E-Mail Blue Print

Subject Line: Better (Problem)

Good day Mr. Prospect,

I`ve found you through …..
I really like (smth that is actually good) for example: website
but I guess (problem) for example: you don't get as much traffic through your facebook ads
as you would like.
If so, write me back.

Greetings my name

Good day Mr. Prospect,

You have a really good (smth that is actually good) for example: website
Because: why I like it
you probably have noticed that your (thing that was good) really helped your business
and have brought you a good amount of customers.
You probably want the same quality of your (good thing) for everything because why settle
for mediocrity when you can be excellent
I´ve seen a few things that could need some modification for maximum.
The thing that could really need some revisation would be (smth bad that I could change)
When you also think that your (smth bad that I could change) or smth else that comes to
your mind needs some improvement write me back

Greetings my name