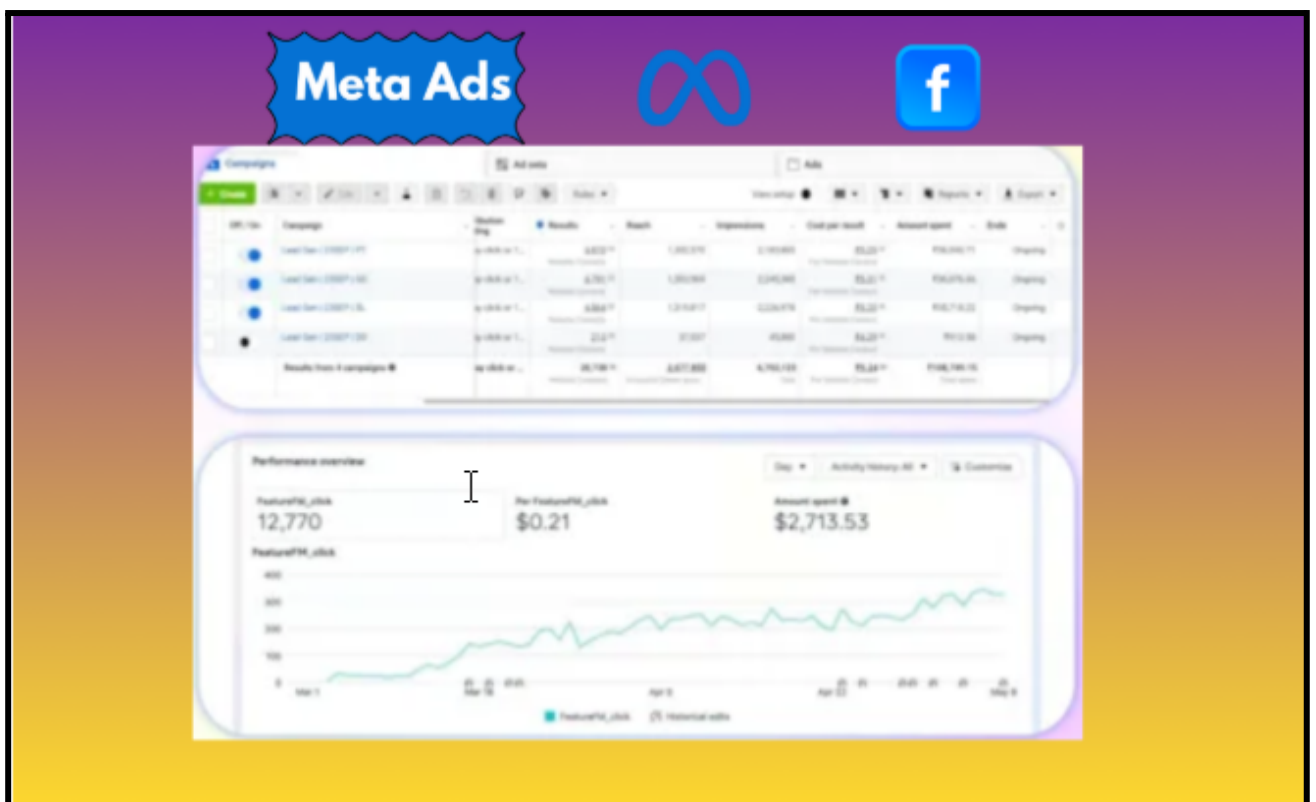


My Portfolio

f Columns: Performance Breakdown Export

Results	Reach	Cost	Budget	Amount ...
571 Leads (Form)	18,084	\$0.36 Per Lead (...)	\$10.00 Daily	\$204.60
239 Leads (Form)	14,388	\$0.16 Per Lead (...)	\$10.00 Daily	\$204.85
102 Leads (Form)	6,385	\$1.61 Per Lead (...)	\$10.00 Daily	\$195.21
23 Leads (Form)	9,358	\$4.11 Per Lead (...)	\$10.00 Daily	\$94.51
35 Leads (Form)	12,644	\$3.16 Per Lead (...)	\$10.00 Daily	\$110.60
87 Leads (Form)		\$2.19 Per Lead (...)	\$10.00 Daily	\$190.23
1,057 Leads (Form)	30,319 People	\$0.95 Per Lead (...)		\$1,000.00 Total Spent

