

# Paris NFT Conference 2023 : Technology for humanity

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By UCE Academy

## The speakers

### Legal Masterclass:



**Stéphanie Cabossioras** is a graduate of the Ecole Nationale d'Administration. She is Managing Director of Binance France after joining the company in 2022 as Legal Director. Previously, Stéphanie held various positions in the administration, as deputy director of legal affairs at the French Financial Markets Authority and magistrate at the Court of Auditors. She is a specialist in financial sector regulation.

Binance is the world's largest centralised crypto exchange platform. Binance France is the first international platform to be registered in France as a

PSAN (service provider for digital assets) in May 2022.



**Benjamin Messika** is a graduate of HEC Paris. He is the current General Counsel and Compliance Director of Davensi, a Web3 financial services platform that provides sustainable and intelligent solutions for high-performance digital asset trading, portfolio management and investments.

Benjamin is a specialist in the compliance of digital asset service providers with French and European regulations.

He is an active member of the Association pour le Développement des Acteurs du Numérique (ADAN), technical advisor to the AFNOR Blockchain Standardisation Commission and Ambassador of the Asia Blockchain Association (ABA) in Singapore.



**Debora Cohen** is a lawyer at the Paris Bar, a Data Protection Officer (DPO) and a consultant for the law firm Bélot Malan et Associés. She created her own law firm, DC Avocat, dedicated to digital law, intervening in all activities related to the Internet.

She assists her clients in their compliance with the regulation on personal data (RGPD), and in keeping this compliance in operational condition, throughout the life of the company.

She holds a Master's degree in "International Law and Management" from the Ecole des Hautes Etudes Commerciales de Paris (HEC Paris) and a Master's degree in "Business Litigation" from the University of Paris Nanterre. She gives trainings, conferences on the RGPD and lectures at the University of Nanterre and in business schools.



**Jessica Castro-Oudni**, Jessica Castro-Oudni is a lawyer at PwC Société d'Avocats. For the past 5 years, she has been advising start-ups in the blockchain/web 3 ecosystem and CAC 40 companies that are embarking on the NFT adventure and leading the practice within the law firm.

She is in contact with the French accounting standards authority, the tax authorities, and the French Treasury on all issues related to the blockchain/web 3 ecosystem, including NFTs.

Jessica holds a Master II degree in applied taxation from the University of Paris XII and attended the National School of Public Finance. She worked for 8 years as a public finance inspector in the tax legislation department before joining PwC 10 years ago. This significant experience allows her to address various tax issues with a particular approach



**Pascaline MELINON** is a lawyer at the Paris bar. She has been involved in business and innovation law and particularly in the crypto-asset and blockchain ecosystem since 2016, accompanying on ICOs in late 2017. She assists her start-up, SME and investor clients to navigate the legal complexities of the Web 3 environment in France and internationally.

She graduated from the University of Bristol with an LLM and from UWE Bristol with an LLB, and became a Mentor to students at Bristol University Law School in 2022. She is the author of the book "Why Everybody who Loves Africa must Believe in Cryptocurrency", published in 2021 and ranked 2nd best seller in the "Money and Monetary Policy" category on Amazon. She was a consultant for Cointribune magazine in 2021 and joined ADAN (Association pour le Développement des Acteurs du Numérique) in 2022.

## Art Masterclass



**Alix ZERD** Originally from France, Alix lived in Japan for 11 years where he started his blockchain business in 2013 by buying his first bitcoins. In 2017, he co-founded Le Coin, an Ethereum blockchain transfer company, raising \$25 million. After serving as COO of the company for 3 years, he spent time researching in the DeFi and DAO space before joining **Mimo DeFI** as VP of Business Development. Then in 2021, after moving to the Bay Area in the US, he co-founded **Everwave**, a collaborative music production platform using NFT and a DAO framework to create a fairer creative environment for artists.

Alix is a member of several DAOs such as FWB, Chain Forest, ARC or SeedClub. He also runs an independent record label called Jazzy Couscous.



had raised \$10 million.

**Alejandro Saez** launched **eGoNFT** in 2022, raising \$10 million, ushering in a new era of NFT collections by merging the real world with the virtual.

He acquired 100% of one of the largest Metaverse companies in the world at the time, valued at \$50 million. Alejandro is a philanthropist and entrepreneur and currently serves as co-founder of **Utopia Avatars**, a Web3 ecosystem whose mission is to use the power of blockchain and NFT technology to empower its holders and provide real-life experiences. In late 2022, Utopia Avatars announced that it



**Malik AFEGBUA** is a Nigerian artist who in 2022 devised a series entitled "A Fashion Show for the Seniors" which has attracted international attention. Using artificial intelligence, it highlights black elders parading in a 100% digital fashion show.

Malik is a film and television director and the founder and CEO of his company Slickcity.

He is changing the current understanding of art, fashion and beauty through the use of artificial intelligence. He enters the web3 ecosystem with a revolutionary vision of what is considered art.



**Vincent Parissis** has created the first European NFT Gallery. Based in Brussels, Belgium, the ART NFT GALLERY brings the digital world into reality in a highly sophisticated way.

