At EigenAI, we are committed to safeguarding the privacy of our users' data. This Privacy Policy outlines how we collect, use, disclose, and manage the information gathered through our data analytics services.

1. Information We Collect

We collect various types of information to provide our data analytics services effectively. This may include:

- Usage Data: information about how users interact with our website, applications, and services, including IP addresses, browser type, device information, and cookies.
- Data Provided by Clients: information provided by our clients for analytics purposes, which may include transactional and user behavior data

2. Use of Information

We use the collected information for the following purposes:

- To provide and improve customers' businesses.
- To communicate with users regarding updates, news, and promotions.
- To analyze trends, track usage, and optimise the performance of customer's services.
- To fulfill legal and regulatory requirements.
- To protect the rights, property, or safety of our users or others.

3. Data Sharing and Disclosure

We do not sell or rent users' personal information to third parties. However, we may share information in the following circumstances:

- With service providers and partners who assist us in delivering our services, subject to confidentiality agreements.
- With our clients, to provide them with analytics insights and reports.
- In response to legal requests or to comply with applicable laws and regulations.
- In connection with a merger, acquisition, or sale of assets, where user information may be transferred as part of the transaction.
- 4. Data Security

We employ industry-standard security measures to protect the confidentiality and integrity of users' information. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

5. Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify users of any material changes by posting the updated policy on our website or through other appropriate means.

6. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at info@eigenai.co

By using our services, you agree to the terms of this Privacy Policy. Last updated 26/03/2024