

Research Template

Target Market

- What kind of person is going to get the most out of this product?

The average middle class coworker who is striving to generate more income than its fellow partners. He works in the creative business making art (music, painting, etc) and sits around 22-28 years of age.

- Who are the best current customers, with the highest LTV?

The best customers are the ones who are perceived encountering daily struggles focusing and concentrating at work, young men, middle-class artists, painters, business owners, creative professionals which sit at the bottom of the chain and look up to succeed in the long term.

- What attributes do they have in common?

They share common capabilities such as overwhelming desire to succeed, athletic, perspicacious, creative, persistent, disciplined, consistent.

Avatar

- **Name, age and face.** This makes it much easier for you to imagine them as a real, individual person.

Scott is 23 years old, just graduated from college, he is looking to succeed on his first entry job as an intern, there is the possibility to land a place at the financial department after six months from now. He graduated from UCLA school, and applied to several jobs

in order to enter the workforce. He doesn't love what he does, he just wants enough money to escape his job and build a successful enterprise of his own.



- **Background and mini life history.** You need to understand the general context of their life and previous experience.

Scott studied at UCLA in sight of satisfying his parents dreams of becoming a financial professional. He carried a common lifestyle during his childhood and adolescence, without giving it any purpose in the making. Just lived for the sake of living, a routinary life for any child growing up in the US's middle class sector. He now goes to his job, but with one clear thought inside of him, becoming the greatest possible version of himself he can encounter, a man of value, a man who rides his life. He faces having to work permanently to save money and build his own enterprise. He just lost his long-time girlfriend and lives alone in his department.

- **Day-in-the-life.** If you can get a rough idea of what the average day in their life looks like you will be able to relate more easily to them.

Scott gets up at 5am, has some breakfast and then meditates for about 10 minutes before heading to the local downtown gym. He spends an hour of his time weightlifting to become leaner. Then he heads back home and has a cold shower before heading up to work. At 8:30 am he starts to work and stays 12 hours without going to lunch break until 8:30 pm. He heads back home at night and works for another three hours in his e-commerce business until 12pm.

- **Values.** What do they believe is most important? What do they despise?

He believes in self-growth, stoicism runs his life, improves permanently to the best of his abilities, he does not have any friends, not even around his job, he does not waste time. On the other hand, he despises laziness, small-talk, emotionally reactive people and politics.

- **Outside forces.** What outside forces or people does the Avatar feel influences their life?

He has a strong influence from his parents, even though he is currently neglecting it since he is pushing forward on his own seeking to run life on his terms. He binge watches Tate videos on his freetime and applies his thoughts on a daily basis.

Current State

- What is painful or frustrating in the current life of my avatar?

I have ADHD, anxiety and sever depression. I've tried depression meds and they just made me sick and gave me weird dreams and auditory hallucinations. I was recently prescribed

dextroamphetamine (adderall). When I take this medicine I feel like a normal person. I want to do good things in this world and contribute to society. I'm scared but I feel fortunate at the same time that I found something that actually helps me escape from what feels like a curse in my mind.

- What annoys them?

I recently had to end a relationship because my s/o didn't like that I never wanted to play board games or card games or I didn't like to have chill nights as much as he did. I didn't know until he brought it up but I tend to avoid activities that require you to sit still and focus for long amounts of time and it clearly effected my relationship. Most of these habits cause a lot of anxiety and depression. I feel like I'm missing out on a lot just because I want to hide my adhd.

- What do they fear?

I was really stressed out, and would not able to sit for about 30 mins in a stretch. Life was getting in a real bad shape, at one point I was hopeless, that's when I started to find hope.

- What do they lie awake at night worrying about?

I only worry that I'll build up a tolerance and fall victim to addiction like thousands of other Americans prescribed to these drugs.

- How do other people perceive them?

After being on many depression and mood stabilizer prescribed medications with many side effects, this product seems to help eliminate at least one of my medications. Also, my family seems to notice less irritability. I have recommended it to numerous friends who do not want to be on prescribed medication. .

- What lack of status do they feel?

Phenibut helped me immensely with public speaking anxiety, it helped smooth over the edges while I built up my confidence. It was oftentimes difficult to think "on the spot" while doing presentations and phenibut helped me slow down, take a breath, and think through things calmly in front of large audiences. I no longer need phenibut to keep my anxiety in check during presentations, probably the single most impactful nootropic I've experimented with.