Facebook Ads Campaign



Ad sets

Ad sets						
Ad	Bud	Ad.	Results	Reach	Impressions	Cost per result
Test Ad 1	0 act	0	254	496,292	1,026,916	\$44.03
Viewed But Not Pu...	1 act	0	95	36,026	125,538	\$23.20
Pet Owners Image ...	12 act	0	85	97,131	247,406	\$46.31
Viewed But Not Pu...	1 act	0	71	38,773	267,452	\$37.11
Groomer Ad #2 - Te...	0 act	0	62	99,434	206,257	\$35.30
Viewed But Not Pu...	1 act	0	61	23,221	66,923	\$16.48
Ad - Added to Cart ...	3 act	0	58	3,690	31,377	\$12.07
Veterinary Ad #2 - ...	0 act	0	54	106,465	246,985	\$56.65
Veterinary Ad #4 - ...	0 act	0	46	76,763	160,465	\$47.85
Viewed But Not Pu...	0 act	0	44	30,029	123,459	\$29.86
Results from 1,302 ads				1,273,188	5,776,144	

Ad sets						
Campaign	Bid	Bud	At	Results	Reach	Impressions
Boosted Posts	Off	H.	7..	1,730	1,787	2,479
Ongoing websit...	Off	H.	7..	11	573	617
Landing Page L...		H.	7..	148	158,559	371,404
New Dynamic C...		U.	7..	142	2,446	3,404
Roam Call Cam...	Off	U.	7..	—	3,775	11,836
Roam Awarenes...		U.	7..	82,125	82,125	123,640
Instagram post: ...		H.	7..	28	2,032	2,823
Results from 7 ca...				7..	245,822	516,203

FB Ad Results

Updated just now									
Search Filters Campaign Name: sugatan									
Account overview Campaigns Ad sets Ads									
Campaign name	Budget	Amount spent	Website purchases conversion	Website purchase ROAS (return)	Website purchases	Cost per Purchase	Website checkout initiated		
[Sugatan] MOF+BOF DPA Studio CBO	kr650.00 Daily	kr25,127.99	kr277,281.26	11.03	325	kr77.32	1,20		
[Sugatan] MOF + BOF CBO DPA UGC	kr550.00 Daily	kr16,993.17	kr201,435.45	11.85	212	kr80.16	81		
[Sugatan] MOF + BOF DPA CBO Worldwide	kr1,400.00 Daily	kr40,486.13	kr322,224.04	7.96	289	kr140.02	1,69		
[Sugatan] MOF up Conversion CBO	kr4,225.00 Daily	kr66,336.21	kr240,854.54	3.63	242	kr274.12	1,74		
[Sugatan] Back-End CBO	kr555.00 Daily	kr7,640.72	kr37,303.59	4.76	46	kr170.45	18		
[Sugatan] MOF down Conversion CBO	kr3,950.00 Daily	kr54,530.27	kr429,101.00	7.87	446	kr122.27	1,69		
[Sugatan] BOF Conversion CBO	kr3,275.00 Daily	kr45,133.76	kr451,538.01	10.00	415	kr108.76	3,17		
[Sugatan] TOF Conversion CBO	kr40,983.12 Daily	kr684,799.23	kr1,839,685.29	2.39	1,527	kr448.48	10,16		
[Sugatan] TOF Creative Sheet	Not delivering Ad sets inactive	Using ad se...	kr0.00	—	—	—	—		
Results from 41 campaigns			kr1,304,532.18 Total Spent	kr4,949,076... Total	3.79 Average	4,843 Total	kr269.36 Per Action	28,57 Total	




