since it makes next step easier
2. An editor with the SAIL blog will give it a read-through and provide feedback on high-level (structure, clarity) and low-level (grammar and typos) details.
3. You revise the draft based on the feedback, and after a round or two of this get to a final draft.
4. When the final draft is done, fork the sail-blog (<https://github.com/StanfordVL/sail-blog>), and follow instructions in README to convert the google doc to markdown format and submit a PR to the blog. Then we put it live and you become famous!
 - a. If you have technical troubles with Jekyll, you can request editors for help with conversion from Google Doc to markdown
 - b. (it's not that hard though)

Full blog vs teaser posts

You can choose between:

- A full-length blog post [like this one](#)
- Shorter teaser posts like [this one](#)

General recommended stylistic guidelines:

- Broadly, similar in style to [BAIR blog](#) or [prior SAIL blog posts](#)
- Gifs > Images > Text to show your methods and results
 - Try to use videos, images, flow charts as much as possible
- Link to your codebase or database! Open source your code

- Avoid criticizing research / research orgs. We are here to showcase research, not to write opinion pieces.
- The goal is to speak to a broad audience (anyone working in or with some base knowledge in AI) in a somewhat informal not overly academic style. **You want this to at least be accessible to people in other sub-fields of AI**, and the more people the better.
- Although the blog post should be long enough to cover the important content, shorter blog posts can be easier for readers to digest. While writing your post, consider whether ideas and sections are necessary for the reader to understand the key points, and keep in mind that readers looking for specifics can always go to the referenced publication(s) for more details.