- What words do THEY use to describe their pains and frustrations?

After taking these for the past 5 months, I have noticed my memory is getting better. There is definitely a difference. I'll keep on taking these from here on. My mother has stage 4 Alzheimer's disease and I don't want to end up like her.

Dream State

- If they could wave a magic wand at their life and fix everything, what would their life look like?

You can literally hallucinate objects and beings into existence because what's happening is you're tapping into that pure abstract creative potential of mind. That's exactly what you want. Of course it can be kind of freaky but a psychedelic is that times a thousand. See so again the point is not to achieve some blissful state or to see some cool colors or to travel to some new dimension you can do all those things. That's nice, that's fun. The point is the lessons the insights you get and the meta understanding of how this entire process works because as you're exploring all your different domains you're learning about your own mind. How the mind of God is generating reality and why it's generating it.

- What enjoyable new experiences would they have?

I loved Brainer now known as ultra brain from giver nutrition. I have been using it over past 6 months and I feel great, my focus, my alertness, my confidence are real high today, its not just these nootropics but also my realisation of the fact that, I can not afford procrastination or giving up, as I deserved more, Ultra Brain helped me keep going, this one stack that I advocate and suggest my folks.

- How would others perceive them in a positive light?

To help you become a better thinker. Take a step back, and take a lower level course or study something easier but this time, when you see a formula or an idea, investigate where it came and how it was derived. Then see if you can derive it. Keep doing this for a while. Just like going to the gym grows muscles, solving harder and harder problems creates new synapses in your brain and increases the power of your mind.

- How would they feel about themselves if they made that change?

I have been pleased with these pills. I've noticed an increase in energy during the day and mental clarity. I feel like I sleep much easier now, which has also been nice! Highly recommend!

- What words do THEY use to describe their dream outcome?

No one knows that I have been trying this and it is the only new variable in my day to day life. This is the first time I have felt optimistic in a long time and that means the world to me.

Roadblocks

- What is keeping them from living their dream state today?

I make 600k/ year salary plus bonuses Rewind back to 10 years ago I was an OTR Truck Driver. I was happy but felt like I needed to get my life together. I started nootropics (some no longer legal) went to college then joined the corporate beast. I love my company but am pretty unfulfilled and a border line alcoholic. I suffer immensely from insomnia and am pretty much a roommate to my wife. My point is: be happy. Don't look for some limitless drug so you can buy crap. That is a thirst that will never be quenched. Find a compatible partner and laugh. Or you could do what I did and become addicted to salary affirmations. I miss the road.

- What mistakes are they making that are keeping them from getting what they want in life?

Executive dysfunction. I didn't know this was a thing or term for a long time, but it's more than just being hyperactive and unable to focus, though those two things do relate to executive dysfunction. It's why I struggle with organization, remembering where I put my keys or phone, etc. Rejection sensitivity dysphoria. I have always been hyper sensitive to being rejected or even the thought that I'll be rejected. I did not know this was related to ADHD.

- What part of the obstacle does the avatar not understand or know about?

They're just my bad habit. I must say that working as a developer is not easy. I often work nights. I often stay up for 20 hours or so. Naturally, I almost always feel dead tired, I want to sleep, but the deadlines do not allow me to do so. The stimulants are reviving me and I no longer feel tired, I can work.

- What is the one key roadblock that once fixed will allow them to move forward toward their dream outcome?

The limitless pill is very real. Including the dangerous side effects. The main drug in the pill was widely distributed in bath salts cocktails, and is a schedule 1 narcotic now. It's called MDPV, and I've done a fair amount of it, and it will for sure increase memory skills to insane levels, but the side effects are intense. It's really hard on the cardiovascular system and can cause heart attacks, and is a really strong stimulant so it decreases appetite and makes it difficult to sleep, and being starved and sleep deprived quickly makes you go crazy.

Solution

- What does the avatar need to do to overcome the key roadblock?

