

Script Writer - YouTube (Long-form)



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About GrowthSchool

- GrowthSchool partners with the top 1% of instructors to create high-impact, cohort-based courses on personal and professional growth for learners worldwide. We leverage AI-driven learning to deliver personalized, scalable education experiences that empower individuals to grow and succeed.
- Backed by Sequoia Capital, Owl Ventures & 80+ angels including the likes of Kunal Shah, Ritesh Agarwal, Nikhil Kamath, and Tanmay Bhat to name a few.
- Mentors come from brands like Amazon, Swiggy, Google, Apple, Meta, Microsoft, Hotstar, Freshworks, and many more.

Backed by the best VCs

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SEQUOIA 

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About the Job Role:

We're looking for a Long-form Scriptwriter with a passion for artificial intelligence, emerging technologies, and storytelling. You will create 20-minute YouTube documentary/report-style/workflow/AI tool walkthrough scripts that combine deep research, engaging narratives, and technical accuracy.

Your work will be the foundation for GrowthSchool's upcoming AI-focused YouTube channels(Vaibhav's YT and Outskill), helping us educate and inspire millions while maintaining high viewer retention.

Location: GrowthSchool HQ in Bangalore.

Key Responsibilities:

Script Development

- Research AI trends, research papers, and industry developments
- Craft compelling hooks, structured storytelling, and smooth pacing
- Simplify complex concepts without losing technical accuracy

Content Enrichment

- Suggest relevant B-roll, archival footage, and supporting visuals
- Integrate case studies, real-world examples, and analogies for clarity
- Write YouTube-optimized titles, descriptions, and call-to-actions

Audience Optimization

- Use audience retention data to refine storytelling approach
- Stay updated with YouTube best practices for long-form content

Collaboration

- Work closely with video editors, researchers, and presenters
- Align scripts with GrowthSchool's brand voice and channel goals

Optimize for Audience Engagement:

- Leverage AI insights to maximize reach and viewership on YouTube.
- Stay updated on best practices for titles, descriptions, and thumbnails to increase click-through rates and retention.

Continuous Learning & Innovation:

- Stay current with video editing trends, AI tools, and YouTube strategies.
- Experiment with new formats and AI tools to stay ahead of the competition.

Nice to Have

- Background in tech journalism, science communication, or edutainment content
- Understanding of YouTube analytics and algorithm-driven content strategy
- Experience working with AI tools for research or content ideation

Skills & Competencies:

- 1+ years experience writing for YouTube or similar video platforms
- Strong interest in **AI, machine learning, and emerging technologies**
- Proven storytelling skills that hold attention for 15+ minutes
Excellent research and fact-checking abilities
- Strong written English and script formatting skills
- A creative mindset, with the ability to ideate and execute AI-enhanced video content.
- Familiarity with video analytics to understand viewer behavior and optimize content accordingly.
- Being a content creator yourself is a plus.

Values of GrowthSchool Team Members:

1. **AI-first mindset:** We value individuals who embrace and leverage AI tools and technology to enhance creativity and streamline workflows.

2. **Intent over degree:** We are not looking for people with fancy degrees but the ones who have the intent to make a difference.
3. **Learning mindset:** A person who always wants to learn and grow himself along with the company and his team.
4. **Ability to ask questions:** We need people who can critically question ideas and not just accept them as they are.
5. **Being an owner, not a renter:** Our company's culture is not to micromanage people so we want people who can come up with an ownership mindset and be a leader in their own work.

Perks of Working with GrowthSchool:

1. Competitive salary and time-to-time surprises for additional efforts.
2. Access to India's best AI minds, courses, tools, and workflows to innovate and grow with cutting-edge technology.
3. Health Insurance
4. Access to work from the GrowthSchool HQ with the founder's office team.
5. Fun working environment.