NACADA Technology in Advising (#AdvTech) Commission Meeting
#nacada13 Annual Conference
Tuesday, October 8, 2013 4:30-5:30 (251 E-F)
http://bit.ly/advtechmtg13



#AdvTech

Introductions

#AdvTech Steering Committee - News & Information

- **NACADA Technology in Advising Commission & Steering Committee**
  - Introduction & Purpose
  - Current leadership group
  - Interested in joining the fun/work => **#AdvTech NACADA Technology in Advising Commission Sign-up for 2013-2014 http://bit.ly/advtech13**

Commission Meeting Participants

- Getting to know each other - ***what do you have in common at the table?***
  - Group #1
    - We have all travelled abroad.
    - Our names are in our twitter account handles.
    - We all have pets.
  - Group #2
    - We have all travelled in Europe.
    - We all have body piercings.
    - We have all been to Central Park in NYC and "froliced" there.
  - Group #3
    - We all have exactly one brother.
    - We all love Star Trek

        - We all have degrees in the social sciences.
    - Group #4
        - Gates … love the foundation, hate the man.
        - We have all not been to the Statue of Liberty.
        - Red pill (vs. Blue Pill)
    - Group #5
        - Would enjoy watching comedies without a laugh track.
        - We all have exactly no body piercings.
        - We have all been to the St. Louis Arch
    - Group #6
        - We are musically inclined.
        - We are all non-Canadians.
        - We have never been kicked out of the country.
        - We were robbed and should have won this competition.

News

- Annual Commission **report** sent to NACADA
    - NACADA #AdvTech Wiki: CIGD Reports and Updates http://bit.ly/16RdDEX
- **Awards from Commission**
    - Paul Cox - CIG Service Award
- **Research - Survey & Publication - Spring 2014**
    - Laura Pasquini & George Steele
- **NACADA Technology Seminar - February 2014**
    - Jennifer Joslin & George Steele
    - More information
- **#AdvTech Projects 2013-2014**
    - 2011 Survey Information is now posted online: http://www.nacada.ksu.edu/Resources/Clearinghouse/View-Articles/Implications-for-use-of-technology-in-advising-2011-National-Survey.aspx
    - #nacadaINTL - technology & advising international (see December 2013 AAT article) [George Steele & Laura Pasquini]
    - Representation from regions, CIGs, and other spaces [Kelly Bailey]
    - #AcAdv Chat http://acadvchat.wordpress.com/ Follow @AcAdvChat #acadv hashtag [Coordinator: Sarah Howards]
    - Cross collaboration with other interest groups, commissions & regions
    - #NACADA13 Guidebook app - consultation & recommendations [Paul Cox]
    - Training for NACADA Website - collaboration with NACADA Tech Committee
    - NACADA Technology Committee
        - Brian Buckwald, Julie Larsen, Paul Cox, George Steele
        - Interest in Tech Committee -- contact Laura.Pasquini@unt.edu
    - Tech Talks Planning--#AdvTech sessions from #nacada13 [Clay Schwenn]
    - Marketing of the #AdvTech Commission -- Matt Wade & Toby Deutsch
    - Social Spaces & Places to Connect to #AdvTech

        - Website: http://bit.ly/AdvTechWebsite
        - Facebook Group: http://bit.ly/AdvTechFbGroup
        - YouTube: http://www.youtube.com/NACADAadvtech
        - Google +: https://plus.google.com/u/2/112097997588772359512/about/p/pub
        - AdvTech G + Community https://plus.google.com/u/2/communities/106501182412133968501
    - **HOT TOPIC:** ***What's On the Horizon for Technology in Advising (****see description at bottom of this agenda => #AdvTech Steering Committee 2013 - Meeting 5-10-13 Wedenesday, Oct. 9th 10:30-11:30AM Room 255C - http://bit.ly/1dQ8fFH)*
    - #nacada13 TweetUp: **http://bit.ly/nacada13tweetup**

Other Announcements

2014 NACADA Election Information http://bit.ly/1dTRxVT - who wants to be nominated?

What should the commission do?

Best practices
How is tech used in various disciplines (liberal arts, engineering, etc)
How-to's
Sharing resources - what worked, what didn't work & why
Assessment of social media use for connecting with students
Continue to revise "tracks" for conference sessions: beginner, intermediate, advanced
Connect to theory
Emerging technologies
How to advocate for technology on your campus
How to: Break down fears about using technology
Exploring Pinterest as an advising tool

Group #1

- Resource list and updates on emerging technologies
- Connecting advising theory with using technologies in our advising
- Intentional use tied in with learning outcomes
- How to get advisors' use of technology to help them advocate for their interests and get involved on campus
- Continue to come up with new innovative ways to breakdown advisors' inhibitions and fears about using technology
- More advanced tech sessions (beyond Facebook)

Group #2

- To get research and scholarship on *Technology in Advising* published/distributed in a timely fashion.
- With the general NACADA membership, promote #AdvTech as Commission, not a committee (or help desk).

Group JRB

- Development of Technology Assessment Instrument for
    - Advisor Practice
    - Program/Department Management
    - Institutional Use
- Technology Committee: Get rid of paper conference evaluations … revamp evaluation questions to be more meaningful to presenters, to identify publications, etc.

Group #3

- Structure presentations and proposals by level of experience and focus. Include this in your abstract.
- Advising Technology 101 Presentation

Group #4

- Provide “Technology for Dummies” level of presentations/tutorial/instruction/assistance to work with people who aren’t familiar with technology tools.
- Helping other #CIGD groups use technology.
- Create a session in which it is presented and immediately applied.
- Promote netiquette.
- TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD. TYPING LOUD IS GOOD.
- How-to Social Media Videos
- Collaborative Pinterest Boards (across-institutions)

Group #5

- Tech talks - have advanced sessions separate from beginning sessions.