Privacy Policy

Effective Date: 5/4/25

Rennie Consulting and Design LLC ("we", "us", or "our") values your privacy. This Privacy Policy explains how we collect, use, and protect the information you provide to us in the course of our business, including how we may use it in our marketing materials.

1. Information We Collect

We may collect the following types of information from clients and prospective clients:

- **Personal Information**: Name, address, email address, phone number, company name, and job title.
- **Project Information**: Details about the project or services requested or provided.
- **Visual Materials**: Photos, videos, or renderings of completed work (with or without identifiable features).
- Marketing Preferences: Information about your preferences for receiving communications from us.
- Website and Usage Data: Information collected through cookies or analytics tools when you visit our website.

2. How We Use Your Information

- To provide our consulting and design services.
- To communicate with you regarding ongoing or future projects.
- To improve our service offerings and user experience.
- To maintain internal records and client history.
- **For marketing and promotional purposes**, including but not limited to: Featuring project images or testimonials on our website, social media, print materials, or presentations.

3. Information Sharing

We do **not** sell, rent, or trade your personal information to third parties. We may share your information:

- With service providers who assist in delivering our services (e.g., web hosting, marketing support).
- When required by law or legal process.
- With your permission, for joint marketing or co-branded projects.

4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no method of transmission over the internet is 100% secure.

5. Your Rights and Choices

You have the right to:

- Access or correct your personal data.
- Opt-out of receiving marketing communications.
- Request deletion of your data, subject to contractual or legal requirements.

6. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with the revised effective date.