The disclaimer at the end is important. Take care of the basics first. 7-9 hours of quality sleep should be priority number one. If you got this and you also eat well, move your body, get fresh air and sunlight every day, meditate, have meaningful relationships and a sense of purpose in your life, and took care/are taking care of any potential psychological problems, THEN should you consider nootropics of any kind. These drugs can be helpful, but they cannot make up for a poor lifestyle or fix deeper psychological problems that can also cause brain fog and concentration problems.

- “If they <eat well, move their body, get fresh air and sunlight every day, meditate, have meaningful relationships and a sense of purpose in their life, and took care/are taking care of any potential psychological problems, THEN they should consider nootropics of any kind.>, then they will be able to < see the insights they get and the meta understanding of how this entire process works because as they’re exploring all their different domains they’re learning about their own mind.>”.

Product

- How does the product help the avatar implement the Solution?

But for people with over cognitive impairment, from aging or from a head trauma, smart is about regaining lost abilities.

- How does the product help the reader increase their chances of success?

I am of a certain age, just retired about a year ago. A few years ago I saw this product and thought why not? I don't know what the future holds but so far hanging in there!

- How does the product help the reader get the result faster?

After several years of issues with memories, brain fog, concentration, confusion and mood swings, I am so impressed with your product. I could feel changes within the first few hours and after 3 days, I noticed better mood swings seem to disappear along with the confusion. Very hopeful. I tried other products for my symptoms without good results so I am looking forward to the end results and hopefully lasting results.

- How does the product help the reader get the result with less effort or sacrifice?

I noticed the change pretty quick. What surprising to me the most is over time my mind is making even stronger connections. Things I've always wanted to have in order cognitively, my mind is naturally keeping the information together. It feels pretty dope. Def feel more energy but not like over powered adderall. It's just a steady energy. The mind just feels more organized.

- What makes the product fun?

For some people being 1% smarter can give them the edge over the another person they are competing with. I first ordered nootropics out of desperation to improve my life. Surely, there are people who would say that this is not a healthy decision to make ... but it is one I'm glad I did! See, experimenting with these drugs are not the be all and end all (basically addiction); rather, taking nootropics can show you that you can have the ability/control to improve your life. The biggest mental change I noticed was not a mind-altering state but rather that the desperation in my life was controllable and that what I do/take can and will affect my life in small meaningful ways.

- What does your target market like about related products?

Nootropics work. They're relatively cheap. Works best when you feel you need a boost or have had a long week. If I could explain what taking a nootropic feels like, it gives you the 'free flow' feeling you would feel from psychoactive substance without actually feeling a high. There is further research to be done but there are studies that show that cycling nootropics can 'reset' chemical imbalances back to normal.

I am a big fan of nootropics. Specifically, I should say, to the ones that I take. I currently take Sulbutiamine, Choline, and Addrena which has nootropic elements. Don't ask me what all is in it..You can look it up and it will tell you just what is in it. It is an adderall alternative. I love Sulbutiamine. It works GREAT for memory and focus. Have not noticed much in the way of mood but I believe it does make you more social. The choline is a supplement to take with it. I also take a vitamin stack. The Addrena works great also for focus and concentration. It also helps with mood, I have found. It does give you that extra BOOST too which is a big bonus. Says it's good for weight loss as well but I haven't been on it long enough to notice that. Look up Addrena and take note of the nootropic elements in there. I also tried Aniracetam at one point because my research told me that it "jived well" with Sulbutiamine but I had a bad reaction to it. I felt "stuck" in my own head and things were floaty and changing colors. Luckily it has a short life so the "trippy feeling" didn't last too long but I never took it again. In the future, I may add more nootropics to my stack but for now I'm good with what I take. Hope that helps.

- What does your target market hate about related products?

Sounds too good to be true, which is the hallmark of any fraudulent claim. Are the long-term effects known, does it even work as believed and will altering your brain chemistry in this way lead to other problems. It just shows how no matter how successful you are, we always desire more & is that a winning formula which can be sustained?

use modafinil on a daily basis. I work primarily at night so my physician has prescribed it for shift work disorder. Ah, big pharma. I find it amusing that my doc had to come up with a disorder in order to get the insurance company to approve it. Even then, she has to arm wrestle with them twice a year to get it reapproved. Just recently, she inadvertently changed the dosage by 50 mg and it created a shitstorm at the pharmacy. It took the combined effort of both my doc and my pharmacist to get it reapproved and my pharmacist is the one who really gave them a raft of shit by threatening them that I drive a semi, and do you really want to see Mr. Klugman falling asleep behind the wheel because of your red tape? Atta girl, Dana!!

