



For IMMEDIATE RELEASE

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NCCU Student Allyson Lawrence Named 2026 PRSA AGEAN Public Relations Fellow

DURHAM, N.C. - The PRSA Foundation and North Carolina Central University (NCCU) today announced that Allyson Lawrence from Durham, NC, a senior majoring in Communications at NCCU, has been selected as the 2026 AGEAN Public Relations Fellowship winner. The fellowship included a \$2,500 scholarship and a paid, five-week internship with AGEAN Public Relations.

“I am honored and excited to receive the AGEAN Fellowship,” Lawrence said. “Thank you to the PRSA Foundation and NCCU. My professors, campus experience and classes have prepared me for this opportunity and have shaped me to make an impact in this career.”

As part of the fellowship, Lawrence will join AGEAN Public Relations for professional experience designed to help build agency skills and hands-on client work.

“Allyson is very worthy of this award. She represents the best of NCCU scholars! She has an excellent work ethic, critical thinking skills and takes initiative,” said Dr. Shauntae White, Interim Associate Dean, College of Arts, Social Sciences and Humanities, and Professor at NCCU. “She will represent NCCU well as a future alum and practitioner.”

PRSA Foundation and AGEAN Public Relations are dedicated to strategy, creativity and agility. The PRSA oversees fellowships and scholarships with agencies to help public relations professionals build.

“We are excited to have Allyson Lawrence at the AGEAN Fellowship,” said Thomas Bennett, President, PRSA Foundation, and senior vice president at FleishmanHillard (DRAFT ONLY/UNAPPROVED). “Her history and dedication to scholarship and learning reflects upcoming PR leaders we want.”

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