

Heidi Alonzo

2023	MFA Pictorial Arts, San Jose State University, San Jose, Ca.
2010	Clear Ca. Single Subject Teaching Credential Art
2008	Master of Arts Teaching, Chapman University, Monterey, Ca.
1992	BFA Studio Art: Painting and Drawing, San Jose State University, San Jose, Ca.

Gallery Affiliations

2025	<i>Carmel Art Association</i> , Carmel, CA
2025	<i>480 Lighthouse Gallery</i> , Pacific Grove, CA

Juried Exhibits

2025	<i>480 Lighthouse Gallery</i> , Pacific Grove, CA
2025	<i>Unreal & Non-Representational</i> , <i>Gallery 4%</i> , San Francisco, CA https://www.gallery4percent.com/juried-art-contest-33
2024	<i>Satellite Exhibit Open Studios</i> , PVA Porter Building, Watsonville, Ca.
2024	<i>Satellite Exhibit Open Studios</i> , Santa Cruz Art League, Santa Cruz, Ca.
2024	<i>Open Studios Artists Tours</i> , Arts Council of Santa Cruz County, Ca.
2024	<i>She/They, Pacific Rim Sculptors</i> , Santa Cruz Art League, Santa Cruz, CA
2023	<i>Liftoff</i> , Radius Gallery, Santa Cruz, CA
2023	<i>Emergence</i> , Pajaro Valley Arts Main Street Gallery, Watsonville, CA
2022	<i>Restart</i> , Palo Alto Art Center, Palo Alto, CA
2021	<i>Abstraction</i> , The In Art Gallery, https://theinartgallery.com
2021	<i>Santa Cruz County Government Center</i> , Santa Cruz, Ca.
2020	<i>Holding the Moment</i> , San Jose International Airport, San Jose, Ca.
2018-2020	<i>Satellite Exhibit Open Studios</i> , R. Blitzer Gallery, Santa Cruz, Ca.

- 2014-2019 *Open Studios Artists Tours*, Arts Council of Santa Cruz County, Ca.
- 2019 *Shared Seas*, Monterey Peninsula College Gallery, Monterey, Ca.
- 2019 *Shared Seas*, Radius Gallery, Santa Cruz, Ca.
- 2017 *Local Artist Exhibit*, Salud Para La Gente, Watsonville, CA
- 2002-2019 *Mi Casa Es Tu Casa*, Pajaro Valley Arts, Watsonville, Ca.
- 2009 *Beasts on Broadway*, Santa Cruz Art League, Santa Cruz, Ca.
- 2009 *Irreplaceable Places*, Contemporary Landscape Painters of California Statewide exhibit, Santa Cruz Art League, Santa Cruz, Ca.
- 2006 *Inspiring the Creative Spirit, Manifestations of Educators' Journeys*, Pajaro Valley Arts Council Gallery, Watsonville, Ca.
- 2005 *2005 Biennial Exhibit*, Monterey Museum of Art, Monterey, Ca.
- 2004 *Images of California Agriculture*, National Steinbeck Center, Salinas, Ca.
Awarded 3rd place
- 2002 *El Rio/River Reflections, Celebrating the San Lorenzo*, Museum of Art and History, Santa Cruz, Ca.
- 2002 *From C to Shining C*, Santa Cruz County Government Center, Santa Cruz, Ca.
- 1991-2000 Open Studios Tour, Self Guided Artists Tours: Cultural Council of Santa Cruz County
- 1998 *Images of the Virgin*, Galeria Tonantzin, San Juan Bautista, Ca.
- 1994 *Chaminade Artist Series 17*, Chaminade, Santa Cruz, Ca.
- 1992 Computer Curriculum Corporation, Simon and Schuster, San Jose, Ca.
- 1991 Becton Dickinson Inc., Mountain View, Ca.