As for me, I love it. I don't use it as a substitute for sleep or it just makes me feel uncomfortably awake, similar to too much caffeine. If used properly, you don't even realize it's working. Unlike amphetamines which make you feel up and speedy, modafinil just makes you feel not tired.

And, because I am subjected to random drug screens, with modafinil I don't have to worry about failing one.

Copy for Stage 4

This pill makes you stop wondering and start achieving

Pleasant and direct effect, disrupting the weak pattern, in a week of intake!

There's a saying...

The inner self shadows behind a man's will, and a man's will relies upon the capacity to think disruptively and concisely.

The capacity to think is strictly correlated with the capacity to concentrate, then...
imagine having a tool which excels that capacity

I'm telling you, no need to look beyond this dissertation, because as I'm writing, I'm experiencing the effect of a pill where that capacity meets divine expectation...

Experienced professionals know wisdom is attainable, loyalty is valuable, but time, time is scarce...

So how can you make the most out of it?

And scaling the corporate ladder is not the answer, you'll need to do it first, but never mistake doing it to enslaving to it.

The real answer is freedom...

Nevertheless, the path to freedom is similarly spelled as discipline...

And what if on the go you accommodate that discipline with the capacity to excel the constraints of our minds?

Imagine again...

Another day goes by and the fog overcomes the clarity, you misplace the keys, your hairless and overweight boss is asking for those reports and you forgot mama's 75th birthday, all of that on a single day...

Assess that disruption, you can't permit yourself to take that for any longer.

It has already been a lifetime of constipated pain that merges within your soul, and deep down, "where there's a will, there's a way" fades into an unreachable end.

No wonder why you still wonder...

But now, all of a sudden, boom! The only thing you can control stops betraying your capacity to excel,

Yes, your mind...

And it becomes your ally!

Not only for that meeting, not only for that workout session, not only for that date, but for a lifetime...

New adjectives become your trademark...

Overwhelming changes its essence and captivates success...

Easy-going refracts in half and retrieves perspicacity...

Naive compels and regains creative persistence...

Now, not every realm is just “captivating wisdom”, this product has been known to treat ADHD, anxiety and depression successfully.

Over Cognitive impairment, natural aging and head trauma won’t stop you, this product treats life-developing issues as well.

Never let yourself down again because your girl worries that you can’t focus on a board game night...

Never be afraid of being rejected again, leaving your keys behind the bedroom counter, nor feeling tired after a full night shift...

Don’t become addicted to a substandard reality that you know you have the power to change, just don’t... better rise.

Now, you only have one choice, and that is to discover the power of this product...

If you’re committed to a life of purpose, this will only enhance the benefits of that reality. How can you become outrageously efficient? Three, two, ONE dose per day!

This will put you in a higher state of mind, and I’m not talking about that in which you start describing a rainbow surrounding Van Gogh’s “Starry Night” on a night out with your fellow corporate colleagues, but one in which you will expand on the compelling domains of the mind.

Do not become a stranger to your power, embrace the work with a forward push to acquire new synapses in your neural functioning.

And if you still think about missing out for this one because you have served your life to our nation's security, then worry no more, you will get a glimpse of those back, you deserve a chance.

What leverage can a product offer at a \$75 stance:

- **Steady energy.**
- **Reliable focus and concentration for long periods of time.**
- **Concise decision-making capacities.**
- **Structural organization.**
- **Intriguing verbal capacities.**

But most importantly, an edge, to deceive our mind's constrictions and enter what neuroscientists call the "flow state"...

Beholding the masterful spirit of our team, if you apply for the subscription newsletter, you can enter the following code "MINDSUPPLY101" on your shopping cart and receive a 25% discount on your first purchase.

On the go...

It is known from previous that their perceived likelihood of success has increased by combining "NEUROENHANCER" with "BOOSTCIOUSNESS", purchase both and leverage both your mind and your finances by receiving a 60% discount now.

It's your call now...

You level up or you diss your power till you come back a few months later to this same page and wonder, exactly that, just wonder and not achieving...

What is it going to be?