YOUTUBE VIDEO SEO SCORE BOARD

Before SEO

0/100
VIDEO SEO SCORE

5/5
CHECKLIST

Actionable 0/10

0/5 Tag keyword
0/5 Tag audience
0/5 Keywords in title
0/5 Keywords in description
0/5 Keyword frequency

Performance 0/50

After SEO

95.4/100
VIDEO SEO SCORE

5/5
CHECKLIST

Actionable 47.5/50

5/5 Tag keyword
3/5 Tag audience
5/5 Keywords in title
5/5 Keywords in description
5/5 Keyword frequency

Performance 48/50

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Controversial Keywords

You Tube

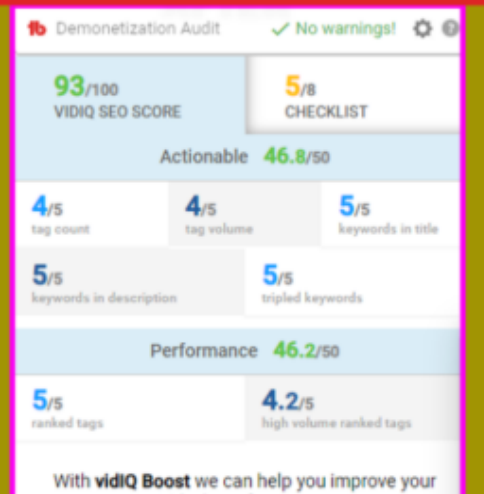
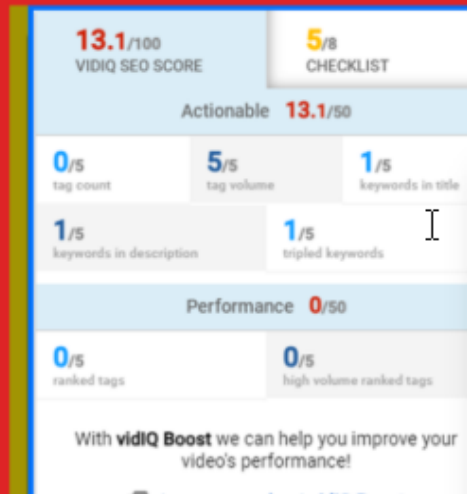
SEO Portfolio