Since then, he has partnered with international brands such as Bentley and renowned artists to create art on cars for philanthropic purposes.

The Brussels Art NFT Gallery has gained international recognition from artists, gallery owners and collectors. Vincent seeks to bridge the gap between the gallery world and the metaverse, and his ventures aim to serve a humanitarian cause in some way.

### Transition Masterclass: from Web 2 to Web 3



**Arthur de La Brunière** is a Blockchain, crypto assets and Web3 analyst at EY Fabernovel. He assists his clients in their acculturation, design, strategy and operational implementation phase, ensuring that decisions taken are continuously in the interest of all stakeholders and in a better sharing of value.

The program for the day included Web3 discovery sessions, NFT collection design, community engagement thinking, ZKP and Merkel tree research, and how to translate all this for clients.



**Samuel Vicko** is a consultant and teacher in blockchain. In 2022, he was a consultant to the government of the Central African Republic on the policies of major works, with a focus on blockchain.

The Central African Republic took the lead in the same year by adopting Bitcoin as legal tender.

It is the second country to have done so after El Salvador. Samuel has a unique and solid experience on the challenges of digital transition at an institutional level.



**Vincent Katchavenda** is first and foremost a humanist of the web3 ecosystem, on a mission to build bridges between Web2 and Web3 in the service of impact.

Since 2017, he has been involved in numerous Web3 projects. He works to make blockchain technology a facilitator of collective progress.

He believes in the potential of this technology to help rebuild our economic system: a system that is fairer, more sustainable and that values positive action.

In 2021, he co-founded Cardashift, the leading infrastructure for financing and monetising impact projects. Cardasift raised \$10 million between 2021 and 2022.



**Robert COBBOLD** is an English entrepreneur, lecturer and philosopher.

He is the editor and founder of Conscious Evolution.

Robert is the former Programme Director of The Crowd, a network of experienced sustainability professionals.

He is the former Programme Director of the Green Schools Project, a national environmental education programme in the UK. He worked on the celebrity-led Farms Not Factories campaign, which reached over 130 million people.

A climate activist, he founded Beach Collective, a blockchain-based climate technology platform that funds clean oceans every time someone makes a transaction using the native \$BEACH token.



**Anaëlle Guez** co-founded Women in Web3 in Paris in 2022. It is a community dedicated to empowering, connecting and educating women in the web3 space.

The mission of the association is to create a more inclusive and diverse industry by promoting representation and opportunities for women.

Anaëlle acts as Vice-President.

## Investors Masterclass



**Enzo Hallot** founded Crypto-Patrimoine in 2019, an investment and management consultancy specialising in digital assets. With this know-how, the company is also a QUALIOPi certified training organisation dedicated to crypto assets and blockchain technology.

Coming from the regulated financial markets with 7 years of experience in private banking, Enzo Hallot stands out for his risk management proposition and his fundamental knowledge of blockchain technology and financial markets. Enzo Hallot also serves as a jury member for the Alyra School exams.



entrepreneur in Africa.

**Achille AGBE J.** is a serial entrepreneur and financier. He is the President of EIC- Corporation which is a collaborative financial education structure, network and international investment club.

He has received 17 awards, including the prize for the best entrepreneur in Africa awarded by UNESCO and the CEPS. While pursuing a thesis, Achille is the author of the book "Les ICO/IPO la nouvelle économie du financement". The media Forbes Africa ranks him as the 3rd most influential



**Pascaline MELINON** is a lawyer at the Paris Bar. She has been working in business and innovation law and particularly in the crypto assets and blockchain ecosystem since 2016. She assists her start-up, SME and investor clients to navigate the legal complexities of the Web 3 environment in France and internationally. Her activities include consulting, litigation and international commercial arbitration. She ensures compliance of commercial activities and compliance with LCB-FT regulations.

She graduated from the University of Bristol with an LLM and from UWE Bristol with an LLB and became a Mentor to students at the University of Bristol Law School in 2022.

She is the author of the book "Why Everybody who Loves Africa must Believe in Cryptocurrency", ranked 2nd best seller in the category "Money and Monetary Policy" on Amazon.

She founded Universal Crypto Education, a charity that works to professionalise the Web 3 ecosystem through education. Pascaline is particularly attached to the fundamental principle that technology should serve humanity. She is also the President of ONE MILLION, a charity that works to lift one million women and girls out of poverty.

## Workshop : Create your Dapps



**Tony Verschueren** is passionate about blockchain, cars and ecology.

Based on my experience at Tesla, he co-founded the company Humble Luck Ball in the hope of making blockchain technology accessible to everyone.

It proposes a new protocol called "Proof of entry" to make the use of the blockchain fairer.

Humble Luck Ball is a finalist at the AIBC 2021 Summit in Dubai. He is a serial entrepreneur exploring the novelties offered by blockchain and digital assets.

## Workshop: Create your NFT



**Sebastien Raynoird-Thal** is the President of Scribeur, the Web2/Web3 agency OXIWIZ.

He accompanies his clients in the digital transition of Web3. Experienced in blockchain technology and the use of NFTs by his clients. He has developed a sharp technical expertise to serve his clients.