

Graduate Student Poster Session Rubric

Category	1	2	3	4	Total
Appearance	Not visually effective.	Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colors, headings, and white space.	Poster was adequate but could improve effectiveness through better use of space through font size, colors, headings, and white space.	Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in use of fonts, headings, colors, and white space.	
Content	Connection not found between poster content and purpose of study, research hypothesis/question(s), method, conclusions, or implications.	Content presented was difficult to understand and did not sufficiently convey a connection to the study, hypothesis, research question(s), method, conclusion, and/or implications.	The content was adequately presented but support for the study, research hypothesis, or question(s) is somewhat general. Conclusion and implications were reasonable.	Strong material. Well summarized. Clearly shows development of study or research. Material appears to accurately support purpose of study, hypothesis, or research question. Strong conclusion and implications presented.	
Presentation	Presenter did not adequately explain or seem to understand the research project and	Presenter's response to questions was unclear and	The presenter's response to questions demonstrated	The presenter's response to questions demonstrated	

	could not explain the content of the poster to viewers.	seemed confused at times. They did not demonstrate a clear knowledge of their subject matter. The scope and importance of the project was either long and rambling which was confusing or was too short and I was unclear what the project entailed from their description.	adequate knowledge of subject matter and project. Presenter did not describe the scope or importance as succinctly (more than 3 minutes), or went through too quickly (less than 2 minutes).	excellent knowledge of subject matter and project. Presenter could succinctly describe the scope and importance of project (2-3 minutes) and importance of project, major accomplishments and recommendations.	