## Included In This Document:

Product Description, Funnel Information, Affiliate Links, Sales Page Links, Bonus Information and Links, Swipe Headlines, Swipe E-mails, and Testimonial Images.

## What Are TextDrops?

TextDrops are a collection of never seen before, must-have, hi-resolution, custom-designed text backgrounds that make text pop and videos look more professional.

TextDrops: Backdrops For Text is a product born from an actual video creation need.

While consulting with Scott Hamlin, and as he worked with other video consulting clients, we both realized there was a recurring need for texture backgrounds to properly display text and other video elements.

Searching and finding those backgrounds often consumed 30-45 minutes per video. But now with TextDrops, it takes only a few minutes to find an expertly crafted background for our videos.

## **The TextDrops Funnel** (Four Sale Opportunities with 50% Commission: Front End, OTO 1, OTO 2, Downsell)
**Front End:** TextDrops $17 to
**OTO 1:**  TextDrops Plus $37 to
**OTO 2:** Be A Video Pro Membership $29 monthly
**OTO 1 Downsell:** $7 Mini-Video Course "5 Video Hacks That Stop People From Ignoring Your Videos" to
**OTO 2:** Be A Video Pro Membership $29 monthly

**$17 + $37 + $29 = $83 - $42.50 Commission - $14.50 monthly recurring**

# Funnel Product Details

**TextDrops**: 101 Custom Designed, Carefully Keyworded TextDrops come in 16:9, Hi resolution, 1920 x 1080 and 1280 x 720 72dpi Jpeg, jpg format.

**TextDrops Plus**: The High-Converting OTO (67%) includes 303 more TextDrops and an amazing time-saving Bonus called **Fast Asset Finder**.

The $37 Fast Asset Finder desktop app is included in the $37 OTO. It helps find your TextDrops fast, as well as, other assets in your drives. It is responsible for a 67% front end upsell to the $37 OTO.

**"5 Video Hacks That Stop People From Ignoring Your Videos"** is the $7 downsell from the TextDrops purchase. "5 Video Hacks" is an 8-minute, 6 video mini-course teaching foundational video creation principles.

**Be A Video Pro Membership**. If you buyers are making videos or any type of video presentation, and they want to improve the professionalism, effectiveness and engagement of their videos, Membership in Be A Video Pro will benefit them greatly.

The launch price is $49 a month, I've arranged for your buyers to get grandfathered in at $29 a month, with no contracts or long-term commitments. (The $29 a month is commissionable at 50% for as long as the buyer remains a member.)

The two coaching calls a month where members can ask any question or submit a scene for review, are worth the price of membership alone.

# Affiliate Links

**TextDrops:**

https://www.jvzoo.com/affiliate/affiliateinfo/index/346967

**TextDrops Plus:**

https://www.jvzoo.com/affiliate/affiliateinfo/index/347709

**5 Video Hacks Mini-Course:**

https://www.jvzoo.com/affiliate/affiliateinfo/index/347699

**Be A Video Pro Membership:**

https://www.jvzoo.com/affiliate/affiliateinfo/index/348811

## Sales Pages

**TextDrops Sales Page**

http://beavideopro.com/jvztextdrops

**TextDrops Plus Sales Page**

http://beavideopro.com/jvztextdropsplus

**5 Video Hacks Mini-Course Sales Page**

http://beavideopro.com/jvz5videohacks

**Be A Video Pro Membership Sales Page**

http://beavideopro.com/jvzmembershiptdp

# Bonus Links:

### 50 Custom Designed Icons
50 attractive custom designed 2D style icons in PNG format. These icons are designed to provide icons for common website, presentation and video creation needs.

http://affiliatebonuses.s3.amazonaws.com/50%20Icons.zip

### 80 Social Media Meme Story Frames
80 attractive custom designed meme and story frames in 1080 by 1080 dimensions in PNG format. These frames are designed to provide creative options for memes and stories that you might post on social media platforms such as Facebook and Instagram.

http://affiliatebonuses.s3.amazonaws.com/80SocialMediaMemeStoryFrames.zip

### 89 Chat Bubble People Images
89 chat bubble images with people to provide a creative alternative to display text in videos and presentations. These images are provided in 1920 x 1080 dimensions in PNG format. These chat bubble images allow you to display text that goes with your video script along with images of people as if they are saying or thinking about something in your script.

http://affiliatebonuses.s3.amazonaws.com/89%20Chat%20Bubble%20People%20Images.zip

**Here is a document with all bonuses and descriptions**

http://affiliatebonuses.s3.amazonaws.com/TextDrops_Promotion_Bonuses.zip

# Be A Video Pro Affiliate Swipe Copy

**Subject Lines:**

You won't get thousands of assets you'll never use

Choose between thousands of assets or one collection you'll use often

This will make your video creation faster … nothing to learn

Best Asset of the year … so stupidly simple

A Must-have for any Powerpoint user or video creator

If you use text in your videos check this out

An offer so good it doesn't need thousands of useless bonuses

Only get these if you want your text scenes to pop

Every video creator must have these one of a kind assets

First Time Release custom designed text backgrounds

Never seen before custom designed text backgrounds

Get these now I promise you'll thank me

If you're creating videos …You're going to thank me for this one

Why Didn't I think of this myself … many buyers are saying


# Email Swipes

**Email 1:**

This offer doesn't need much selling …

If you're using text in your videos or presentations, you need to see these custom designed, purposefully crafted, carefully keyworded backgrounds for text.

