

The Sponsored Projects Program of Allied Media Projects (AMP)

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The mission of AMP is to cultivate media for liberation. Through the Sponsored Projects Program, we provide a supportive infrastructure to projects working at the intersection of media-making and social justice. Our definition of “media” includes all of the ways we communicate with the world.

The Sponsored Projects Program offers fiscal sponsorship and administrative services to a range of art, media, and technology projects working for social justice. Fiscal sponsorship is a legal relationship through which a 501(c)(3) public charitable organization sponsors an individual or group that requires the benefits of the tax-exempt and legal status of the sponsoring organization to realize a project. Learn more about fiscal sponsorship [here](#).

Allied Media Projects has provided fiscal sponsorship services to more than 196 projects since 2014. Learn more about AMP sponsored projects [here](#).

AMP's Sponsored Projects Program provides two types of fiscal sponsorship support to projects:

- Comprehensive (Model A)
- Grant Specific or Grantor-Grantee (Model C)

What Type of Fiscal Sponsorship is Right for You?

Comprehensive

Through comprehensive fiscal sponsorship, the project becomes a program of AMP and is integrated into our organization with AMP maintaining all legal and fiduciary responsibility for the project. Comprehensive projects benefit from a suite of administrative services such as:

- Financial management, bookkeeping, and accounting
- Purchasing and bill payments
- Payroll and human resources management
- Receiving contributed funds and distribution of donor tax letters
- Contract management
- General liability insurance and insurance management
- Fundraising feedback and support

The administrative cost for comprehensive fiscal sponsorship is 10% of project funds.

For AMP to consider your project for comprehensive fiscal sponsorship, the project will:

- ☐ Align with AMP's mission
- ☐ Have a proven track record of practicing media-based organizing
- ☐ Strive to work in alignment with our Network Principles and the principles of the Detroit Digital Justice Coalition when applicable
- ☐ Comply with the guidelines for exempt activities under section 501(c)(3) of the Internal Revenue Code
- ☐ Be unincorporated
- ☐ Have a minimum annual budget of \$100,000

Grantor-Grantee

With grantor-grantee fiscal sponsorship, the project remains independent from AMP and is responsible for managing its own tax reporting and liability issues. The fiscal sponsorship relationship is funding-specific. AMP receives the contributed funds such as grants and tax-exempt donations on behalf of the project and distributes those funds to the project to realize the project's purpose. AMP's administrative support services are limited to those necessary for receiving and overseeing the funds:

- Receiving funds and distribution of donor tax letters
- Accounting and compliance related to receipt of contributed funds
- Fundraising feedback and support

The fee for grantor grantee fiscal sponsorship is 7% of project funds.

For AMP to consider your project for grantor-grantee fiscal sponsorship, the project should:

- ☐ Align with AMP's mission
- ☐ Have a proven track record of media-based organizing
- ☐ Strive to work in alignment with our Network Principles and the principles of the Detroit Digital Justice Coalition when applicable
- ☐ Comply with the guidelines for exempt activities under section 501(c)(3) of the Internal Revenue Code.
- ☐ Be a state-registered nonprofit, 501(c)(3) organization, LLC, or sole proprietorship
- ☐ Have an established system for bookkeeping and accounting
- ☐ Have a minimum annual budget of \$10,000

Comparison

The following chart outlines our comprehensive and grantor-grantee fiscal sponsorship offerings and how the responsibilities differ between AMP and you as the project leader.

	Comprehensive (Model A)	Grantor-Grantee (Model C)
Project Leadership		
Mission, vision, and programming	You lead.	You lead.
Communications and promotion	You do this	You do this
Financial Management		
Budgeting and financial decision making	You lead and manage this.	You lead and manage this.
Bookkeeping and accounting	We do this.	You do this.
Contributed revenues (tax-exempt for the donor)	We receive and track these.	We receive and track these.
Earned revenues (not tax-exempt)	We receive and track these.	You receive and track these.
Paying bills and expenses	We make payments following your instructions.	You pay all of your bills.
Tax reporting and compliance	We do this.	You do this.
Fund Development		
Donor and funder relationship management	You do this.	You do this.
Fundraising (donor campaigns, crowdfunding, etc.)	You do this with our input.	You do this with our input.
Grant applications and reporting	You do this with our input.	You do this with our input.
IRS required donation letter and other fundraising compliance	We do this.	We do this.
Insurance and Risk Management		
General Liability Insurance	We obtain and manage.	You obtain and manage.
Workers' Comp Insurance (when applicable)	We obtain and manage.	You obtain and manage.
Employment		
Selection of personnel (contractors and employees)	You lead, in coordination with AMP.	You do this.
Hiring of personnel	We do this.	You do this.

Contract management	We do this.	You do this.
Ownership		
Intellectual property	You own.	You own.
Supplies and equipment	We own	You own.
Real property, vehicles, etc.	Must consult with AMP.	You own.

Adapted from Cultureworks Philadelphia

Additional Services

Communications support

All AMP sponsored projects regardless of support type have the opportunity to be promoted through a profile on AMP's website.