

Take Home Exercise: “Spreadsheet Typeface”

Notes

As a precursor to the P2 deployment, please complete this short exercise before the start of class next week. We will check for completion one hour before class begins.

Keep in mind... What is a modular typeface? What are strategic ways of drawing letters? What are expressive ways of drawing letters using a systemic approach (like the grid below)? What are ways of using pre-existing tools, like spreadsheets, for unconventional uses (type design)?

References

- Type Design
 - FonStruct, modular typeface tool: <http://fontstruct.com/>
 - [Julian Schrofer](#)
 - [Wim Crouwel](#)
 - [Taub Auerbach](#)
- Spreadsheet Art
 - [Excel Art by Daniel Aubert](#)
 - <http://www.clanada.org/ITU/months-worth-of-drawing-in-microsoft-excel>
 - Super Mario Bros: <https://www.youtube.com/watch?v=ax2UBISNv2A>

Instructions

1. Please visit this [link](#).
2. Select a set of letters. Write your name underneath the “**Student #**” Label in Column A.

3. You'll see that there are two 8x8 grids per letter. In the left column, highlight cells in *black* to draw the assigned letter.
 - Do not change the background gray color.
 - Do not alter the cell width.
4. In the right column, draw the same letter but explore the use of color, patterns and images. In the right column, draw the same letter but explore the use of color, patterns and images.