

**(Majiachen Huaiyi)**

**area of interest:**

Character design + psychotherapy + Action design

**problem(s):**

- technical matters : Unfamiliar with programming software

**purpose:**

- Bring companionship to lonely people.
- Relieve stress and relax by interacting with desktop pets.

**explore:**

- virtual friends
- live2d
- program
- unexplored themes when it comes to dolls (darker, fantasy themes etc)

**outcome/product:**

- Desktop pet

**design process:**

- process of character design: character archetype & story, poses & silhouette, costume, props)
- Live2d Dynamic production
- Python program

**idea:**

**(We want to integrate ai into characters, but we don't know what technology to use.)**

-Virtual characters with emotions

-Live2D Interactive

-The dynamic interaction of movement and expression

-To help reduce stress and promote emotional well-being

**target audience :**

- A person without company
- People who use computers for a long time.
- teenagers

**unique selling point :**

- Interesting interaction
- Words that convey positive energy to people
- Unique character setting and painting style

**research:**

- Study the influence of virtual characters on people.

- comfort, accompany, encourage
- Live2d technology
- character design

example

可爱捏  
想要!





