

WCCA Board Meeting July 20 2026 @ 7pm – WCCA Office

Attendees

In person:

Dylan Decker – President

Andrew May – Vice President

Samantha Delos Santos - Treasurer

Ian Colbourne – Executive Director

Jordan Dawe Ryan – Project Coordinator

Yvan Sutherland – Councillor at Large

Dennis Colbourne – Councillor at Large

Tommy Humphrey – Councillor at Large

Greg Delos Santos – Councillor at Large

Online:

Darroch Whitaker – Secretary

Sarah Hayden – Councillor at Large

Nigel Pike – Councillor at Large

Absent:

Robbie Hickey – Councillor at Large

Note: this meeting was originally scheduled for July 13 but was delayed due to competing social media filming commitments for staff and board members.

1. Call to Order & Welcome

Approval of the agenda: approved

Approval of previous meeting minutes (June 8, 2026): Reviewed by Ian and then approved

2. Executive Director and Project Coordinator updates

Media: Shawn Querry and Zach Keating visits happened over the past 2 weeks as part of a partnership with GoWestern, very successful. ZK really keen on the trails. Dru Kennedy also came out and shot a bunch of excellent photos of Zach and Shawn but wasn't originally part of the project, came out at last minute. Had good reach with social media content, lots of viewers outside Canada, resulted in some great media that we can use.

Work Term: Ethan working on trail assessments, lots completed underway, including Irishtown, Pasadena, etc. Doing a lot of mapping, he's coming out of his shell and enjoying it. He has two weeks left.

Beer Launch: Boomstick has brewing underway and will provide the beer to us at low / no cost

Trail walk with MP: Carol Anstey, Town Managers from Massey Drive and Corner Bk walked some of the trails with us, really good showing of WCCA and our momentum. CA seemed very engaged and supportive, same with the other participants esp. Massey Drive.

Renewal of Labor Market Partnership with NL: Ian said that we have lots of momentum right now, we need to re-write the IPGS application and re-submit. Good to do it by the end of the summer. Ian and Jordan can start drafting for review by board by September board meeting. Some discussion with Andrew and board about approach and content. Will be a detailed proposal, more so than for trail project proposals. Groundwork has been laid with ADMs.

3. Subcommittees Updates

Trails: Lot of progress on maintenance, volunteer days, and trail crew coordination. Two crews are active now.

Fundraising: Retail plan was developed with work term last winter, print to order model to avoid needing to acquire / sell stock. We are getting hats and beanies in to sell. Jordan and Ian can get it started but it would also be a great opportunity for a volunteer to get it set up. Tommy suggested asking Pete if he would sell trail passes and hats at Cycle Solutions during week of LRE.

Operating on 4 grants right now in addition to IPGS, ACOA, Trans Canada Trail, etc.

~140 trail passes sold so far, hoping to sell > 200.

104 Registrations for LRE. Newfound Sushi and Element Outdoor have joined as sponsors.

Finance: Current financial position is ~\$100K in our 3 accounts. Advance on ACOA grant for latest project received, two more payment requests submitted (Ridgeline and Massey, expecting payments in next couple weeks). Still expecting an advance from province for first 10% of \$130K of new grant plus final payment for Ridgeline once project is complete. Overall finances on track.

LRE: 104 registered, Committee should have it under control, not much else required from Ian and Jordan. Ian will visit Marble Mtn with Christian this week to look at route there. Our crew will do some mowing and trail work to get it ready. Discussion of addition of a Tabletop at the finish, maybe get volunteers out to build it.

Events: Giv'er in the Gulch: 50 registered, 40 showed up. Pardy's never delivered the toilets and Ian forgot medals at office but otherwise it went very well. Nigel asked if we could start from Man in the Mountain parking lot if we host the event again next year. Great reviews from everyone on event, great partnership. Negative was Pikers Place, place was a mess and they were not organized, questioned if we should find a new venue if we hold the event again next year.

4. Project Updates:

Ridgeline: 3-4 weeks till completion, should be done in August and we will submit final invoice.

Blue Lobster: Opened Saturday, July 18th (!!), very fun, should get lots of use. Will get better as it gets ridden in. (see end of minutes for some more notes from Yvan)

Total Recall Green: Project starts today - July 20th, Machine moves into TR loop from Spiderwall, will be main focus for rest of season.

Capital Assets: Have secured Side-by-Side and Storage Container, serving as effective infrastructure. SxS is a rent to buy from Rugged Edge. Discussed cleaning out and removing old trailer before winter.

Signage Update: A bunch of stuff is on order from SpeedPro. BackDraft being printed. MITM signs need some reformatting to fit posts, Ian will forward to Tommy and Robbie. Some issues

with maps getting out of date on signs, need updating to avoid confusion, various options were discussed. Gros Morne area trails also need signage (DW will review draft trailhead text for Ian).

5. Regional Operations & Stakeholder Updates

A: Rocky Harbour / Gros Morne: DW and SH: See update on Ridgeline project elsewhere. Some veg clearing done on Ridgeline, going to be getting out soon to get back at that. Will try and organize some group veg clearing days. Also discussed getting trail crew up for a blitz.

B: Pasadena: Andrew asked if we consider Pasadena trails as part of WCCA network, given poor buy-in from town when we partnered with them on a project. Lots of discussion: Ian said we have been doing volunteer build days there, Ian thinks it's going in a good direction. AM would like to see a destination plan, trailhead, and know that that they town is supportive. Town holds LTOs, Brydon is building hard and getting a great network going, trying to build relationship with town, board members felt we should be supporting their trail network, high value to local riders and helps enhance our network.

C: Corner Brook / Massey Drive: Two trail teams are hard at work, getting lots done on veg clearing and maintenance. Going to send them to Marble and Pasadena next.

D: Stephenville: Nigel would like to eventually see Stephenville grow and become part of WCCA network. ACOA is encouraging them to apply for funding through WCCA. Mosey is getting underway but he is on to NORAD as he wants to have that trail rideable and fun this year. Work has been getting in the way lately but wants to get a build night going.

6. Other business

Discussion about updating the trail information on website including calling it Trail NetworkS (plural) to reflect our regional nature. Also eventually adding Stephenville trails to the networks.

Andy Poole: Kids and Adventure Bike project are going to be in area week before LRE and are going to have an instructor, may be looking for other people to take part. Maybe we can circulate through our channels once Ian learns more from Andy.

We will be decommissioning a rock gap feature at bottom of Way She Goes, people keep breaking glass on it plus it's not safe. We didn't build it and don't want it there and it's on a trail we hold the LTO for. Now that Blue Lobster is open it will be taken out, person who built it has been informed.

Wendy's wants to sponsor us but have strings attached, wanted to do it as a 10% kickback on purchases or something rather than give us money up front. We can continue conversation to see if we can find an agreeable option.

Yvan felt good about working with Kodiak Trail Works on Blue Lobster. Good crew, worked fast, two machines going at once. Got better at maneuvering, hiding spoils. Charles' communication style different but worked out in the end. Cool to see skeleton bucket in use, lets you shake good soil onto trail to make a good tread. Charles really stressed taking time to clean up debris

after to make the site look clean and natural, being more efficient, better ways to turn machines, etc.

Nigel asked about Treasure chest challenge, Ian said maybe we can get something going with it in August. They will discuss.

Next meeting will be on August 10, 2026, DW will share invitation