Pick a ubiquitous app that you use daily and create a list of Jobs-To-Be-Done for the various users of the app.

App - YouTube

1. When I create content as a content creator, I want to publish it to a vast majority of users, so I can get good reach.
2. When I have free time during travel, I want to watch podcast videos, so that I use my time productively.
3. When I want to know about the current situation around me, I want to watch the news, so that I am up to date in terms of current affairs.
4. When I feel bored, I want to get entertained by watching entertainment videos like songs, movies, etc., so that I get rid of my boredom.
5. When I am in need of information, I want to watch videos related to the topic, so that I fulfill my information needs.
6. When I want to know about the social life of celebrities, I want to watch their YouTube videos, so that I get to know more about them.