

## **Nexus in Global Business Internship Search Guide**

### **Industry & Job Role in Handshake**

Industry is what the company does, job function is what you would do. It can be good to select both.

For industry, try: International Affairs, Advertising, PR & Marketing, Investment/Portfolio Management, Investment Banking, Sales & Marketing, Human Resources, Wholesale Trade, Consulting, Financial Services, Management, and Entrepreneurship/Startups

### **Job Roles**

- Advertising Sales Agents
- Agents and Business Managers of Artists, Performers and Athletes
- Brand Ambassadors
- Product Promoters and Demonstrators
- Business Analysts and Management Consultants
- Accountants and Auditors
- Investment Bankers and Financial Sales and Trading Agents
- Advertising and Promotions Manager
- Marketing Manager
- Policy Analysts
- Supply Chain Managers
- Business Analysts
- Product Managers
- Economists

### **Keywords**

- Business Development
- International Sales
- Strategy
- Competitive Analysis
- Product Management
- Global Business
- Communications
- Public Relations
- Collaboration
- Advertising/Promotions
- Public Administration/Politics
- Marketing
- Trade
- Stock Market
- Investment
- Entrepreneur

### **Additional MHC resources**



- [Internships held by MHC students](#) (email [internships@mtholyoke.edu](mailto:internships@mtholyoke.edu) to request to be connected to up to 10 people who held internships that interest you)
- [Economics Department Research](#)
- <https://whatcanidowiththismajor.com/major/economics/>
- [History Research](#)
- <https://whatcanidowiththismajor.com/major/history/>
- <https://whatcanidowiththismajor.com/major/global-studies/>
- <https://whatcanidowiththismajor.com/major/sociology/>
- <https://whatcanidowiththismajor.com/major/marketing/>
- <https://whatcanidowiththismajor.com/major/psychology/>

## Networking

Networking with professionals in your industry of interest can give you an edge in the process and help you get interviews. It can also be a great way to find work.

Ways to networks:

- Reach out to Mount Holyoke alums through the [The Gates](#) or [Linkedin](#)
- Join clubs/organizations on campus that focus on Business and Entrepreneurship. Attend events and conferences to get to know other students and professionals in the field.
  - o Entrepreneurship and Business Society
  - o Mount Holyoke Investment Club
  - o Consulting Club

## Outside Resources

- [Indeed.com](#)
- [LinkedIn](#) search