

Your Next Offer: DECIDED!

Stop circling ideas. Pick the offer that pays.

What this tool is

Your Next Offer: DECIDED! is a fast decision framework that tells you **exactly what to build and sell next**—based on *what already exists, what people already want, and what can generate money soon.*

This is not about ideas.

This is about choosing the **right next move**.

If you've ever said:

- “I have too many ideas”
- “I don't know what to launch next”
- “I keep starting things and not finishing”
- “I want momentum, not another plan”

This tool is for you.

Who this is for

- Creators with **content, experience, or past offers**
- Coaches, writers, speakers, educators
- Anyone tired of *overthinking the next product*
- People who want **clarity + cash**, not confusion

Who this is not for

- People looking for a “passion discovery” exercise
 - People who want to build a giant course first
 - People unwilling to sell something soon
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USER INSTRUCTIONS

How to Use “Your Next Offer: DECIDED!”

Step 1: Dump Everything (5 minutes)

Answer quickly. No editing.

- Content you’ve already created

- Questions people ask you repeatedly
- Problems you've helped solve (paid or unpaid)
- Tools, frameworks, processes you already use

You are **not allowed** to add new ideas here.
Only real things from your past.

Step 2: Run the 3 Filters

For each possible offer idea, answer YES or NO:

- 1. Is there a real problem someone wants solved now?**
- 2. Can I help someone get a result in days or weeks (not months)?**
- 3. Could I sell this without building something massive?**

Anything with 3 YES answers stays.
Everything else gets parked.

Step 3: Pick the Smallest Sellable Version

For your top remaining idea, define:

- The **specific problem**
- The **specific outcome**
- The **specific person**

Then ask:

“What’s the smallest version of this that still gets a real win?”

That is your next offer.

Step 4: Lock the Decision

You must write this sentence and not change it for 30 days:

My next offer is _____ for _____ who want _____.

No tweaks.

No upgrades.

No re-deciding.

Decision creates momentum. Momentum creates money.

Step 5: Choose the Format (Don't Overthink)

Pick **one**:

- Live workshop
- 1:1 intensive
- Short guide
- Tool / template
- Mini-course

Whatever gets it **sold fastest** wins.

MINI-COURSE

Your Next Offer: DECIDED!

A 45-minute clarity-to-cash sprint

Module 1: Why You're Stuck (10 minutes)

The real problem isn't ideas. It's avoidance.

Most creators:

- Use "thinking" to delay selling
- Hide behind planning
- Confuse flexibility with indecision

Truth:

If your next offer were obvious, you'd already be selling it.

This tool removes the escape hatches.

Module 2: The Decision Filter (15 minutes)

You don't need the *best* idea.

You need the **most sellable next step**.

You're choosing based on:

- Existing trust

- Existing proof
- Existing demand

Not dreams.

Not someday plans.

This is how real businesses grow.

Module 3: Shrinking the Offer (10 minutes)

Bigger offers do not sell better.

Clear offers sell better.

Your job is not to teach everything.

Your job is to:

- Solve one problem
- For one person
- One clear way

If it feels “too simple,” you’re doing it right.

Module 4: The Commitment Rule (10 minutes)

Once decided:

- You promote it
- You talk about it
- You sell it
- You improve it *after* money enters

No re-deciding.

No rebuilding.

No pivoting mid-sentence.

Execution beats elegance.

What you'll walk away with

- **A clear next offer**
- A decision you trust
- Relief from mental clutter

- Momentum you can feel
 - Something you can sell immediately
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How you'll feel after using this

- Lighter
- Focused
- Calm
- Confident
- Ready to sell instead of spiral