



Past Patient WS Reminder | Artistic Athletics

Email 1

Subject: Nearly HALF of all gymnastics injuries....

Body: Hi [Contact.FirstName],

Did you know that sprains and strains account for nearly 45% of all pediatric injuries in gymnastics? Cheerleading and gymnastics are excellent outlets for kids to develop confidence, discipline, and social skills, but it's no secret that they can put tremendous strain on growing bodies.

We understand how challenging it is to be stuck on the sidelines recovering, or worse: managing an injury with a well-intentioned medical professional who suggests you simply "stop dancing/cheering/practicing..."

That's why we're inviting parents to learn more about the Artistic Athletics program at [Contact.PracticeName].

Our team of experts specializes in rehabilitation and recovery, guiding your child through the healing process with tailored exercises and techniques. Our goal is to get them back on their feet, back on the mat, and back in the game as quickly and safely as possible.

And it's perfect for parents who want to help their children recover from an injury naturally, without pain pills, injections, or surgery.

If you'd like to attend, all you have to do is click/tap here to register.

Hope to see you there,
[PracticeOwner.FullName]
[Contact.PracticeName]
[Practice.Phone]
[Practice_Address]

PS - This event isn't limited to parents! If you're an adult athlete who wants to know more, just reply to this email, and our friendly staff will call to get you registered.

Email 2, Sent 1 day after email 1

Subject: What's missing from your training?

Body: Hey [Contact.FirstName],

Imagine your little star soaring through the air, executing flawless flips, and confidently sticking those landings. It's not just a dream—it can become their reality with the proper support...

Physical therapy might be the missing piece to help them achieve their full potential. Our expert physical therapists can work closely with you and your child to develop a personalized injury prevention plan. By identifying and addressing potential weaknesses or imbalances, we can help reduce the risk of injury and improve performance.

That's why we're inviting parents to learn more about the Artistic Athletics program at [Contact.PracticeName].

If you'd like to come to our workshop, all you have to do is click/tap here to register.

Don't miss out on this opportunity to help your child unlock their full potential!

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

PS - This workshop is open to athletes of all ages! If you're an adult athlete ready to explore the benefits of physical therapy, just reply to this email, and our friendly staff will call to get you registered.

Email 3, Sent 2 days after email 2

Subject: There's still time, [Contact.FirstName]

Body: Hey [Contact.FirstName],

We're hosting a free Artistic Athletics Workshop here at [Contact.PracticeName].

If you'd like to come, all you have to do is click/tap here to register.

This could really help you if:

- You're the parent of a cheerleader or gymnast
- You want to learn how to prevent injuries and heal from injuries naturally
- You're interested in sports performance training

- You want support from former gymnasts and access to our group of trusted local providers and gyms

Remember, it's never too early or too late to invest in your child's athletic journey. Whether a seasoned gymnast or a budding cheerleader, physical therapy can play a pivotal role in your child's progress and achievements.

If you want to learn more, just click/tap here to register or call [Practice.Phone].

See you there,
[PracticeOwner.FullName]
[Contact.PracticeName]
[Practice.Phone]
[Practice_Address]

PS - This workshop isn't just for parents! If you're an adult athlete ready to explore the benefits of physical therapy, just reply to this email, and our friendly staff will call to get you registered.