

# Currently Pitching Guide

Here is a general guide to help you when thinking of the types of stories we are interested in at Currently. These are a guide, and we are always happy to talk about stories that might be more out of the box/do not meet these qualifications precisely.

## The top types of stories we are interested in are:

- 1) Stories specific to a community you either belong in or know well and feel are undercovered. (eg. Islam and heat illness on fasting days, outdoor ice sports in North Dakota.)
- 2) Accessible broken down science stories, that help people understand how climate/weather affects their everyday lives. (Public health and cars, pros/cons of buying carbon offsets.)
- 3) Stories that remind us of the pervasiveness of climate change by drawing connections between climate and unconventional or everyday topics. (e.g. AI dogs and climate.)
- 4) Joy stories— stories about climate and weather that center joy/love/community etc. (inspiring profiles, personal essays, climate solutions that aren't just greenwashing)

## Other General Guidelines:

- While it's fine to tie stories to newsworthy events, we are not worried about breaking news coverage. Your stories can be longer form/evergreen.
- Please include at least 2-3 interviews per story. The exception to this is a feature.
- Word count 800—1200.
- Rate: 50 cents a word

## [Here is a form for submitting pitches](#)

In our contributor meeting, we will also pitch out a few story ideas. You can request to be assigned to one of those via this form. We will review these submissions on the last Tuesday of each month and get back to you about stories the following week.