Group and Solo Exhibits

- 2025 *Carmel Art Association: New Members Inaugural Exhibit*, Carmel, CA

- 2025 *Pajaro Valley Arts: Whatever*, Pajaro Valley Arts Gallery, Watsonville, CA
- 2024 *Pajaro Valley Arts: 40 Years of Inspired Expression*, Pajaro Valley Arts Gallery, Watsonville, CA
- 2023 *We Will Buy Your House For Cash; MFA Thesis Exhibit*, Jo Farb Hernandez Gallery, San Jose State University, San Jose, CA
- 2022 *IRL{In Real Life}: a collection of works from SJSU's MFA/MA Graduate Cohort*, Jo Farb Hernandez Gallery, San Jose State University, San Jose, CA
- 2022 *Department of Design and Art & Art History Pictorial Exhibit*, NASAD Accreditation Visit, SJSU, Art Building 3rd Floor Hallway, San Jose, CA
- 2022 *This is now. Tri-Gallery Exhibit*, Radius Gallery/Tannery Arts Center/Visual Arts Network, Santa Cruz, Ca.
- 2021 *Euclid's Playground, MFA Advancement to Candidacy Exhibit*, SJSU Jo Farb Hernandez Gallery, San Jose, CA
- 2021 *450 Pieces*, R Blitzer Gallery/Visual Arts Network, Santa Cruz, Ca.
- 2020 *Mi Casa Es Tu Casa: Nuestras Familias*, Pajaro Valley Arts, Watsonville, Ca.
- 2020 *Breaking Left, Right Window*, Right Window Gallery, San Francisco, Ca.
- 2020 [*The Collective. An Exhibition*](#), SJSU MFA Grad Fall Show, New Art City- Virtual Art Space, San Jose Ca.
- 2020 *SJSU MFA Group Exhibit*, Herbert Sanders Gallery, San Jose, Ca.
- 2018-2020 *Satellite Exhibit Open Studios*, R. Blitzer Gallery, Santa Cruz, Ca.
- 2017-2021 *Hearts for the Arts*, Artisans Gallery, Santa Cruz, Ca.
- 2002-2021 *Mi Casa Es Tu Casa*, Pajaro Valley Arts, Watsonville, Ca.
- 1999 *Images of Watsonville*, Mansion House, Watsonville, Ca. Solo Exhibition
Watsonville is Blooming, Historic Jefsen Building, Main Street Watsonville, Ca. Solo Exhibition
- 1995 *Membership Exhibit '95*, Monterey Bay Women's Caucus for the Arts, Cabrillo College Gallery, Aptos, Ca.
- 1994 *Squid Art Retrospective*, India Joze, Santa Cruz, Ca.
Chaminade Artist Series 17, Chaminade, Santa Cruz, Ca.

- 1993 *Squid Art '93*, India Joze, Santa Cruz, Ca. Awarded 2nd place
- 1992 *BFA Exhibition: Place*, San Jose State University Gallery 5, San Jose, Ca.

Awards, Commissions, Posters and Murals (corporate, public)

- 2018-2025 Designer, Watsonville Brillante, Community Arts & Empowerment, Watsonville, Ca. <https://communityartsempowerment.org/heidi-alonzo/>
- 2024 Designer Capitola Wharf, kelp gate and donor wall mosaic art, Community Arts and Empowerment, Watsonville, Ca.
- 2023 *Outstanding Student Achievement in Contemporary Sculpture* Honorable Mention, International Sculpture Center, Hamilton, NJ
- 2022 *50th Anniversary Wharf to Wharf Race Poster*, Santa Cruz, Ca.
- 2021 Katherine Brie Romero Memorial Arts Scholarship, SJSU, San Jose, Ca.
- 2021 Willis Nelson Memorial Scholarship, SJSU, San Jose, Ca.
- 2019 *W. M. Jefson Headquarters*, commissioned painting, W. M. Jefson Inc, Watsonville, Ca.
- 2014 *Evening of Wine and Roses*, promotional poster, Pajaro Valley Health Trust, Watsonville, Ca.
- 2011 *The Mystery at Pinto Lake*, commissioned painting, Watsonville Public Library, Watsonville, Ca.
- 2005-2011 11th, 14-17th Annual Watsonville Strawberry Festival promotional poster, City of Watsonville, Ca.
- 2009 25th Annual Mother's Day Run for Shelter poster, Pajaro Valley Shelter Services, Watsonville, Ca.
- 2005 *Generations*, Mural, Watsonville Public Library, Watsonville, Ca.
- 2001 Watsonville Public Library Logo, Watsonville, Watsonville, Ca.

Annual Student Exhibit Participation

- 2012-2025 *Mi Casa Es Tu Casa*, Pajaro Valley Arts, Watsonville, Ca.

2004-Present *Santa Cruz County High School Exhibit*, Santa Cruz Art League, Santa Cruz, Ca.

2004-Present *National Congressional Art Competition*, 20th Congressional District offices, Sacramento, Ca. and Washington DC

Professional Experience

2020 Teaching Assistant, San Jose State University, San Jose, Ca., (course: Art 198 BFA Seminar, Instructor Valerie Mendoza)

2004- Present VAPA Department Chair, Faculty, Courses taught- Beginning to Intermediate Drawing, Painting, and 2D Design, Advanced Placement Drawing, 2D and 3D Design, Beginning to Intermediate Ceramics, Computer Graphics, Photography, Yearbook Design and Desktop Publishing [St. Francis High School, Salesian College Preparatory, Watsonville](#), Ca., (grades 9-12)

2003-2006 Enrichment specialist, Stars Afterschool Program, Freedom Elementary School, Freedom, Ca. (grades pre-K through 5)

2001-2003 Enrichment specialist, WCSA Afterschool Program, Watsonville Charter School of the Arts, Watsonville, Ca. (grades pre-K through 5)

1993- Present Conservation picture framer (small business owner) specializing in French matting, gilding, antique frame restoration

Community Service

2018-Present Board Secretary, Community Arts and Empowerment, Watsonville, Ca. <https://communityartsempowerment.org/>

2009 Gallery Committee, Pajaro Valley Arts Council, Watsonville, Ca.

1999-2001 Santa Cruz County Arts Commission, Santa Cruz County Board of Supervisors 4th district, Watsonville, Ca.