Before

After

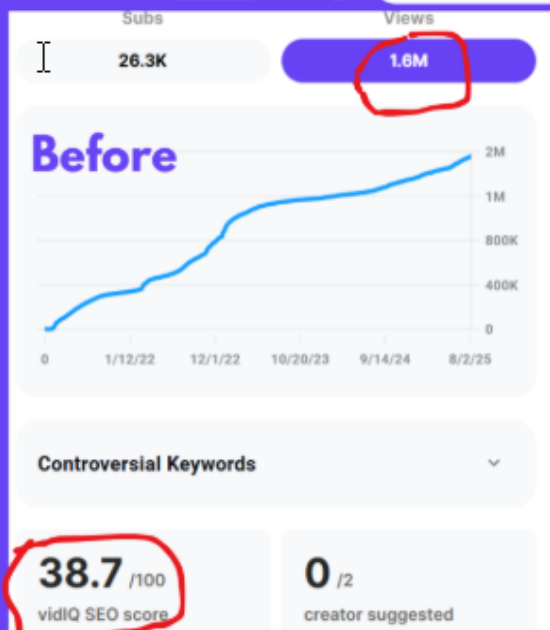


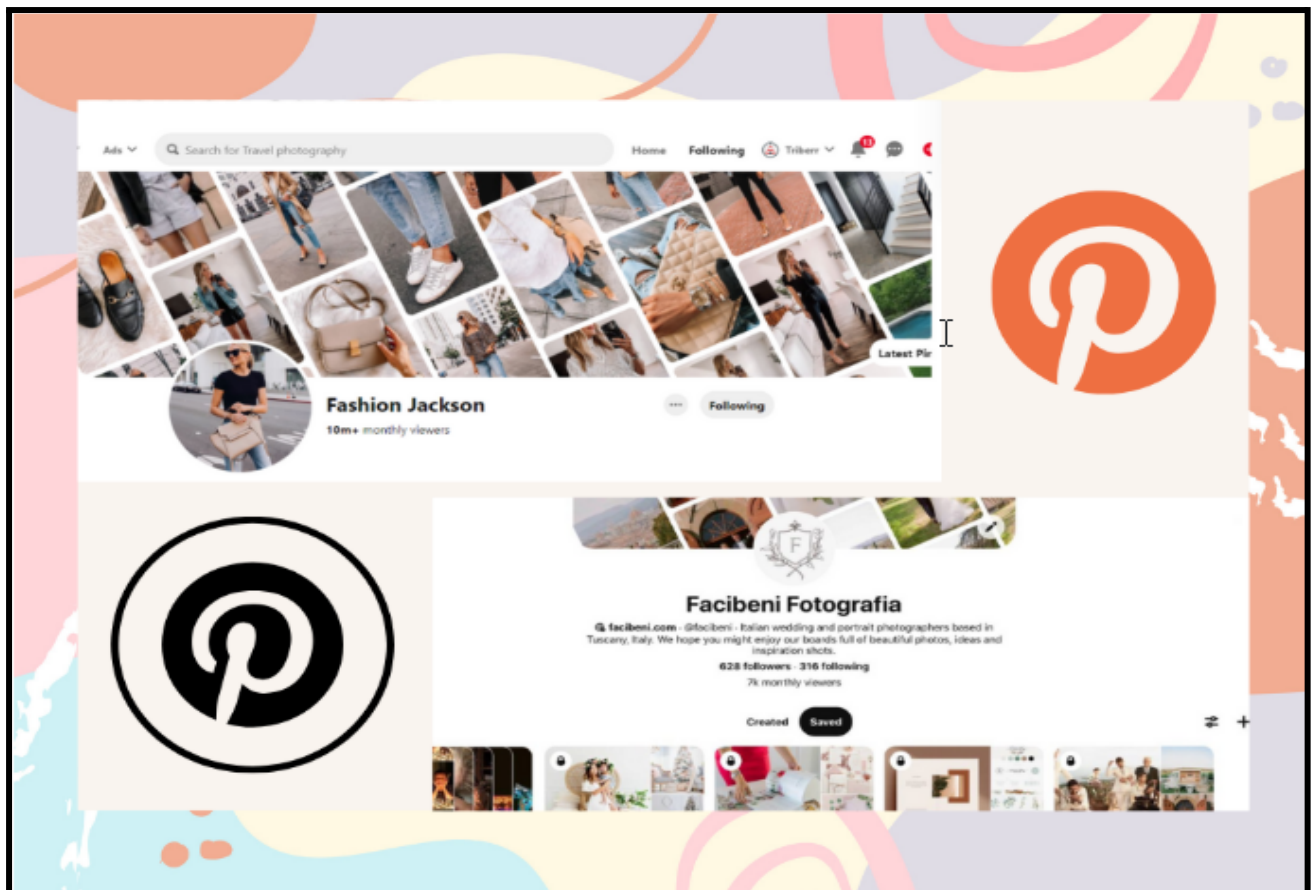
vidIQ Score



You Tube

vidIQ SEO Score & Views





Manage Page

 AB Design Studio

Professional dashboard

Insights

Ad Centre

Create ads

Boost Instagram post

Settings

More tools

Manage your business across Meta apps.

Meta Verified

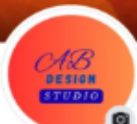


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