Check them out here

TextDrops 101 Backdrops for text are a never seen before collection of must-have hi-resolution, custom-designed text backgrounds that will make your text pop and your videos look more professional … even if you have a folder full of backgrounds already.

The 101 Custom Designed, Carefully Keyworded TextDrops come in 16:9, Hi resolution, 1920 x 1080 and 1280 x 720 72dpi Jpeg, jpg format.

The 101 TextDrops are normally $27. For the launch period, TextDrops are only $17, that's less than 17 cents per background and they're fully guaranteed.

Check them out now

**Email 2:**

It's not often a collection like this comes along.

I've bought lots of video and presentation assets, and like many of the buyers of this product are saying … I wish I would have thought of this myself.

It's so simple and so useful.

TextDrops,  Backdrops for text are a never before seen collection of must-have,  hi-resolution, custom-designed

text backgrounds that will make your text pop and your videos more professional …even if you have a folder full of backgrounds already.

Check them out here

The 101 Custom-Designed, Carefully-Keyworded TextDrops come in 16:9, Hi resolution, 1920 x 1080 and 1280 x 720 72dpi Jpeg, jpg format.

The 101 TextDrops are normally $27.
For the launch period, TextDrops are only $17,
that's less than 17 cents per background
and they're fully guaranteed.

Check them out here

**Email 3:**

What if a product truly saved you time?

Not just hype or a catchy headline

TextDrops 101 Backdrops for text … Will Save You Time!

If you're creating videos and using text,
then you need hi-quality, professional, credible
backgrounds to support and display your text.

You can go and search free and paid sites for hours
and maybe you'll find one or two good ones if you're lucky.

There's no need to search any more when you can get
TextDrops, purposefully-crafted, custom-designed, carefully
keyworded backdrops for text.

A must have for any video creator or presenter.

No text scene should be viewed without a TextDrop!

Check them out here

**Email 4:**

Here's the scoop on TextDrops for video creators.

Just Released: Never Seen Before Video Creation Assets

This collection is **NOT** re-purposed Creative Common
or pixabay images.

Here's exactly what's going on:

TextDrops, 101 Custom Designed, Carefully Keyworded,
Backdrops for text come in 16:9, Hi resolution, 1920 x 1080
and 1280 x 720 72dpi Jpeg, jpg format .

The 101 TextDrops are normally $27,
but for the launch period, TextDrops are only $17,
that's less than 17 cents per background
and they're fully guaranteed

OTO 1 is TextDrops Plus: 303 more TextDrops
and an amazing time-saving Bonus
called Fast Asset Finder.

The $37 Fast Asset Finder desktop app
is included in the $37 OTO. It helps you finds
your TextDrops and other assets in your drives FAST!

The Downsell from TextDrops is an 8-minute,
6 video mini-course called

"5 Video Hacks That Stop People From Ignoring Your Videos."
This is foundational video creation principles
for all video creators. It's only $7.

OTO 2: Be A Video Pro Membership.
If you're making videos or any type of video presentation,
and you want to improve the professionalism,
effectiveness and engagement of your videos,
Join Today.

The launch price is $49 a month, I've arranged for you
to get grandfathered in at $29 a month, with no contracts
or long-term commitments.

The two coaching calls a month where you can
ask any question or submit a scene for review
are worth the membership alone.

These types of opportunities at this quality level don't come along
often so check it out.


## Testimonials

**Scott Hamlin**

Admin · February 3 at 8:33 PM

Ok so...this is odd. There is actually something coming out soon that I can-- imagine this...recommend. I just used it and it saved me 30-45 minutes from my usual video creation process.

I know it will be able to save that much time on the rest of my videos this year. I make, conservatively, 40-50 videos a year. That's getting over a day of my life back.

The thing that REALLY annoys me about it is that it's so simple. I'm embarrassed I didn't think of it myself.

I'm not sure the exact date it's coming out yet but it's very soon. I'll share more when I can.

**Paul Donihue** I highly recommend purchasing Scott's products. They will help you produce much better videos. My friends, Scott and Scott are committed to producing excellent professional videos that produce. The tips and resources will help you immensely. Scott Hamlin has helped me become much more professional in my video production and Scott Vogel's material will help you as well.

Like · Reply · 12h ·                                                 👍 4

**John Thibodeau** Love the backdrops, Scott. Also loving Fast Asset Finder! Honestly didin't realize how useful that app would be in searching all my other asset libraries, as well as for TextDrops. Such a pleasant surprise, indeed!

Like · Reply · 9h                                                 👍 2

**John Thibodeau** Scott Hamlin and Scott Vogel...Thank you! This is awesome!! Can instantly see how much time this is going to save me. And, can't believe nobody thought of creating something like this before now - sure wish I had thought of it! 😁 Anyway, this is an asset library that every video creator should have. Well done, gentlemen. Thanks, again.

Like · Reply · 6h          👍 2

**Frances Flynn Thorsen** Holy Cow! Just picked this up, including the monthly membership. This looks excellent. Congrats, Scott Vogel and Scott Hamlin. Nice launch funnel!

Like · Reply · 2h          👍❤️ 4