

How businesses make a profit

Learning aim A: Understand the costs involved in business and how businesses make a profit

Your tasks:

21421536 Most businesses have more than one source of revenue (money coming in). In pairs, identify four sources of revenue for each of the well-known organisations below. Use the Internet to find out more about them.

Company	Sources of revenue
Nike®	1 Running shoes 2 Jackets 3 Replica kits 4 Sports clothes
Starbucks®	1 2 3 4
McDonalds™	1 2 3 4
Facebook	1 2 3 4
Manchester United FC	1 2 3 4

Unit 2: Finance for Business

21421537 To work out a business's total revenue, you need to add together everything they sell. Dave sells the following items in his pizzeria in a year. What is his total revenue?

Items sold in a year	Cost (£)
7,000 pizzas at £10.00 each	
10,000 chip portions at £1.50 each	
7,000 garlic bread portions at £4.00 each	
5,000 soft drinks at £1.50 each	
Total revenue	