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Press Release

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**The Balvenie's Makers Project Brings Its Distillery To Life With Miniature Diorama Artist,
Lim Pui Wan**

*Experience The Balvenie's ultimate craftsmanship through the intricate depiction of its iconic
distillery*



Kuala Lumpur, 4 June 2024 – The Balvenie is a single malt of exemplary craftsmanship. Intricately handcrafted at every step – from the making of its casks to its liquid, The Balvenie is made with passion, creativity, heart and skill. In celebration of this, The Balvenie collaborates with local miniature diorama artist [Lim Pui Wan](#), to bring its distillery to life and showcase the pinnacle of the ultimate craftsmanship.

THE BALVENIE®

SINGLE MALT SCOTCH WHISKY

The Makers Project embodies The Balvenie's values of ultimate craftsmanship, appreciating the passion, creativity, heart and skill needed to produce the exceptional craft. This is reflected in the core values of The Balvenie – **while craftsmanship takes skill, ultimate craftsmanship requires heart. The Balvenie stands tall as a product made by heart.**

“We are constantly seeking to partner with individuals who share our passion for creating the extraordinary. Our collaboration with Pui Wan perfectly exemplifies this, as her brand's ideals align seamlessly with ours. For this year's Makers Project, we are proud to offer consumers the chance to embark on a unique journey and get first-hand experience of the distillery behind this remarkable liquid crafted with heart,” **said Jyri Pylkkänen, Regional Malts Brand Ambassador of Southeast Asia (SEA).**



The Balvenie DoubleWood 12.

The Balvenie: A product of exemplary craftsmanship

Every whisky has its unique history, and for Speyside icon The Balvenie, it is one of prestige and pursuit. For close to 130 years, The Balvenie has stood tall on the whisky world stage. It is the only distillery where you will see every stage of the process, from grain to glass.

The Balvenie is also the only distillery with all five of the precious rare crafts. The barley growing and being harvested by the farmers in the fields next to the distillery. The floor maltings on site, where the raw barley is turned to malt by the team of Malt Men. The Coppersmiths, who craft and maintain the stills, which gives the whisky its honeyed flavour, and are essential to maintaining The Balvenie's character. Finally, the team of Coopers who repair and rebuild the casks that breathe character into the whisky, a skill that takes four years to hone – and far longer to master. At the core of the entire process is Malt Master, Kelsey McKechnie, who oversees the creation of all whiskies for The Balvenie and uses her thoroughly trained nose to maintain the consistency of the whiskies.



The Balvenie Caribbean Cask 14.

Bringing The Balvenie's Distillery To Life With Lim Pui Wan



The Balvenie's collaboration with Lim Pui Wan pays homage to the craftsmen behind the Five Rare Crafts – the Farmers, Malt Men, Coppersmiths, Coopers, and the Malt Master. Her intricate artwork is a miniature depiction of The Balvenie distillery that allows consumers to step into this world of ultimate craftsmanship, made by heart.

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This detailed model showcases The Balvenie's unwavering commitment to these crafts, from Farmers harvesting homegrown barley and the expertise of the Malt Men at the malting floor, to the skills of the Coppersmiths and Coopers who maintain The Balvenie's character, and finally the Malt Master's role in ensuring the consistency of the iconic whiskies. Through this collaboration, the artwork beautifully captures the essence of The Balvenie whisky, highlighting its exceptional quality that embodies rich heritage and uncompromising excellence.



“For The Makers Project, I found profound inspiration in the timeless journey of artistry involved in whisky making. The meticulous precision and unique stylistic elements inherent in my creations reflect the ethos of ultimate craftsmanship that The Balvenie embodies. This project celebrates the intricate processes and heartfelt dedication that go into every bottle of whisky, mirroring my own commitment to creating art that tells a story, as we aim to honour the legacy of true artisanship,” **said Lim Pui Wan.**

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For more information, visit The Makers Project [website](#), and stay up to date with the latest from The Balvenie on Instagram ([@thebalvenie](#)).

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About The Balvenie Expressions

1. The Balvenie DoubleWood 12

DoubleWood 12 was launched in 1993, using a process designed by our Malt Master David Stewart in 1982, now commonly known as 'wood finishing'. To make The Balvenie DoubleWood, David Stewart MBE takes whisky that has spent at least 12 years in traditional whisky casks, American Oak ex-bourbon barrels and hogsheads, and moves it to Spanish oak ex-Oloroso sherry casks for an additional nine months.

The whisky is then transferred to large oak vessels called “tuns” for 3-4 months to allow the whiskies from individual casks to “marry”. The Balvenie DoubleWood single malt whisky gains its distinctive character from being matured in two different wood types. Each stage lends different qualities to the resulting single malt whisky. The traditional casks soften and add delicate character, the sherry wood brings depth and fullness of flavour and the final few months in our tuns allow the whiskies to marry harmoniously.

Nose: Sweet fruit and Oloroso sherry notes, layered with honey and vanilla.

Taste: Smooth and mellow with beautifully combined flavours ~ nutty sweetness, cinnamon spiciness and a delicately proportioned layer of sherry.

Finish: Long and Warming

2. The Balvenie Caribbean Cask 14

The Balvenie Caribbean Cask 14 year old single malt whisky has been matured in traditional oak whisky casks for 14 years, and then 'finished' in casks that previously held Caribbean rum. To create the ideal finish Malt Master David C. Stewart MBE filled American oak casks with his own blend of select West Indian rums.

When he judged the casks to be ready, the rum was replaced with the 14 year old spirit and the wood was put to work adding the final touches. The result is an exceptional single malt whisky with the traditional smooth, honeyed character of The Balvenie married with notes of toffee and a hint of fruit, with a warm, lingering finish.

Nose: Rich, sweet and creamy toffee on the nose combines with fresh fruit notes

Taste: Rounded with vanilla and sweet oak notes, with a fruity character that develops with time

Finish: Soft and lingering

About The Balvenie

The Balvenie is a unique range of single malts created by David C. Stewart MBE, The Balvenie Malt Master was awarded an MBE for services to the Scotch whisky industry by Queen Elizabeth II in 2016. Each expression has a very individual taste, but is rich, luxuriously smooth and underpinned by the distinctively honeyed character of The Balvenie.

The Balvenie is dedicated to the five rare crafts that are used to create The Balvenie's distinctive taste. It is the only distillery that still grows its own barley, uses traditional floor maltings and keeps both coppersmiths and coppers on site – making The Balvenie the most handcrafted of single malts.

The Balvenie Single Malt Scotch Whisky is produced by William Grant & Sons Ltd, an award-winning independent family-owned distiller founded by William Grant in 1886 and today run by his direct descendants.

About William Grant & Sons

William Grant & Sons, Ltd. are an independent family-owned distiller headquartered in the United Kingdom and founded by William Grant in 1887. Today, the luxury spirits company is run by the fifth generation of his family and distills some of the world's leading brands of Scotch whisky, including the world's most awarded single malt Glenfiddich®, The Balvenie® range of handcrafted single malts, and the world's third largest blended Scotch, Grant's®, as well as other iconic spirits brands such as the delicious super premium Hendrick's® Gin, Sailor Jerry®, Tullamore D.E.W.® Irish Whiskey, Monkey Shoulder® and Drambuie®, Reyka® Vodka and Milagro® Tequila.